

AACSB Annual Accreditation Conference

I had the honor of joining Dean Raj at the annual AACSB Annual Accreditation Conference September 23-25 in Washington, DC.

The conference allowed us to interact with deans and faculty from other schools who are in the same journey as our School of Business. The content and interactions support our conviction that our strategy is appropriate and the goal of accreditation is attainable.

*We had a chance to meet with both our mentors, **Ms. Jane Lawler** and **Dean David Martin**. Based upon these conversations and the content of the concurrent sessions we received additional guidance for our AoL program and aligning our mission and vision with curriculum and strategies. We also received specific tips related to completing our iSER. Some of these tips include recommendations to engage with our mentor, including:*

- *engage early,*
- *establish expectations,*
- *give timely feedback so the mentor can respond, and*
- *involve the entire faculty team*

Dean Martin presented a session related to the Impact of Research. He suggested that the schools should encourage faculty to collaborate with others when conducting research. Schools should encourage research that supports the mission of the school. Dr. Martin suggested that many schools tend to ignore the context of their school when developing a research plan. Schools should measure the impact on the economy, community, the local workforce, and student success. Each research project should be valuable to at least one external stakeholder.

I am happy to chat with you about any of these observations above and hope that our conversation will lead us to the next level of excellence in serving our students.

Best,

Roger Mayer

AACSB Accreditation Coordinator, SOB

Celebrations

- Professors Linval Frazer, Kenneth Winkelman, & Jeffrey D'Amico's article *Do Gatekeepers of Taxation Need More Ethics and Enforcement to Move the Needle of Compliance North?* was published in the **Business and Professional Ethics Journal**, Fall 2018, pp. 161-180 (Vol. 37, Nos. 2-3). **Business and Professional Ethics Journal** is a forum for the analysis of ethical issues that arise at the interface of business and the professions.
- Prof. Linval Frazer did a presentation at the **American Accounting Association 2018** Midwest Region Conference, on October 4 - 6, titled: *Does Internal Control Improves the Attestation Function and by Extension Assurance Services?*
- The School of Business is congratulating the inductees into SUNY Old Westbury's chapter of **Tau Sigma Transfer Student Honor Society**. They are **Erick Baez, Brandon Gross, Marilyn Jaco, Cesar Orozco, & Kimberly Sanchez** from Accounting, **Sylvia Bogdanowicz, Jonathan DelliSanti, Shanaya Fribbley, Christina Furnari, & Nicholas Palmieri** from Business Administration, **Megan Doyle, & Michael Koszalka** from Finance, **Eder Estrada, & Raza Memon** from Marketing. **Tau Sigma** recognizes transfers students to Old Westbury that achieved high academically during their first semester at Old Westbury.
- The School of Business held **Mock Interview Day** on **Monday, October 15, 2018**. In a setting designed to mimic a typical interview, students had the chance to practice their interviewing skills and receive constructive feedback. A total of 12 students had the opportunity to interview with one of four mock interviewers: **Paul Fleishman** (VP of Public Affairs at Newsday and a School of Business Advisory Board member), **Kieron Ludde** (CPA at Mazars USA and an OW alumnus), **Alphons LeManya** (Realtor at Charles Rutenberg Realty and an OW alumnus) and **Joseph Bennett** (former financial executive and a School of Business Executive-In-Residence). The event was sponsored by the Accounting Society and the Business club. On the picture, from left to right, **Ms. Lorraine Todisco**; and students: **Alexandria Austin, Abisha Blair, Noor Javid**.



Announcements

- **SUNY Professional Development Week 2018** will be held **November 13 - 16**. Presented by the **SUNY Center for Professional Development** (SUNY CPD), the week is an awareness campaign highlighting the important connections between lifelong learning, personal growth and transformative organizational success.
- **TLRC Faculty Roundtable**. Please join the TLRC for a Faculty Roundtable Discussion on **“Open Pedagogy: Issues of Access, Equity, and Engagement in the Use of Open Educational Resources”** on Thursday, **October 25, 2018** at **2:40 p.m.** in **NAB 2034**. After establishing a common foundation, participants will be invited to share their experiences and perspectives on issues related to open pedagogy and its place at Old Westbury. A light lunch will be served.
- Friday, November 30, 5 P.M. is the deadline for **Faculty Development Grants** (FDG) for Academic Year 2018-19. Funded by the Office of Academic Affairs, [FDG grants](#) provide awards of up to \$3,000 each for faculty research and scholarly endeavors, with awards of up to \$5,000 available for collaborations among Old Westbury faculty.

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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

