

Data Analytics and Lifelong Learning Agility

In a recent article in the Harvard Business Review, [Yael Garten](#), the Director of Siri Data Science and Engineering at Apple addresses the opportunities and challenges that increases in emphasis on data sciences and analytics pose for businesses and (therefore) business schools. She draws a distinction between data scientists that analyze data for humans and those that provide data analytics for machines.

As the MMF Department and Accounting Department in the SOB engage in visioning and strategic planning exercises vital for our future, Garten presents opportunities that can guide us in training successful business leaders prepared for the businesses of tomorrow and beyond. She believes that businesses will need leaders equipped to improve data-driven decision-making using descriptive and predictive analytics. In addition, a business leader that is technologically agile will be able to learn and relearn innovative disruptions that are yet to emerge in the areas of data quality, data management, data visualization, access platforms, and data stewardship.

Garten then goes on to conclude with: “A final piece of advice for those hiring data scientists: Look for people who are in love with solving problems, not with specific solutions or methods, and for people who are incredibly collaborative...look for people who have high integrity. As a society, we have a social responsibility to use data for good, and with respect. Data scientists hold the responsibility for data stewardship inside and outside the organization in which they work.”

Rad more at [The Kinds of Data Scientist](#)

Sincerely,

Raj

Celebrations

- On Friday, October 19 and 20, 2018, the **Long Island African American Chamber of Commerce, Inc.**, (LIAACC) and SUNY Old Westbury presented a **Business Boot Camp** at SUNY Old Westbury. The theme of the business boot camp was to “**Stay on Track and Take Your Business to the Next Level**”. Corporations, small business owners, professionals, service providers, chamber leaders and chamber members and local leaders of a wide cross section of industries in the New York Metropolitan region participated in the boot camp. **Professor Shalei Simms** presented the **Importance of having a Business Plan**. **Professor Linval Frazer** was a member of the panel discussion “**How I Stayed on Track.**”

School of Business Engagement, Innovation, & Impact Forum

- On Friday, March 8, Prof. Joseph Foy will present **An Experimental Learning Field Study in Accounting: Using Food Pantries as a Venue for Understanding a Business and its Environment**.
- On Friday, April 5, Prof. Marissa Hoffman will present **Fraud at the top - When Leadership fails**.
- On Friday, May 3, Prof. Jason Zhu will present **Teaching Data Analytical with Excel**

Announcements

- **Dr. Calvin O. Butts III** invites students, faculty and staff to the **Spring 2019 Town Hall Meeting on Tuesday, February 26, 2019 at 2:30 p.m.** in the Student Union Multipurpose Rooms. Dr. Butts will address a broad range of topics of concern to our campus community.
- The **SUNY Innovative Instruction Technology (IITG)** is open. Grants IITG online application web link is now available at <http://commons.suny.edu/iitg/apply/> to accept project proposals for Round Eight (2019) of the IITG. **The application site will remain open until 11:59 PM Sunday, March 3, 2019.**
- **[The Open Education Consortium \(OEC\)](#)** and the **[SUNY Faculty Advisory Council on Teaching and Technology \(FACT2\)](#)** have teamed up to offer a webinar series on Open Pedagogy. The next webinar ***Working with Students on an Open Textbook Project in a STEM Discipline*** takes place **March 4 from 12PM-12:30PM**. There are more webinars schedule and can be found at **[Open Pedagogy Webinar Series](#)**. RSVP for all or just one of the webinars at **[Open Pedagogy 2019 Webinar Series](#)**.
- **April 16th, 2019** is the **[Annual Student Research Day](#)**. The School of Business will be an active participant. Students are encouraged to present their original research, art, and other media presentations. All students are welcome, but they must have a faculty sponsor to approve all abstracts prior to submission. This year's theme is **"Research for Change."** The keynote speaker will be **Dr. Faye Ginsburg** of New York University. **Applications and abstracts are due March 8, 2019.** Visit the **[Research Day website](#)** for the **[2019 application](#)**.
- **On March 29, 2019** from 9am-2pm, more than 200 students from more than a dozen high schools across the county will convene at SUNY Old Westbury for the **7th Annual Comptroller's Entrepreneurial Challenge**. There, students will compete by presenting business and or organizational plans to a panel of esteemed judges, including faculty from SUNY Old Westbury. This year's competition is themed **"Civic Innovation"** and includes two categories: Social Entrepreneurship and Technology. Students were give the challenge of developing business ideas that also promote community benefits. Come see the best and brightest of Nassau County show their talents!
- The **SUNY Undergraduate Research Conference (SURC)** is a multidisciplinary event that brings together undergraduates and faculty mentors from across the state for a full day of activities. Students from all academic disciplines are encouraged to submit proposals to present their original research (oral presentation or poster); creative writing; visual art; music performance and composition; dance choreography; theatrical script, or other work. All students submitting proposals must work with a faculty mentor on their campus before submitting a proposal. Questions may be sent to SURC@SUNY.EDU. SURC 2019 will be held at three campuses: SUNY Adirondack with SUNY Plattsburgh at Queensbury on April 26; **Farmingdale State College on April 26**; Niagara County Community College on April 27. The SURC 2019 Abstract Submission Portal is now open at <https://www.suny.edu/surc/>.
- The **[SUNY Faculty Development Conference](#)** will take place from April 4-5. **Early bird registration deadline is February 28.** This interactive conference will highlight programs and practices designed to support faculty. The conference keynote speaker is **Dr. Bret Eynon**, a historian and Associate Provost at LaGuardia Community College (CUNY). An accomplished teacher, scholar and educational developer, Dr. Eynon is the co-author (with Randy Bass) of the 2016 AAC&U publication *Open and Integrative: Designing Liberal Education for the New Digital Ecosystem*. His keynote speech will be on **"Learning, Teaching and Deep Learning: Faculty Development and the Future of Higher Education."** The conference will feature 40 presentations, workshops, roundtable discussions, panels and posters facilitated by faculty and staff on the SUNY campuses, System Administration, and outside SUNY.

Designed and edited by Raul Zevallos – Assistant to the Dean

Assisted by Melody Young – Biology Major, Class 2019

If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

