

SPOTLIGHT

ON

ENGAGEMENT ♦ INNOVATION ♦ IMPACT



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DIGITAL BADGES AND MICRO-CREDENTIALS

SUNY Old Westbury is proud to offer several new **Digital Badges**, instead of paper certificates, which use the same digital badging system as our **Micro-Credentials Program**. Students in the School of Business can now receive a digital badge for the Dean's List as well as for successful completion of the Graduate Business Taxation Micro-Credential and the Graduate Estate, Gift and Graduate Taxation Micro-Credential.

SOB Dean's List students for Spring 2020 are being contacted and the badge will be issued shortly. This will be the method going forward. Students can print out or embed these badges on a personal website, email signature, or resume and include it on their LinkedIn, Facebook or Twitter.

A Micro-Credential certifies that a student has attained a specified competency or skill set, generally by completing a group of 2 to 4 related courses with a grade of B or better. Once the requirements of a Micro-Credential are completed, the student is issued a digital icon from the Acclaim by Credly Micro-Credential platform.



Micro-Credentials can (1) help students get a job or move to the next level of education by certifying specific competencies gained through coursework and activities, highlight strengths and distinguish students to employers, (2) be the first step toward a larger credential as Micro-Credentials are stackable, and (3) reward students for studying topics that broaden horizons and skills sets.



The Graduate Micro-Credential in Business Taxation is designed for individuals who are in, or are aspiring to be in, the field of taxation. It consists of three courses: one giving an overview and grounding in the basics of business taxation, the second dealing with the taxation of pass-through entities, and the third covering corporate liquidations and reorganizations. Students successfully completing the requirements for this Micro-Credential will have a solid education in business taxation and will be prepared to work in the tax department of public accounting firms or other business organizations.



The Graduate Micro-Credential in Estate, Gift & Trust Taxation is designed for individuals that are in interested in the specialized field of estate, gift, and trust taxation. It consists of two courses: one giving an overview and grounding in the basics of estate & gift taxation, the second dealing with the income taxation of estates & trusts. Students successfully completing the requirements for this Micro-Credential will have a solid education in the specialized field of taxation and will be prepared to work in the tax department of public accounting firms, law firms, and other financial services firms.

Click on the links above for more about all SUNY Old Westbury Micro-Credentials and Digital Badges.

SUNY STUDENT SUCCESS SUMMIT 2021

The SUNY Center for Professional Development announced the **2021 Student Success Summit: Embracing Equity and Building Inclusive Excellence**.

This conference is free and will be held virtually.

As SUNY is building capacity and best practices for supporting all students during these challenging times with evidence- and results-based campus and student leadership/models/methods, our communities of practice have again joined together in order to facilitate collaboration, networking, and sharing of ideas to improve offerings for all students across the state.



This summit brings together three SUNY communities of practice - Student Success, Applied Learning and Advising. Call for Proposals begins in December.

Please bookmark this event website for more information regarding registration, speakers and event details - <https://sunycpd.eventsair.com/2021summit/info>

ALUMNA PROFILE

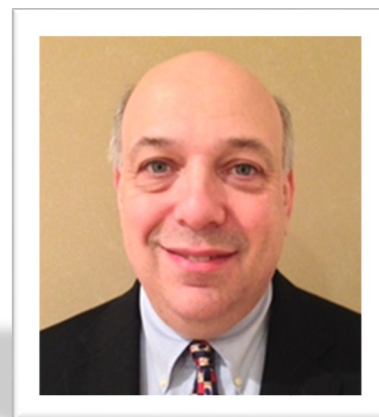
Talisa Flatts is a SUNY Old Westbury Alumna who graduated with a Bachelor's of Arts in Industrial and Labor Relations in 2014. Upon graduating she received a full-time career opportunity at an Accounting Consulting firm working in their Talent and Acquisition function and continued to work within the Finance industry for 7+ years. She took on opportunities, ranging from recruiting operations to employee relations. She continued to further her education by obtaining an Executive Masters of Science in Industrial and Labor Relations. She currently serves as a **Human Resources Business Partner at Northwell Health** with a sole focus on labor relations, employee engagement, and organizational initiatives.



FACULTY IN THE SPOTLIGHT

Joel Lanz was one of four leading practitioners providing a historical perspective for the 90th anniversary issue of **The CPA Journal**. The perspective was titled "Ghosts of Data Risk Past" and encouraged the profession to learn from past inadequacies to provide stakeholders with value-added data management services.

Prof. Lanz also presented to the New York State Society of Certified Public Accountants on "Information Security Management in a COVID 19 World." This presentation was based on a similarly titled article published in the June 2020 edition of The CPA Journal that Prof. Lanz co-authored with AIG's Global Payment Card Industry (PCI) Executive.



SPOTLIGHT is a publication of SUNY Old Westbury, School of Business

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