

Vision '25

SOB RETREAT

On Friday, August 23, 2019, the SOB Faculty and Staff celebrated the [Retreat Vision '25](#) focused on looking beyond our current Strategic Plan (2018-2023). Much of our day was spent listening to our stakeholders and then reflecting on what we heard. The SOB retreat on-line site provided readings and PowerPoint presentations ahead of time and allowed for fruitful on-line discussions leading up to the Retreat. The on-line discussion and the on-line site was left open for several days beyond the Retreat itself to encourage further discussions and reflections.

The comments we received from faculty confirmed that the Retreat was extremely rewarding. The distinguished Plenary Panel, moderated by Prof. Shalei Simms included representatives from alumni, students, and business community who helped us explore ideas that will determine how we can break through and move forward to meet the needs of future students and the community. In addition, after the Plenary Session, faculty broke into small groups to discuss strategies to meet the needs of future students. We will incorporate the comments and recommendations in our AACSB initial self-evaluation report (iSER) and our rolling SOB strategic plan.

Sincerely,
Roger Mayer
AACSB Coordinator, School of Business

Celebrations

- **Prof. Joel Lanz**, founder and principal of **Joel Lanz, CPA, P.C.**, received the award for the Outstanding Article for News & Views/Opinion, for "[Enterprise Technology Risk in a New COSO ERM World: Eight Challenges Facing Management](#)," published in the June 2018 issue. Focusing on the Committee of Sponsoring Organizations of the Treadway Commission's (COSO) revised publication, "Enterprise Risk Management - Integrated Framework," Lanz discussed varying factors in technology such as cybersecurity, data governance, vendor management, and cloud computing and shared technology risk challenges that managers are facing today. Prof. Joe Lanz earned recognition excellence in News & Views/Opinion.



...Celebrations continued

- SUNY Old Westbury **President Calvin O. Butts, III** conducted the 2019 President's Fall Convocation on Wednesday, September 4, 2019. **SOB Dean Raj Devasagayam** attended the event and he took the opportunity to personally welcome students. This annual event is held to kick-off the new academic year and serves as a welcoming event for all new students.



Announcement

- The **SUNY Faculty Development Community of Practice** is sponsoring three day-long regional meetings this fall at **SUNY Farmingdale (Oct. 18)**, the University at Buffalo (Oct. 24), and SUNY Delhi (Oct. 25). Faculty developers, faculty or staff from centers for teaching and learning, technology centers, teaching, learning, and librarians, instructional designers, or other staff who are involved with supporting faculty in their instructional development are encouraged to attend. Each meeting will feature the same agenda so select the site most convenient for you.
The fall 2019 meetings will focus on problem solving and resource sharing in three faculty development areas: **Accessibility/Universal Design for Learning; Diversity, Equity & Inclusion; Online Pedagogy.** Read more and [Register](#).
- The **School of Business**, Fall 2019 [Career Events Calendar](#) is available. The next event is **Resume Writing Workshop** scheduled for **Tuesday, September 10, from 2:30 – 3:30 p.m.** and **Wednesday, September 11, from 5:30 – 6:30 p.m.** The following event is **Networking Workshop** scheduled for **Wednesday, September 18, from 2:30 – 3:30 p.m.** and **Thursday, September 19, from 5:30 – 6:30 p.m.**

School of Business Faculty Meeting

- The first **School of Business Faculty meeting** will be on **Friday, September 27, at 10:30 a.m.**

School of Business Engagement, Innovation & Impact Forum

- On **Friday, September 27**, following the SOB meeting, the **School of Business Engagement, Innovation & Impact Forum** will be presented by Keith E. Arnott, Hugh A. Mcneill, Courtney L. Paterson, Nicholas Prahalis (Accounting, 2021), and Prof. Joel Lanz; they will be presenting their original work, **Developing a Student Community of Learning Based on Professional Society Committee Structure.**

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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

