

SPOTLIGHT



ON

ENGAGEMENT ♦ INNOVATION ♦ IMPACT

VOLUME 7 (3)

SOB DIRECTOR earns SUNY PROFESSIONAL SERVICE AWARD

Ms. **Lorraine Todisco**, who serves as Director for Career Services, External Relations and Administration in the [School of Business](#) at SUNY Old Westbury has been recognized for her service to the College with a State University of New York Chancellor's Award for Excellence in Professional Service.

"The College thanks Ms. Todisco for helping our School of Business and its students prepare for careers in the local community, state, and world," said College **President Dr. Calvin O. Butts, III**. "She has truly earned this recognition for working above and beyond her role, and we thank her, immensely, for her dedication."

Ms. Todisco, a resident of Glen Cove, New York, has implemented several initiatives to assist business students in succeeding during and after their studies at Old Westbury. Through collaboration with School of Business faculty and staff, Ms. Todisco hosts career readiness workshops and information sessions, speaker events, mentorship opportunities and career fairs. Since her arrival in 2013, Ms. Todisco has doubled the number of corporations that come to campus to take part in the fairs.



DISTANCE LEARNING WEEK

National Distance Learning Week is being celebrated **November 9-13, 2020**. During this week, [SUNY Online](#) plans to showcase some of the terrific activities from our campuses. SUNY will be hosting daily virtual webinars for participants to drop in and learn about the presentation topic. Webinars are promoted on the United States Distance Learning [USDLA](#) website, so this is a terrific opportunity for you to share what you know with your peers and to a national audience! We invite you to consider presenting on a project or topic of your choice around online teaching and learning, supporting students online, or other relevant topics.



ACCOUNTING RECEPTION

The School of Business held the 24th annual - and first ever *Virtual* - Accounting Networking Reception on October 6, 2020 from 11:00 a.m. to 2:00 p.m. where 87 students and 21 regional accounting firms and organizations participated in 28 group sessions and 234 one-on-one sessions utilizing the newly acquired [Handshake](#) career platform.

Lorraine Todisco, Director for Career Services, External Relations and Administration, who organized the event for the eighth year (but for the first time virtually), was congratulated:

"For the first time endeavor on Handshake, you did awesome. Probably the best attended of most college events I've seen." Jo-Ann Rey, Margolin, Winer & Evens, LLP

WELCOME NEW STAFF

It is my pleasure to welcome **Louise Rotchford**, the newest member of the School of Business Team. Louise's official start date was September 17, 2020. The newly created **Accreditation & Engagement Coordinator** position has two primary functions: 1) to assist the Dean with all aspects of AACSB accreditation process, including data collection, evaluation and reporting; and 2) to assist the Director for Career Services, External Relations & Administration (me) and build upon the career and student support services provided by the School of Business.



I was on the Search Committee to fill this position, and out of the 26 applicants, Ms. Rotchford was quickly selected as one of the three finalists. Because her experience and skills far exceeded those of the other two finalists, she was unanimously selected as the best person for the job. Her extensive and varied background in higher education and career services make her uniquely qualified to successfully fulfill the responsibilities of both aspects of the position, and we are thrilled that she accepted our offer.

Ms. Rotchford is an experienced educator with over thirty years in both classroom and corporate settings. She holds a BS degree in Management/Marketing from the University of Buffalo, an MS degree in Management/Human Resource Management from NYU-Polytechnic University, and an Advanced Graduate Labor Management Certification from Stony Brook University. Drawing upon her experience as a college administrator, corporate trainer and instructor, Ms. Rotchford has developed and taught leadership development, interpersonal skills, and team building to numerous companies throughout Long Island. In addition, she has taught here at SUNY Old Westbury in the SOB as an adjunct instructor for eighteen years, she was an assistant dean at Nassau Community College for fifteen years and she recently coordinated the four year TechHire grant for Suffolk County Community College.

Join me by giving her a warm welcome at rotchfordl@oldwestbury.edu.

*Submitted by **Lorraine Todisco** - Director for Career Services, External Relations & Administration*

ALUMNUS GIVES BACK

IRS Agent **Thomas Cribbins**, 1995 alumnus of our accounting program, spoke in **Prof. Glodstein's Fraud Examination class (BU7560)** via Zoom. Agent Cribbins works with the IRS Criminal Investigation Division. He spoke about interviewing witnesses and other aspects of his job, and his presentation was both interesting and interactive. He told the students that his OW educational experience helped him succeed in the workforce and that it stood up well against other colleges and universities. The students were able to ask questions and have a lively discussion with Agent Cribbins.



VIRTUAL CAREER FAIR

Career Planning & Development and the School of Business are holding a joint **Virtual Career Fair** on **Wednesday, November 18, 2020** from 1:00 to 4:00 p.m.



Be sure to activate your Handshake account and click [here](#) to register for one-on-one and/or group sessions with employers.

There are several upcoming workshops to help you get ready for the Career Fair:

Thurs. 11/5 at 2:30: Virtual Etiquette Workshop
Meeting ID: 624 520 6359 / Passcode: 7kk4mq

Tues. 11/10 at 2:40: [Virtual Business Meeting Guidelines in the New Normal](#)
Meeting ID: 990 2286 9542 / Passcode: 739878

Wed. 11/11 at 2:30: Recommendations from the Recruiter
Meeting ID: 624 520 6359 / Passcode: 7kk4mq

Mon. 11/16 at 2:40: [How to Prepare for a Virtual Interview](#)
Meeting ID: 853 8023 7543 / Passcode: 567469
+1 646 558 8656 US (New York)