

Open SUNY: Supporting Online Teaching and Learning Opportunities

*Nowadays, watching a movie no longer requires a trip to the movie theatre. Instead, there are alternatives such as streaming sites that allow people to meet their desires in the convenience of their own home and gives them the freedom stop and start the movie at their discretion to tend to any personal matters. In any case, whether the user chooses to watch the movie in a theatre or in their home, the content of the movie remains the same. In the busy lives that we live today, it is difficult to allocate time for events such as a trip to the movie theatre. The same could be said for obtaining an education. Fortunately, Open SUNY offers face-to-face classes and degrees, as well as online classes and online degrees which can better cater to those **with desire to develop, improve, or start a career but may not be able to attend classrooms.***

Open SUNY is a community of practice, research and innovation. As expected, change can be difficult, but Open SUNY provides full [support for students taking online courses](#) from the moment they enroll until graduation to and ensure a smooth transition. Faculty members offering online courses may also modify their teaching style to provide the best educational experience. The change is akin to the transition from driving an automatic car to a shift-stick car, at first uncomfortable, but with time becomes second nature. [Open SUNY has strong support, with variety of tools and training for faculty teaching online.](#)

*Every year since 1998, [Open SUNY SUMMIT](#) hosts SUNY members and non-SUNY colleagues, **online practitioners** and anyone interested in **online teaching and learning**. In order to continuously improve, there is also a [feedback panel](#) that allows those taking online courses to give live feedback. SUNY Old Westbury is a proud Open SUNY member serving the community to achieve the best it can be. SOB is offering a fully online Master Degree in Accounting. Read more at [Open SUNY](#).*

Best,
Raul Zevallos.

Celebrations

- On March 26, the **School of Business Advisory Board** had its meeting. **Students Cassandra Lirio and Jean Aiello-Guadagno** attended the meeting as guests. In the meeting, the students explained their experiences and learning advantages using **EYP**. **Prof. Sara Williams** presented her research, ***“To share is Human: Why Sharing-Related Package Cues Diminish Sharing and Encourage Personal Consumption.”***



...Celebrations continued



Lorraine Todisco, Director for Career Services, External Relations and Administration, attended **"Taking Business & Tourism to New Heights!"** at Long Island MacArthur Airport on Friday, March 22, 2019. The event was sponsored by the **Hauppauge Industrial Association and Discover Long Island**. Pictured are Lorraine and Christopher Gagliardi, CPA, Alumnus and School of Business Advisory Board member.

- **SOB Students were honored at the 2019 Educational Opportunity Program (EOP) Academic Excellence Reception.** Pictured are **Anisha Fermin, Accounting, Raj Devasagayam, and Joy Alonge, Business Administration.**



Announcements

- **On March 29, from 9am-2pm, the 7th Annual Comptroller's Entrepreneurial Challenge** will take place. There, students will compete by presenting business and or organizational plans to a panel of esteemed judges, including faculty from SUNY Old Westbury. This year's competition is themed **"Civic Innovation"** and includes two categories: Social Entrepreneurship and Technology.
- The **School of Business** and the **Office of Career Planning & Development** will be holding workshops in April on how to use [InterviewStream](#), a free video interviewing platform where students can practice interviewing using a MAC, PC, Android or IOS device. Students may select from over 7,000 questions, record, review their interviews, and even share them with others. The workshops are open to all students. No registration required. Below are the dates and times:
Monday, April 1, 2019 – 2:40 – 3:40 p.m. - NAB 1100
Tuesday, April 2, 2019 – 5:30 – 6:30 p.m. - NAB 1100
- **On April 2, "Your Finances, Your Future"** will take place from **9:00am to 4:00pm** in **Student Union, Multipurpose Rooms**. Presented by the **Financial Literacy at Old Westbury (FLOW)**. The fair will offer news and advice for students, faculty and staff to support them in making sound financial decisions, understanding the impact those decisions can have on their lives, and recognizing the different financial choices available to them depending on their own individual needs. Topics and workshops scheduled to date include **Building Credit/Credit Cards, Identity Theft/Taxes, Budgeting/Banking, Insurance/Investing/Loans, Retirement Planning & Pension Info, and Financial Planning**. **Questions?** Call 516-876-3191 or come to the **Business Office**, Campus Center Room H-310. Read more at ["Your Finances, Your Future."](#)
- The **28th Annual Conference on Instruction & Technology (CIT 2019)** theme is **Transforming Challenges into Solutions**. CIT 2019 runs **May 28-31, 2019** on the campus of **SUNY Purchase**. [Registration is open](#)

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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

