

SPOTLIGHT

ON

ENGAGEMENT ♦ INNOVATION ♦ IMPACT



VOLUME 8 (2)

DIVERSITY, EQUITY AND INCLUSION

SUNY Business Schools have embraced **Diversity, Equity and Inclusion** (DEI) as key values, as have many of the organizations where our students go to work. Business faculty want to educate and engage students from all backgrounds about issues of DEI. They also seek to create truly inclusive classrooms.

But how do Business School faculty across the breadth of business disciplines, incorporate DEI into their content and classes in a pedagogically sound and discipline appropriate manner? What tools, practices, insights, and data can help faculty in this endeavor?

The SUNY Business Deans are organizing the inaugural conference on this topic, providing a forum for business faculty who have successfully incorporated DEI into their classrooms to share their experiences. The virtual conference will take place **Friday, April 30, 2021, from 8:45 -12:00.**

The conference will showcase faculty practices from a variety of business areas including, but not limited to marketing, management, finance, economics, accounting, entrepreneurship, data analytics, logistics, and operations management. It will feature welcomes from a **SUNY System Administration** representative as well as the CEO of **AACSB-International**. A keynote will follow, presented by the Dean from the **HULT Business School** which has been creating content for business classes incorporating DEI. After a short break, the conference will feature concurrent panels where SUNY Business School faculty will share activities, examples, and strategies.

The purpose is to **SOLICIT PROPOSALS FROM BUSINESS FACULTY** in SUNY schools interested in making presentations at this event on tools, practices, insights or data you have successfully introduced into your classes. We welcome both individual proposals and fully formed panels. Each individual presentation should be 12-15 minutes. Panels should include no more than 3 individuals. To submit a proposal, click the link below to fill out the proposal form. Submissions are due March 1, 2021.

https://docs.google.com/forms/d/e/1FAIpQLSd5TgOMoFo3DV-O-FDvf55unTYq1rrJ44gporw8gYiC9AQJog/vi_ewform

Contact zuckerman@geneseo.edu with any questions.

STUDENT DEVELOPMENT

Hidden Business Champions

Upper Austria is hosting a free online Spring School (1.5 U.S. credits) that will focus on European diversity in business and culture. This free course is suitable for students with different backgrounds and majors.

Registration deadline is Feb 24th. See flyer on next page or contact OIES at overseas@oldwestbury.edu

Bloomberg Internship

Experience working alongside the world's largest business and financial news team. Information session for this unique opportunity is **Feb 17th**. See flyer on page 3 or contact izaksonm@oldwestbury.edu

Virtual Reference Chat

Need assistance with library resources and services? Research? Best databases to use for your topic/project?

Link to chat at <https://tinyurl.com/ydeg79y4>

SOB Students can schedule a virtual reference chat via zoom at <https://oldwestbury.lincal.com/appointments/chante>

SGA STUDENT PROFESSIONAL DEVELOPMENT AWARD

The **Student Government Association, Office of Career Planning & Development** and the **Old Westbury College Foundation** are proud to announce the SGA Student Professional Development Award. This grant is intended for students applying for conferences, memberships, licenses, and/or certificate programs pertaining to their academic degree and professional growth. Students applying for this award must meet the following criteria and complete the form below. Student applicants MUST:

- ✓ Be a currently enrolled and matriculated full-time or part-time SUNY Old Westbury student
- ✓ Have a minimum grade point average of 2.5
- ✓ Submit a 500-word essay describing how this professional development opportunity supports your future career goals.
- ✓ Complete and email a budget justification with appropriate documentation to Marinanj@oldwestbury.edu
- ✓ All applications MUST be submitted at least 6 weeks prior to the conference/program or requested professional development opportunity. **Awards will be one half the cost to the student at a maximum amount of \$250 (including registration fees, materials, travel expenses, etc.)

<https://forms.office.com/Pages/ResponsePage.aspx?id=NJAI9TPyEk-nFji39JBDcBdRJsPu7ThOgKYC-i7b4BhURjNKNUZCVklaSVVWTIFVSVSE1WkE5RlhVWi4u>

REMINDER!

SOB VIRTUAL FACULTY MEETING is scheduled for
Friday, February 12th, 10:30am – 12:00pm.

REMINDER!

Hidden Business Champions ONLINE SPRING SCHOOL March 29 – April 4, 2021

Get to experience European diversity in respect to business and culture

- A journey through local business culture by local professors and entrepreneurs
- Virtual sightseeing tours by local students

Apply to take part here:

www.arteveldehogeschool.be/events/Details/3278

Places are limited to 50 students

EARN 3 ECTS CREDITS IN 5 DAYS

Questions? Please email:

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SPOTLIGHT is a publication of SUNY Old Westbury, School of Business

Louise M Rotchford ♦ Editor ♦ rotchfordl@oldwestbury.edu ♦ February 12, 2021



YOU'RE INVITED: BLOOMBERG INTERNSHIP INFO SESSION

WEDNESDAY, FEBRUARY 17TH, 2021
TIME: 2:30-3:30PM

Learn more about the different career paths
and internship opportunities at

Bloomberg

"This internship gives you the opportunity to work
alongside the world's largest business and financial
news team." **BLOOMBERG Recruiter Team**



[Register for this event here](#)

**Got Questions? Contact Michelle Wohlman-Izakson,
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