

SPOTLIGHT

ON

ENGAGEMENT ♦ INNOVATION ♦ IMPACT



VOLUME 7 (4)

SUNY EXCELLENCE in ADJUNCT TEACHING AWARD

Prof. Arthur Samansky, was selected as a 2020 SUNY Excellence in Adjunct Teaching award recipient for his work as an adjunct instructor in the **School of Business** at the State University of New York at Old Westbury.

“The best adjunct and part-time instructors bring to the classroom critical expertise, an ability to engage students, and a passion for helping those students succeed,” said College President Calvin O. Butts, III. “Art Samansky is most-deserving of this honor because he qualifies across the board and exemplifies the power of a teacher providing help in as many ways as possible so his students can excel.”



Having joined SUNY Old Westbury as a member of the School of Business Executive-in-Residence program in spring 2014, Prof. Samansky began teaching “Business Communications” in fall 2014 and later developed and taught “Business Presentation Skills.” In his five years on campus, he has taught more than 900 students. In addition to his teaching responsibility, Prof. Samansky’s service to students includes holding workshops on resume writing, networking, and interview techniques. He also created and hosts the School of Business professional development video podcast **“Highway to Your Future,”** which features business leaders and faculty members providing topical information and advice for students.

According to School of Business **Dean Raj Devasagayam**: *“Art exemplifies our commitment to prepare students to think critically, communicate effectively, and act responsibly throughout their careers and personal lives. We have witnessed first-hand his excellence and are proud that SUNY has recognized it also.”*

Prof. Samansky brings to his work at Old Westbury experiences from a 50-year career in journalism and public relations. Currently, he runs his professional communications consulting firm, The Samansky Group, which he founded in 2000. His career also includes corporate communications positions with leading financial institutions, including the Federal Reserve Bank of New York, the New York Stock Exchange and the Securities Industry Association. Prior to those positions, he worked as a journalist for the Associated Press-Dow Jones newswire and other New York metropolitan newspapers.

VIRTUAL CAREER FAIR

Career Planning & Development and the School of Business are holding a joint **Virtual Career Fair** on **Wednesday, November 18, 2020** from 1:00 to 4:00 p.m.

Be sure to activate your Handshake account and click [here](#) to register for one-on-one and/or group sessions with employers.



Here is an upcoming workshop to help you get ready for the Fair:

Mon. 11/16 at 2:40: [How to Prepare for a Virtual Interview](#)
Meeting ID: 853 8023 7543 / Passcode: 567469
+1 646 558 8656 US (New York)

FACULTY IN THE SPOTLIGHT

Last month **Prof. Wen-Wen Chien** and **Prof. Roger Mayer** participated in a national virtual conference for The American Health Information Management Association (AHIMA). They presented a paper on accounts receivable management and **Prof. Mayer** participated in a workshop on data analytics. Here are the two sessions:



Mayer, R., Monestime, J. P. (2020). "Data Analytics Skills Using CMS Data Sets to Benchmark Cost and Resources" *AHIMA20-Driving the Future of Health Data Virtual Conference*. October 13-15, 2020



Medel, A., Monestime, J. P., Mayer, R., Chien, W. (2020) "Practical Strategies for Accounts Receivable Management in Rural Health Clinics" *AHIMA20-Driving the Future of Health Data Virtual Conference*. October 13-15, 2020

SGA PANEL DISCUSSION

Black Business Panel Discussion: SGA, November 18, 2020, 2:30 pm, Virtual Student Union: Conference Room 311



This panel discussion allows students to be able to receive guidance on the do's and don'ts from business owners in the Old Westbury Community. The panelist will vary from black business owners that attend or graduated from Old Westbury.

NATIONAL DISTANCE LEARNING WEEK

SUNY Online is pleased to host and showcase several diverse presentations in celebration of **National Distance Learning Week (NDLW)** Nov. 9–13, 2020.



Registration is not required for these free webinars.

Click on the link above for detailed schedules, session descriptions, recordings and Zoom access link.

FACULTY DEVELOPMENT

This spring, SUNY OER Services and the SUNY Center for Professional Development

are offering an Interactive and Online Fellowship

Opportunity to all SUNY faculty. The



Lumen Circles Fellowship program invites you to connect with faculty from other institutions in a virtual community to explore teaching

practices that work in any discipline or modality to support student success. Click on the links above to learn more and fill out an application by November 30, 2020.

During this nine-week fellowship program, you will have opportunities to try out best practices, reflect on your teaching experiences, share ideas and feedback with peers. As you take time to think about your own teaching, it creates space to explore ways to make your classroom environment more conducive to student learning. Fellowship themes include:

- Teaching with OER & Open Pedagogy
- Active Learning
- Diversity, Equity & Inclusion
- Evidence-based Teaching
- Online Teaching

In support of SUNY's system-wide emphasis on teaching and learning innovation, we strongly recommend you select "Teaching with OER & Open Pedagogy" for your spring term circle theme. You may have opportunities in the future to select different fellowship themes.

Time Commitment is 1-2 hours per week, working asynchronously on your own schedule, through the Lumen Circles website. Contact Chris.Price@suny.edu if you have any questions.

