

Assurance of Learning

The Assurance of Learning (AoL) workshop, organized by AACSB, is dedicated to providing a general guidance, as well as pragmatic suggestion on how to establish a systematic and robust assessment program per AACSB standards. The AoL workshop also offers tutorials regarding the design and development of assessment program, especially the potential challenges that schools may encounter during the implementation process. Based on the learning experiences accumulated by various team members, the AoL team have evaluated the tutorial materials, and found the information constructive.

We believe that the existing AoL program in our school is by large aligned with the AACSB's general rules. The overarching framework of which was established years ago provides a solid foundation. The current assessment program has greatly benefited from our faculty's ongoing efforts, as well as students' cooperation. Specifically, the AoL team believes that, in some areas, the existing assessment program has met the baseline requirements per AACSB standards:

- The curriculum map is comprehensive. The format and structure of the curriculum map is well designed, and all courses are clearly encapsulated in the curriculum map.*
- Assessment methods are robust in general, and various methods are utilized. The validity of measurements is sustained through examination by various team members.*
- The implementation of assessment program is systematic and organized.*
- Results are carefully analyzed and provide insights.*
- Faculty members are participating in different stages of the assessment program. The notion of the importance of assessment has been established and developed gradually.*

Meanwhile, some recommendations per AACSB standards/expectations have also emerged. The AoL team believes that our assessment program has the potential to grow further in certain areas:

- The triadic alignment amongst the school's mission and vision, learning objectives and assessment methods. The AoL team will further examine the learning objectives to align with our school's strategic plan, and at a macro level, also to align with the university's mission and vision.*
- Further streamlining the assessment process. Using scientific sampling to simplify the assessment procedure.*
- The inclusion of external stakeholders (e.g. students, alumni, business leaders and etc.) in designing learning objectives.*
- The curriculum map may receive minor modifications to reflect an improved learning objectives.*
- Continuous improvement to close the loop based on each round of assessment.*

Yu Lei & Kenneth Kinkelman

Assurance of Learning Task Force, SOB

Celebrations

- **Professor Joseph Foy** delivered a presentation at the **American Accounting Association 2018** Midwest Region Conference, on October 4 - 6, titled: ***Developing a Reliable and Valid Instrument Measuring Tax Compliance and Noncompliance***. The presentation was done in partnership with **Professor Vijay Sampath** from CUNY.
- **Professors Roger Mayer, Albert Murphy, Linval Frazer and Raj Devasagayam** were active participants in the ***Innovation, Engagement, and Impact*** seminar, and the ***Business Accreditation*** seminar, at **AACSB**, October 22-25, 2018, Tampa, Florida



- **Roger Mayer, AACSB Accreditation Coordinator, and Raj Devasagayam, SOB Dean**, attended the last **AACSB Annual Accreditation Conference**, September 23-25, 2018, Washington, DC.



Announcements

- The **Fall Open House** is scheduled for **Saturday, November 10**. Prospective students and their families will be welcomed onto our beautiful campus and facilities, giving Old Westbury the opportunity to highlight all of the amazing opportunities it has to offer our students both inside the classroom, and beyond! The School of Business will be welcoming and informing the prospective students.
- **[SUNY Professional Development Week 2018](#)** will be held **November 13 – 16**. Presented by the **SUNY Center for Professional Development** (SUNY CPD), the week is an awareness campaign highlighting the important connections between lifelong learning, personal growth and transformative organizational success. [Register here](#).
- Friday, November 30, 5 P.M. is the deadline for **Faculty Development Grants** (FDG) for Academic Year 2018-19. Funded by the Office of Academic Affairs, [FDG grants](#) provide awards of up to \$3,000 each for faculty research and scholarly endeavors, with awards of up to \$5,000 available for collaborations among Old Westbury faculty.

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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

