

## ***How will our teaching-learning paradigms have to evolve?***

*In a recent article in The Chronicle of Higher Education, acclaimed thought leader in higher education, Jeffrey Selingo, posits how our teaching-learning paradigms will have to evolve to keep up with the rapid evolution seen in the upcoming generations of students. Generation Z students are seen as being different from millennials. Students are increasingly vocal about what they want from a college degree and more skeptical about the existing teaching-learning systems. One survey found that adults want a degree to provide broad learning and to understand the relevance of their education even if it's not readily apparent. Students should not be viewed as a homogenous group. Selingo suggests the need to build new academic offerings and personalize campus services based on distinct needs represented by each "segment" of our students.*

*Five Student Personas:*

- 1. **Traditional Learner**- favors in-person interaction and prefers reading and lectures*
- 2. **Hobby Learner**- views education as a journey of learning about new things, rather than as a way to make it to the top of their professions*
- 3. **Career Learner**- makes obtaining a job their main focus*
- 4. **Reluctant Learner**- academically average student with little passion for learning*
- 5. **Skeptical Learner**- average or below average learner*

*As we engage in visioning our strategic plans in the SOB, I believe we will benefit from [Selingo's conceptualization and vision.](#)*

**Raj Devasagayam**

Dean, SOB

## ***Celebrations***

- The School of Business wrapped two weeks of on-campus interviews on Friday, November 2, 2018. The interviews marked the conclusion of the annual fall Accounting Recruitment Program coordinated by Lorraine Todisco. Five firms came to campus and conducted 40 interviews. On the picture appears **Lorraine Todisco** with Old Westbury alumni from Mazars, USA, **Prabhjot Manchanda (B.S. Accounting, 2011; M.S. Taxation, 2013)** on the left and **Kieron Ludde (M.S. Accounting, 2013)** on the right, who came to campus on October 26 to interview 10 students.



## ...Celebrations continued

- Professor Joel Lanz was the opening speaker at **The New York State Internal Control Association's (NYSICA) 2018 Annual Fraud, Integrity and Controls Conference**. NYSICA serves New York State's agencies, authorities and commissions, as well as a growing web community from international, federal, state, and local governments. Prof. Lanz's presentation "**Cybersecurity and Technology Risk: An Enterprise Risk Management (ERM) Perspective,**" discussed cybersecurity and technology risk from both the Board - especially Audit Committee and the enterprise risk professional's perspective (whether internal control, auditor or financial).
- On Saturday, November 10, SOB Faculty and Staff participated in the **Fall Open House** meeting prospecting students and their parents. SOB would like to thank **Professors Elena Smirnova, Marissa Hoffmann, Joel Feiner, Jason Zhu, Roger Mayer, Costas Hadjicharalambous, Director of Career Service Lorraine Todisco, Dean Raj Devasagayam, and Raul Zevallos** for their service.



## Announcements

- April 16<sup>th</sup>, 2019 is the 2019 Student Research Day. This annual event celebrates the student's academic and creative accomplishments at SUNY College at Old Westbury. The theme this year is *Research for Change*. If a student is interested in participating in this year's Student Research Day, the student will need to be sponsored by a faculty sponsor who will work closely with the student to best prepare the student for the presentation. It is an honor to be invited to participate in the Student Research Day, as only the strongest student work is selected. Please note that all abstracts must be approved by a faculty mentor before it is submitted. Abstracts not approved by a faculty sponsor will not be accepted. Applications and abstracts are due March 8, 2019. Visit the [Research Day website](#) for the [2019 application](#).
- Friday, November 30 at 5 P.M. is the deadline for **Faculty Development Grants (FDG)** for Academic Year 2018-19. Funded by the Office of Academic Affairs, [FDG grants](#) provide awards of up to \$3,000 each for faculty research and scholarly endeavors, with awards of up to \$5,000 available for collaborations among Old Westbury faculty.

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If you have any information for future newsletter please send it to [zevallosr@oldwestbury.edu](mailto:zevallosr@oldwestbury.edu)

