

### ***New Year's Resolutions...***

On December 14, 2018, the SOB faculty reviewed and unanimously approved the following Mission Statement for the School of Business: "The School of Business provides access and support to empower our students with the knowledge, skills, and values to think critically, communicate effectively, and act responsibly achieved through a committed faculty devoted to teaching excellence and relevant scholarship."

Making resolutions at different milestone markers in time indicates a human desire to grow. Just as one might make resolutions for their personal life, professional life could also improve as a result of thoughtful resolutions. Rebecca Knight (HBR 2014) suggests that work resolutions may also yield positive results if some basic commonsense criterion are followed: Be realistic (think small); Focus on the positive; Commit publicly (include our students in this public declaration); Create a plan of action; Recruit support (from within our classrooms and with colleagues in the SOB); Set milestones; and, Keep perspective.

**We in academia are blessed with the ability to reinvent ourselves every few weeks! As we plan innovative ways of reaching our classroom goals, meeting the mission of SOB, and, above all, exceling in our teaching-learning endeavors, let us recommit to professional resolutions that grow us as educators. All our resolutions must shape our students into content experts that have skills and values that make them invaluable in the eyes of our employers, graduate programs, and the community at large.**

**Blessings of learning and growth in 2019, welcome back!**

Read more at [Make your work resolutions stick](#)

Sincerely,  
Raj



### ***Celebrations***

- On January 15<sup>th</sup>, **Raj Devasagayam & Raul Zevallos** attended the 25<sup>th</sup> anniversary celebration of the [Long Island Economic Survey & Economic Opinion Poll](#). Some statistics about business and finance shared during the presentations are as follows: **Demographics:** 59% of the business have been operating on Long Island for over 30 years. **Retirement:** 52% of the respondents feel financially prepared for retirement. **Keeping up with current events:** 59% of the businesses keep up with current events via an electronic platform. **Preference:** 43% prefer viewing movies through a streaming service. Read more at [Long Island Economic Survey & Economic Opinion Poll](#).



## ...Celebrations continued



On January 23<sup>rd</sup>, **Professor Shalei Simms**, **Lorraine Todisco**, and **Raul Zevallos** attended the [ACIT's Executive Business Breakfast](#). **Mr. Michael Kinane** was introduced as the new **President** for a two-year term. Congratulations **Mr. Kinane** on the new leadership role at ACIT. In this event, **Mr. Phillip Eng**, President of the **Long Island Rail Road**, was the speaker. **Mr. Eng** explained in detail the infrastructure investments currently underway. Read more at [ACIT's Executive Business Breakfast](#)

## Announcements

- Some students have been selected to receive the **SOB Advisory Board Scholarship**. The SOB Advisory Board Scholarship allows students to participate in an online Pilot Program called **Exploring Your Potential (EYP)** in the Spring 2019 semester. Exploring Your Potential is a career readiness program that creates instant engagement and motivates students to set their sights higher and take ownership of their career preparedness. Through a series of online lectures, videos, and exercises, students will explore and discover their skills, interests, and unlimited opportunities under the supervision of distinguished School of Business faculty, **Professor Michael Onorato** and **Professor Marissa Hoffmann**.
- Students, do you have questions about **landing a job? Your future career? How to improve your resume? Interviewing techniques? Graduate school?** The SOB has an [Executive-in-residence team](#) to help you with all of these questions!  
**Art Samansky** – Five decades experience in Communications and Marketing, including executive communication roles at the New York Stock Exchange and the Federal Reserve Bank of New York. Adjunct Instructor in the School of Business.  
**Joseph Bennett** - Three decades experience in Finance and Management, including former Senior Vice President and Chief Financial Officer of the Policy Services Operations Department at New York Life Insurance Company.  
**Jean Borgella** - Two decades experience in Management and Technology, including Founder of Codescholarly, a programming start-up to teach code to students K-12.  
Read more at [Executive-in-residence team](#)
- School of Business • Spring 2019 • [Career Events Calendar](#)**. SOB Undergraduate Students must attend 2 workshops in order to be eligible to attend the **Job Fair**. If students have already attended 2 of these programs prior to spring 2019, please inform **Ms. Lorraine Todisco** via email at [TodiscoL@oldwestbury.edu](mailto:TodiscoL@oldwestbury.edu) and she will check her attendance records to confirm the student's past participation. **Graduate Students** are waived from this requirement.  
Read more at [Career Events Calendar](#).
- On Thursday, January 31**, from 1:00 pm to 4:00 pm will be hosted the **Spring 2019 Majors and Services Fair**. This event is part of the Path to Academic and Career Excellence (P.A.C.E.) calendar
- The first **SOB meeting** for Spring 2019 will be on February 8<sup>th</sup>, at 10:00 a.m.

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If you have any information for future newsletter please send it to [zevallosr@oldwestbury.edu](mailto:zevallosr@oldwestbury.edu)

