

Gratitude and Leadership

Christine Comaford, a leadership coach and author (SmartTribes: How Teams Become Brilliant Together), in a recent article in Forbes stresses the need to be grateful and then urges us to harness that positive emotion in a manner that helps organizations meet their mission. Gratitude allows organizations to be nimble in their response to stressful externalities that might challenge progress, she believes. She suggests that every leader take a sixty second pause to contemplate gratitude and thanksgiving every day. Comaford states that "The latest brain research shows that six doses of feeling 30 seconds of gratitude daily (a whopping three minutes!) will enable your neurons to fire together and wire together around gratitude within a mere two weeks." She ends her article with "What are you grateful for today?"

In a similar HBR article, Ron Ashkenas posits, "It's also a good reminder that 'thankfulness' and 'appreciation' are important managerial behaviors in effective organizations." One cannot overlook the deep satisfaction we humans experience as a response to simple civility, reaffirming words of encouragement, and a sincere "thank you."

As we enter the holiday season, I must express my sincere thanks for each one of you and for all that, you do for our SOB to meet its Mission in the service of our students.

Read more at:

[Great Leaders Have An Attitude Of Gratitude -- Do You?](#)

[Make It a Habit to Give Thanks.](#)

Raj Devasagayam

Dean, SOB

Celebrations

- On September 28, **Professor Sara Williamson** presented her research on **Sharing-size Labels** at the **Iona College Marketing Colloquium**.
- In November, **Professor Sara Williamson** gave an invited talk on **Generational Marketing** for the **Private Label Manufacturers Association (PLMA)** in Chicago, Illinois. Sixty executives from across the world attended to this talk. The picture, to the right, shows Prof. Williamson & the executives during the talk.



Professor Joel Lanz's latest bi-monthly technology column for **The Trusted Professional - The Newspaper of the New York State Society of Certified Public Accountants** focused on helping CPA practitioners get started with Data Analytics. The column summarized the historical challenges facing financial practitioners in introducing new theories and practices into their firms. The ability of practitioners to build upon their existing knowledge of Excel's basic functionality, including conditional formatting, pivot tables, and mathematical & statistical functions was prioritized as the most effective way to get members of the firm to take the first steps in adapting business analytic and intelligence tools into their professional practices.

...Celebrations continued

- **Professor Katarzyna Platt** presented her research paper titled "**Strategic Announcement Sequencing - Earnings and M&A Announcements**" at the **Southern Finance Association Conference** in Asheville, NC on November 15, 2018. The paper is co-authored with **Debby Su** from University of St. Thomas and **Huajing Hu** from Adelphi University.



Announcements

- **Sampling Class.** Did you ever want to sample a class before enrolling? Now you can! The School of Business now permits students to **sit in during one class session prior to registering** for it! This will help you: **Sample the course content**; See what the coursework entails; Glean the teaching styles of a professor; Network with current students after class. **Students must first email the professor** to obtain permission to attend a particular class session.
- **Improving Student Success with Video and Active Learning.** In an era of smartphones, AI and big data, next generation lecture capture stands to create more accessible, engaging and meaningful learning experiences for students. Several university's **academic video paired with engagement tools and analytics** underpin a new approach to lecture capture—allowing students to go beyond streaming and engage in behaviors that have a positive impact on outcomes, like taking notes time-synced to the lecture and responding to faculty prompts. Come hear why these universities are overhauling their lecture capture strategies and see interactive video and active learning as critical infrastructure to effective use of big data and improved student engagement and outcomes on **Thursday, December 6 at 2:00 PM ET**. [Registration](#).
- The **Women in Science & Engineering (WiSE)** club is holding a networking event geared at getting undergraduate students into research programs on campus. Many students are unaware of the remarkable research opportunities that are available on our campus and as part of WiSE's initiative to push SUNY College at Old Westbury towards a more research-oriented campus, hope that this event will be the connection for such opportunities. Professors from the **School of Business** and the **School of Arts and Sciences** will interact and share their research with prospective research students. School of Business is proud to sponsor this event. "**Off the Clock**" will take place on **December 6 from 7:00 PM- 9:00 PM**.
- Applications for the **Chancellor's Innovative Study Abroad Program grant** is now available. This is a great opportunity to get the study abroad program that you were thinking about off the ground in the first year! **Prof. Zenaida Madurka** won an award for the program in Cuba last year. Faculty interested in applying for a grant (up to \$4,000), please contact Mary Marquez Bell as soon as possible. Applications should be forwarded to OIES (Room I-210) by **Friday, March 22, 2019**. That will give the office time to review the proposals before submission on April 2, 2019.
- **April 16th, 2019** is the **2019 Student Research Day**. This annual event celebrates the student's academic and creative accomplishments at SUNY College at Old Westbury. The theme this year is **Research for Change**. If a student is interested in participating in this year's Student Research Day, the student will need to be sponsored by a faculty sponsor who will work closely with the student to best prepare the student for the presentation. It is an honor to be invited to participate in the Student Research Day, as only the strongest student work is selected. Please note that all abstracts must be approved by a faculty mentor before it is submitted. Abstracts not approved by a faculty sponsor will not be accepted. Applications and abstracts are due March 8, 2019. Visit the [Research Day website](#) for the [2019 application](#).

Designed and edited by Raul Zevallos – Assistant to the Dean

Assisted by Melody Young – Biology Major, Class 2019

If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

