

## **Radio Wise in Business**

According to the **U.S. Department of Labor**, 70% of working mothers have children under the age of 18, and of that population, 75% of them are full time employees. A significant amount of women, among them Prof. Simms, an educator, university administrator, and business coach, accomplished these feats all while being a mother of two twin girls.

On Monday, February 18, the **Women in Science & Engineering chapter of SUNY Old Westbury** just launched its first every radio talk show on Old Westbury Web Radio (OWWR) entitled **Radio Wise: Your Scientific Perspective**. The show briefs the listeners with the latest science news and helps to raise awareness to imperative societal issues that women face through in depth discussions and interviews.



**Prof. Shalei Simms, Director of Graduate Business Programs**, joined the **#RadioWise** cast to discuss the difficult balance of motherhood and the demands of being a career woman. She explained the necessity of women asserting their undeniable value, especially since females continue to experience and face micro-aggressions. In hopes of encouraging women with business initiatives and providing them with the necessary skills to succeed through a series of workshops and seminars, Prof. Simms formulated the **Level Up Entrepreneurship** program. This stalled revolution of gender equality continues to plague the workplace, and Prof. Simms is among one but many who have faced situations as such. For more information, please contact Prof. Simms at [simmss@oldwestbury.edu](mailto:simmss@oldwestbury.edu)

It is the intention of the **#RadioWise** team to continue sharing stories such as these and improve our community through discussions like this. If you are interested in listening to this episode of Radio Wise, please visit [Radio Wise: Your Scientific Perspective](#).

Sincerely,  
Melody Young, Biology Major, Class 2019.

## **Celebrations**

- On Monday February 25, the **SOB Student Advisory Council** met. As part of the agenda, there was a discussion about the revised and unanimously approved **SOB Mission**, **Dean David Martin** visit on May 10, 2019, and the **AACSB accreditation process**.



## ...Celebrations continued

- Professor Joel Lanz's latest article was published by *The Trusted Professional - The Newspaper of the New York State Society of Certified Public Accountants*. The article titled [COBIT 2019: a practical enterprise information and technology framework](#) describes the latest version of COBIT, its new design, the new features, and how it solves issues occurred in previous versions. "Some practitioners were disappointed in the previous version, released in 2012". ... [COBIT 2019](#) resolves many of and provides a practical tool for grappling with the increasingly complex challenges faced by organizations today. **The framework comprises four volumes: [Introduction and Methodology](#), [Governance and Management Objectives](#), a [Design Guide](#), and an [Implementation Guide](#).** Read more at [The Trusted Professional - COBIT 2019](#).

## Announcements

- The *Center for Excellence in Teaching and Learning* (CETL) is hosting a workshop facilitated by **Dr. Tanya Williams** on *Implicit Bias*. The workshop is open to all faculty. It is designed to further our institutional commitment to inclusion and social justice. Participants who complete the workshop will receive a certificate from CETL. The workshop will be on Friday, March 29<sup>th</sup>, from 10am to 2pm, in NAB 1100 Lunch is provided. Seating is limited; please fill out this [Short Registration Form](#). The event is further supported by the Teaching and Learning Resource Committee, the Chief Diversity Officer and the School of Arts and Sciences. If you have any questions, please contact **Cristina Notaro** at **516 628-5607**, or at [notaroc@oldwestbury.edu](mailto:notaroc@oldwestbury.edu).
- Whether the students are working on midterm papers or planning for end-of-semester projects, they are encouraged to get a head start at the [Writing Center](#). Upper-class students working on major research projects can especially benefit from multiple appointments across their writing process. Students may make an appointment online at <http://oldwestbury.mywconline.com>.
- **Learn how to prepare and conquer the CPA exam. March 5 at 2:30 pm and 5:30 pm. Becker** the professional education program that helps individuals study and feel prepared for the CPA exam, with the best strategies, will be in **NAB 1100**.
- **March 6 at 2:30 p.m. TLRC Faculty Roundtable Discussion; "Research & Development: Working with Student Investigators"** featuring brief presentations by **Zulema Cabail (SAS)**, **Chris Hartmann (SAS)**, and **Nicole Sieben (SOE)**. The roundtable will be in **NAB 2034** and a light lunch will be served.
- **April 12, 11:30am to 3p.m TLRC Mini-Conference: "Little Things, Big Impact."** Submit your Lightning Talk proposal(s) – a title and brief description – by **Tuesday March 19**. Do not hesitate to reach out to any committee member if you have an idea or two that you would like to bounce around.
- **April 16<sup>th</sup> Annual Student Research Day**. The School of Business will be an active participant. Students are encouraged to present their original research, art, and other media presentations. All students are welcome, but they must have a faculty sponsor to approve all abstracts prior to submission. This year's theme is **"Research for Change."** The keynote speaker will be **Dr. Faye Ginsburg** of New York University. **Applications and abstracts are due March 8, 2019**. Visit the [Research Day website](#) for the [2019 application](#).

## School of Business Engagement, Innovation, & Impact Forum

- **Friday, March 8, Prof. Joseph Foy** will present *An Experimental Learning Field Study in Accounting: Using Food Pantries as a Venue for Understanding a Business and its Environment*.
- **Friday, April 5, Prof. Marissa Hoffman** will present *Fraud at the top - When Leadership fails*.
- **Friday, May 3, Prof. Jason Zhu** will present *Teaching Data Analytics with Excel*

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If you have any information for future newsletter please send it to [zevallosr@oldwestbury.edu](mailto:zevallosr@oldwestbury.edu)

