

# SPOTLIGHT

ON

ENGAGEMENT ♦ INNOVATION ♦ IMPACT



## VOLUME 8 (1) SCHOOL OF BUSINESS PROFESSOR GLODSTEIN RECEIVES LIBN HONOR

The SUNY Old Westbury School of Business is proud to announce **Prof. David Glodstein's** selection to the **Long Island Business News Power 25 List in Education** in their December 11-17, 2020 issue. Prof. Glodstein was cited for the **real-world learning opportunities** he provides for his students.

Prof. Glodstein is a hardworking, dedicated and innovative professor who served as the driving force behind the 2018 launch of the **SUNY Old Westbury's SOB Master of Science in Forensic Accounting**. This is the only graduate forensic accounting program on Long Island.

In addition, Prof. Glodstein, working with the Long Island Chapter of the Association of Certified Fraud Examiners, law enforcement and forensic accountants, founded the **Justice for Fraud Victims Project (JFVP)** in fall 2019. This exciting project provides real-world applied learning opportunities for students while leveraging expertise from higher education, law enforcement and forensic accountants. The JFVP assists victims of suspected financial fraud in cases where forensic investigative services are limited or too costly. SUNY Old Westbury SOB students are giving the opportunity to develop hands on forensic accounting skills while fraud fighting with professionals. We congratulate Prof. Glodstein on this honor.



### PANTHER PEERS

Peer to Peer fundraising is **grassroots sustainable giving** at its best and is the fastest, most effective way to build a base of continuing institutional support for SUNY Old Westbury on an online transparent format.

Panther Peers are SUNY Old Westbury advocates who each commit to fundraise with their own donations, business and social contacts to provide student scholarships, faculty grants and enrichment programs which are impactful, but not necessarily covered by the tuition or New York State.

Contributions are made directly to the **Old Westbury College Foundation** in the name of a Panther Peer member, similar to a go-fund-me-page. Each new donor is listed on the Panther's page to assure proper attribution. So, we ask our alumni, friends and partners to donate to our School of Business Team page with Raj Devasagayam and Sara Williamson as our individual fundraisers.

Please click on the link to make a donation to the School of Business or even better, to become a Panther Peer fundraiser for the School of Business.

[https://p2p.owcfoundation.org/secure/team\\_fundraiser/OTM3MTE=/7647](https://p2p.owcfoundation.org/secure/team_fundraiser/OTM3MTE=/7647)



## Panther Peer to Peer Scholarship Campaign

## PROFESSIONAL DEVELOPMENT OPPORTUNITIES



All SUNY staff and faculty are invited to attend a conversation in Zoom about Implicit Bias on **Tuesday, February 2 (12:30-1:30pm)**. The discussion will be

led by Eileen MacAvery Kane, Assistant Professor, Art Department, Rockland Community College.

Prof. MacAvery Kane will share highlights and resources from a five-week training course she completed, **“NEA/NYSUT Virtual Trainer of Trainers: Implicit Bias, Microaggressions, and Stereotypes.”** There will be a brief presentation followed by breakout sessions for discussion of these topics and how they impact us and our students, and strategies to recognize, address, and confront them in ourselves and others.

RSVP for the webinar at <https://sunycpd.eventsair.com/ib0221/reg0221/Site/Register>

The webinar is part of the **SUNY Virtual Diversity, Equity, and Inclusion Discussion Forum**



**“What SUNY Faculty Need to Know About Adopting, Adapting, or Creating Open Educational Resources”** Friday, February 12 (1-2pm)

RSVP at <https://sunycpd.eventsair.com/oer021221/021221reg/Site/Register>

The Center for Professional Development, OER Services, and SUNY Press (64 Ink) are sponsoring a **webinar for faculty interested in adopting or creating Open Educational Resources (OER)** for their courses. OER are openly licensed texts, media and other digital learning materials that are more accessible and affordable than traditional copyright. During the webinar SUNY faculty and staff will talk about their experience with OER and answer frequently asked questions. What OER materials are out there for faculty to preview and adopt? What can you do with OER? How do you get started? What SUNY resources are available to help you?



SUNY Cortland sponsors a fully online summer program with the **European Innovation Academy (EIA)** as a six-credit course. This **intensive entrepreneurship “Boot Camp”** is aimed at college students and entrepreneurs who want to learn more about all aspects of starting a new business, from the economic side to marketing and public relations and software development. Build a team with students from around the world and take a business idea to tech start up in three weeks!

The program is schedule for July 11-30, 2021. **Application deadline is Friday, February 26.**

For more details contact our **Office of International Enrollment Services** at [overseas@oldwestbury.edu](mailto:overseas@oldwestbury.edu)



The **Bloomberg-UNC-Berkeley Business Journalism Diversity Program** welcomes students interested in learning about business journalism. The program will lead participants through principles of reporting, editing and applied business and economic knowledge. Bloomberg journalists and executives, including Matt Winkler, Co-Founder and Editor-in-Chief Emeritus of Bloomberg News, will teach courses while others will be led by faculty at UNC-Chapel Hill.

The 2021 program, scheduled for May 17-21, will be conducted virtually and **at no cost to participants.**

**Application deadline is Monday, February 15.**

Apply at <https://www.surveymonkey.com/r/YKT5SKJ> or click on any of the images above.