

SPOTLIGHT

On

Engagement, Innovation, & Impact

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Vision on Technology and Social Entrepreneurship

On Friday March 29, several teams from various high schools stood up to meet the challenge. **The Office of the Nassau County Comptroller** hosted its seventh annual **Comptroller's Entrepreneurial Challenge** at **SUNY College at Old Westbury**. The theme for this year's challenge was "**Civic Innovation**" and included two categories: **Technology** and **Social Entrepreneurship**. Each high school was allowed to participate with two teams as long as each team focused their work on each one of the categories. Each team consisted of at most five students.

As per conversations with some of the judges, the students were well prepared in many aspects. The **organizational skills, knowledge, readiness, and personal capabilities** were greatly surprising. The delivery of their **ideas were clear, concise, and easy to understand**. The participants showed **concern to solve current issues, effort to develop their ideas, and passion to serve** the local communities. Without any doubt, this event introduced to all of them as the soon to be leaders and business people with vision on **Technology** and **Social Entrepreneurship**.

Among the judges were **Prof. Marissa Hoffmann**, Accounting Department; **Executive-in-Residence Arthur Samansky; Prof. Shalei Simms**, Director of Graduate Programs; **SOB Alum Brian Berkery**,
Creative Vibe, and some other local officials, business leaders, and industry experts (pictured below). As you can imagine, the participant students made the work of the judges very difficult. This year in **Technology Category**, first place was awarded to Team **Nubis** from New Hyde Park Memorial; second place was awarded to Team **Drop Cycle** from East Meadow High School; and third place was awarded to **Team Beta** from Floral Park Memorial. In **Social Entrepreneurship Category** Team **CollegePro** from East Meadow High School took the gold; followed by Team **Tota Vita** from Syosset High School Team **Planet Earth Hydro** from MacArthur High School, respectively. Read more at Comptroller's Challenge.

Best,
Raul Zevallos.



Celebrations

- On February 19, **Prof. Joel Lanz** presented at the **New York State Society of Certified Public Accountants**. His presentation, entitled "**Five Questions and Drivers to Ask Your IT Auditor**," addressed issues that Chief Internal Auditors should be asking of their IT Audit Staff and Professional Service providers. The five questions included: What's emerging, and how is our business impacted now and in the future? Does our IT service mix satisfy stakeholder ("legitimate") expectations? å Do our cybersecurity strategies reflect appropriate standards of care? How are we keeping up with increasing regulatory requirements and expectations? Do we have the people, processes, and technology to achieve our goals? Joel also addressed current information and technology risk challenges faced by internal audit organizations including cybersecurity, third-party oversight, data governance, application integrity, end-user computing, and business risks resulting from the use of cloud computing.
- On March 26, Prof. David Glodstein attended *The Identity Theft event* held by *Flushing Bank* with FBI Agent Corey Riley. On the picture, from left-to-right: Atiqur Mufti, Connor Pasetti, Brooke Gossert, Prof. David Glodstein, Michael Genova (alumnus), Lauren Preto, Kelly Corbin, Treasure Mitchell, Agent Corey Riley, and Sayyab Munir.



Announcements

- Interested in working for a 'Big Four' firm? On Monday, April 8, from 2:40-3:40 p.m. KPMG will be in NAB 1105. Come see what *KPMG* has to say as they discuss their perspective on how to succeed in getting a job in accounting. Topics to include resume-writing, interviewing, and networking as well as the culture you can expecting a Big Four firm. Attire is business casual. Pizza will be served!
- On Friday, April 12 at 11:00 a.m. TLRC will host the Faculty Mini-conference themed "Little Things, Big Impact." The
 program includes a series of 18 Lightning Talks (begins promptly at 11:45a) on topics ranging from learning
 communities and study abroad programs to text rendering and second-chance exams.
- On Tuesday, April 16, in the Student Union MPRs, Old Westbury will host its Annual Student Research Day themed
 "Research for Change." Faculty and their classes are welcome to come support our students as they present their
 original work. The sessions follow the class periods, 9:40, 11:20, 3:50 and 5:30. Posters and art exhibits are presented
 during Common Hour. Dr. Faye Ginsburg of New York University, the keynote speaker, will speak at 1:00 p.m.
- On Monday, April 22, IRS Supervisory Special Agent (with the Criminal Investigation Division) Edward Meehan and a
 few of his associates are coming to our campus to present what their job responsibilities are and also job
 opportunities with the IRS CID. This event will be held in the NAB 1100 at 6:00pm. Contact Prof. Goldstein at
 glodsteind@oldwestbury.edu or call 516-876-3305 to learn more.
- Adaptive Learning SUNY Taskforce Webinar. The SUNY FACT2 Adaptive Learning Task Group invites to you to attend
 a series of Free Webinars exploring different aspects and tools of adaptive learning, attend all four, or choose
 whichever topic suits your needs. This webinar series will provide information from faculty who have implemented
 adaptive learning tools across multiple disciplines.
- A free online asynchronous faculty development workshop is offered this June. Participants need to agree to participate as a subject in research for a dissertation. Read more at <u>Faculty Development</u>.

Designed and edited by Raul Zevallos – Assistant to the Dean
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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

