

From the Dean's desk

*In an online posting on September 7, 2018 on EAB.com ([EAB.com publication](#)) a list of majors with the best career prospects was published. While all lists should be approached with a hint of skepticism, they do provide some informal insights into possible trends in the real world. This posting was based on the rankings compiled by job search website **CareerCast**. "To create the ranking, CareerCast analyzed data from the U.S. Bureau of Labor Statistics, the **Georgetown University Center of Education and the Workforce**, and the **National Association of Colleges and Employers (NACE)**." According to their analyses, the majors with the best career prospects are:*

1. **Accounting**
2. **Business Management**
3. *Chemistry*
4. *Computer Science*
5. **Finance**
6. *Information Systems*
7. **Marketing and Market Research**
8. *Mathematics*
9. *Mechanical Engineering*
10. *Nursing*

The School of Business at SUNY OW is committed to serving our students with curricula offerings that are well informed by market trends and have career potential. I am pleased by the majors that have made this list, as it further motivates us to own our curriculum and design it in a manner that best serves our students and meets our Mission.

*Sincerely,
Raj*

Celebrations

- **Prof. Wen-Wen (Erica) Chien** and **Prof. Roger Mayer** co-authored a peer-reviewed article titled "**A Study on Factors Influencing Mutual Fund Portfolio Performance: U.S. Equity Market During 2011-2016**". The article has been published in the *International Journal of Corporate Finance and Accounting*, 5(2), 1-11. To view the abstract [click here](#).
- **Raj Devasagayam** welcomed the Freshman in Honors College at SUNY OW on August 27, 2018 during the Summer Scholars Seminar. This year we welcomed students with the highest scores and accomplishments to date. This is the 10th Anniversary year of OW Honors College at OW!
- *Illegal Immigration and Tax Issues* is the latest publication from **Prof. Joseph Foy**, and was published in the May 2018 issue of the CPA Journal. **Prof. Foy** was interviewed by two major Chinese newspapers, **The World Journal** and **The China Press** on the article. These publications are two of the four major Chinese language newspapers in the United States with a combined circulation of about 750,000.



- **Ms. Lorraine Todisco**, Director for Career Services, External Relations and Administration, kicks off the annual School of Business Accounting Recruitment Program in front of the office set-up for the collection of student resumes. From September 10 through September 27, 2018, accounting students can submit their resumes to firm folders to be considered for part-time, full-time and internship positions with local and regional accounting firms.



- **Raj Devasagayam** participated in a Deans Panel Discussion during the AACSB



International Bridge Program for Instructional Practitioners on June 29, 2018 held at the Leonard N. Stern School of Business at New York University. The 2018 Bridge Program graduates brought significant experience from a variety of fields, including banking, manufacturing, pharmaceuticals, oil and gas, hospitality, and healthcare. “The relationship between academe and practice provides incredible opportunities for business schools, and the experience and insight that the 2018 Bridge Program graduates will bring into the classroom will enhance those opportunities even further,” said Thomas R. Robinson, President and Chief Executive Officer of AACSB International. “We commend each graduate for their commitment to business education and recognize the important role they will take in educating great leaders.

Announcement

- **2019 SUNY Undergraduate Research Conference (SURC)** will be held on Friday, April 26, 2019 (ACC and FSC) and Saturday, April 27, 2019 (NCCC). Adirondack Community College (ACC), Farmingdale State College (FSC) and Niagara County Community College (NCCC) will serve as hosts. More information to follow.
- During the 9th Annual **New York Business Plan Competition (NYBPC)** Finals, sponsored by SEFCU, student teams representing **The State University of New York** took home eight of the 18 cash prizes – including the \$20,000 grand prize. Winnings totaled nearly \$60,000. The NYBPC is a venture creation and innovation competition established in 2009 to encourage innovation and entrepreneurship in New York’s colleges and universities. It has grown from a small, regional event into a statewide program. This year’s final featured 83 teams that advanced through the ten regional semifinals held across the state. Teams pitched ideas for new products, services, and technologies that have the potential to significantly impact a wide range of industries including electronics, diagnostics, health and wellness, and entertainment.
- Next week the School of Business will be hosting Networking Workshops on Monday 9/17/18, and Thursday 9/20/18. Please ask your students to visit the [events](#) page to view the schedule and to register.
- On Friday, September 14, the School of Business Engagement, Innovation & Impact Forum will be presented by **Professors Elena Smirnova, Katarzyna Platt, and Yu Lei** on **Crowdfunding: Debt, Equity and Social Responsibility**.

Designed and edited by Raul Zevallos – Assistant to the Dean
Assisted by Melody Young – Biology Major, Class 2019

If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

