

SPOTLIGHT

ON

ENGAGEMENT ♦ INNOVATION ♦ IMPACT



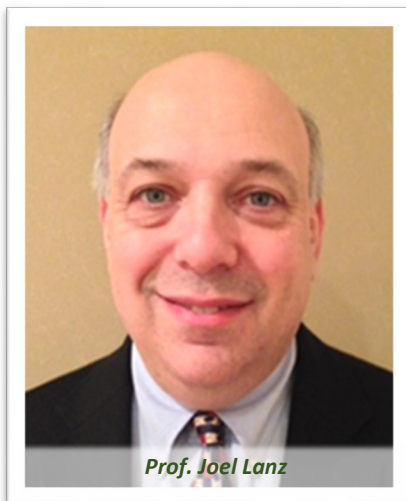
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Old Westbury ranked LEADING UNIVERSITY for ACCOUNTING

In May of this year, an article was published in the *Journal of Accounting Education* analyzing the productivity of Academia in the Accounting Profession. The authors reviewed all contributions to the top 5 peer-reviewed practice Journals for the period between 2013-2017 to develop a list of top academic institutions contributing to practice. In their list of 'Leading Universities,' **SUNY Old Westbury ranked # 14 in the US, and represented the only SUNY School in the rankings** (Boyle, et al 2020). Not only was Old Westbury recognized as an institution, faculty members were individually recognized for their contributions: Dr. James Fornaro and Dr. Carey Lang tied for **16th in the list of 'Leading Academic Authors.'**



Prof. James Fornaro



Prof. Joel Lanz

Additionally, Joel Lanz, a Visiting Clinical Assistant Professor, was NOT included in this analysis in error (a biography error). If we recalculated the rankings with the inclusion of Joel Lanz's six additional contributions we would have been the 3rd or 4th 'Leading University' in the nation.



Prof. Carey Lang

This is a tremendous accomplishment by the school, our department, and most notably, our contributors. Our top ranking is unequivocal evidence that we not only have significant impact in our profession but we continue to fulfil the School of Business Mission to provide relevant (and excellent) scholarship.

By Prof. Marissa Hoffman

References:

Boyle, D.M., Boyle, J.F. & Hermanson, D.R. (2020). The intersection of Academia and Practice: Publishing in leading U.S. accounting organizations' Journals. *Issues in Accounting Education*. 35(2). 1-17. DOI: 10.2308/issues-19-094

Hassleback, J.R., Reinstein, A. & Abdolmhamadi, M. (2012). Benchmarking the research productivity of accounting doctorates. *Issues in Accounting Education*. 27 (4). 943-978. DOI: 10.2308/iace-50253

MEET THE STUDENTS

Jordan Hess (Finance '21) is an 11-year military veteran from San Diego, California. He drove search and rescue vessels for the U.S. Coast Guard in addition to conducting maritime law enforcement. He owns a house in Shirley where he lives with his wife and their four animals. Jordan transferred to SUNY Old Westbury in 2019 and has maintained a **4.0 GPA** while continuing to drill in the military reserves, in addition to working full time in his new position at Wealth Advisory Group. Jordan got in contact with Wealth Advisory Group at the **SUNY Old Westbury Career Fair in 2019** and was hired as an agent shortly after earning his brokerage license during last semester. In his current role, Jordan helps young professionals, families, and small businesses achieve financial security and build lasting wealth. "My firm visits our campus once a year for the job fair and that is where I originally got in touch with them," Mr. Hess mentioned.



Mr. Jordan Hess

VIRTUAL CAREER FAIR

SUNY Old Westbury will be hosting a

Virtual Career Fair

on **Wednesday,
November 18,
2020 from 1:00
to 4:00 pm**

sponsored by the
Office of Career

Planning & Development and the
School of Business. Whether you are
actively recruiting or just would like
to share industry insight, we hope
you will be able to participate.



CREATE "PANTHER CAREER LINK" NOW

Ms. Jerilyn Marinan, SUNY Old Westbury's Director of Career Planning and Development, recently notified the Community about the Top Career Site, Handshake, that is now available to students free of charge. **Handshake** is an online service that posts internships and job



listings not available elsewhere on the web. Faculty, please encourage your students to create their "Panther Career Link" profile and

begin viewing jobs that are a good fit for them. Visit the Career Planning and Development website at <https://www.oldwestbury.edu/life/career> to begin.

MEET THE FACULTY

Prof. Michael Onorato – **Management, Marketing & Finance at Old Westbury School of Business.** He is also the Director of Academic Internships, and Faculty Advisor for the SOB Business Club. Prof. Onorato has also completed a successful managerial career in the Energy industry, where he has also participated in significant managerial consultant engagements. He holds an **EdD Doctorate in Leadership and also an MBA in Marketing from St. John's University.** He has published numerous research articles which have focused on Managerial Leadership and Ethics. While serving as full-time faculty, Prof. Onorato has taught a significant number of courses in Marketing and Management during his fourteen-year tenure.

Currently Prof. Onorato also serves his Community by holding the elected position of **Mayor of the Village of Stewart Manor, Nassau County.**



Prof. Michael Onorato