

Engagement, Innovation, and Impact

The seminar on engagement, innovation, and impact, organized by AACSB in Tampa, Florida on October 22 – 23 was very informative. It covered prevalent issues faced by schools of business going through the AACSB accreditation process. More importantly, it encapsulated the best practices indicative of colleges being responsive and accountable to their missions through engagement, innovation and impact. There were focused discussions, interactions, group activities of different kinds, and examples of engagements, innovations, and impacts (EII). These discussions included possible frameworks and methodologies to capture data to articulate engagement, innovation and impact that align with schools' missions. The conference also covered the best practices to identify, demonstrate, and communicate engagement, innovation and impact in curriculums. Overall, I thought this seminar added tremendous value. I learned that EII is unique and mission driven to each college. I would be happy to share what I learned. Just shoot me an email.

Linval Frazer

Chair of Curriculum & Assessment Committee, SOB

Celebrations

- **Professor Lingxian Li** wrote a paper with researchers from institutions in the U.S. (Fordham) and France (Montpellier Business School). The paper was accepted for publication in the ***Journal of Banking and Finance (JBF)***, one of the top research journals in the field. **JBF** publishes theoretical and empirical research papers spanning all the major research fields in finance and banking. Based on active scholar assessment until 2009, **Currie and Pandher** (2010) rank **JBF** 4th and 6th in importance and quality among the 83 major finance journals listed by **ABS**. According to the 2009 **ISI** impact factor from **Thomson Reuters Journal Citation Reports**, **JBF** is in the 4th place among those major finance journals. The title of the article is ***Accounting quality in banking: The role of regulatory interventions***. For those who are interested, below is the abstract.

A B S T R A C T

Using the full sample of U.S. banks and hand-collected data on enforcement actions over 2000–2014, we analyze the role of these interventions in promoting several aspects of accounting quality. We find that enforcement actions issued for both risk-related and accounting-related reasons lead to significant improvements in accounting quality. This improvement is consistently found for earnings smoothing, big-bath accounting, timely recognition of future loan losses, the association of loan loss provisions with future loan charge offs, loss avoidance, and cash flow predictability and earnings persistence. Most of the effects are somewhat more potent in the crisis period and survive in several sensitivity tests. Our findings highlight the imperative role of regulatory interventions in promoting bank accounting quality.

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- **Professor Linval Frazer's** manuscript entitled "***An Empirical Analysis of the Effects of Internal Control on Deviation in Small Restaurants***" has been published in the ***Journal of Behavioral Studies in Business***, Volume 10, June 2018. The Journal of Behavioral Studies in Business is blind peer reviewed.

...Celebrations continued

- On Friday, October 19, **Prof. Linval Frazer** presented at the **American Accounting Association 2018** Northeast Region Conference. The title of her presentation was: ***Do Gatekeepers of Taxation Need More Ethics and Enforcement to Move the Needle of Compliance North?***

Announcements

- The **Career Planning & Development** team is hosting an Open House on Monday, November 12, 2018 in **Student Success Center**, Campus Center H211 to kick off National Career Development Week from 1-5 p.m. Stop by and get more information about the office, its programs and services, and to meet the staff and enjoy some refreshments. There are events planned throughout the week, including "**The Black Wall Street**," a business expo of black-owned businesses at Common Hour on Tuesday, November 13 in the Atrium; a grad school fair and career expo on Wednesday, November 14 at Common Hour in the Atrium; and an interview workshop featuring faculty and staff volunteers "**In the Hot Seat**" on Thursday, November 15 at Common Hour in Campus Center H222.
- The **TLRC** team is presenting, on Tuesday, November 13, 2018 at 2:40 p.m. the faculty roundtable discussion titled "**Videos and New Media in the Classroom.**" The roundtable will include brief presentations by **Professors Jennie D'Ambroise** (Math/CIS), **Laura Chipley** (American Studies/Media and Communications), and **Carolyn Cocca** (Politics, Economics and Law), and participants will share their experiences, teaching philosophy, and advice pertaining to pedagogical practices that leverage videos and new media to enhance student learning. Bring your experiences, ideas, and questions for a spirited discussion. The roundtable will be in NAB 2034 (Red Room) and a light lunch will be served.
- **Hunger and Homelessness Awareness Week** is an annual program where people come together across the country to draw attention to the problems of hunger and homelessness. We invite members of the campus community to consider food drives for the OW food pantry or participate in one of the following events. If you are interested in showing the movie, contact **Cris Notaro** at notaroc@oldwestbury.edu.
 - November 12: Awareness Tabling, Campus Center, 12:30-3:30 p.m.
 - November 13: Awareness Tabling, Campus Center, 12:30-3:30 p.m.
 - November 14: Hunger Banquet, Campus Center H202, Common Hour
 - November 15: Movie "Storied Streets," NAB 1113, Common Hour
- **SUNY Professional Development Week 2018** will be held **November 13 – 16**. Presented by the **SUNY Center for Professional Development** (SUNY CPD), the week is an awareness campaign highlighting the important connections between lifelong learning, personal growth and transformative organizational success. [Register here](#).
- Friday, November 30 at 5 P.M. is the deadline for **Faculty Development Grants** (FDG) for Academic Year 2018-19. Funded by the Office of Academic Affairs, [FDG grants](#) provide awards of up to \$3,000 each for faculty research and scholarly endeavors, with awards of up to \$5,000 available for collaborations among Old Westbury faculty.

Designed and edited by Raul Zevallos – Assistant to the Dean
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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

