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Now the SOB faculty and students have FREE access to countless lectures and seminars by business experts. HSTalks is available 24 hours a day, on and off-campus all you need to do is to create an account to have full and free access. To create an HSTalks account, follow these [instructions](#).

The Henry Stewart Talks (HSTalks) Business and Management Collection database (based in London, UK) is a compilation of curated online audiovisual lectures, seminar-style talks and case studies. The collection is organized into six sub-categories: Finance, Accounting & Economics; Global Business Management; Management Leadership & Organization; Marketing & Sales; Strategy; Technology & Operations.

This continuously updated database comprises of thousands of resources that enhance teaching, learning and material to maximize professional development. The Old Westbury community has unlimited access to exclusive content from leading industry experts, editors, and lecturers from academia and research institutes. Notably, for faculty members, HSTalks material can be directly embedded into a course via blackboard or as a supplement for classroom discussion. For additional information about this database and more, visit the Old Westbury Library website or email the Liaison to the School of Business-Librarian Chanté Hope, hopec@oldwestbury.

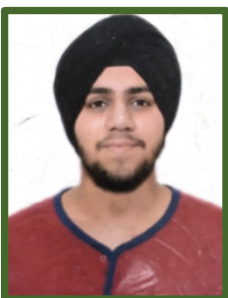
Meet the faculty



Professor Marissa Hoffman started teaching in the Accounting Department of the School of Business at SUNY Old Westbury full time in September 2018. She was teaching as an adjunct off and on since 2014. Professor Hoffman teaches Principles of Accounting I and II and Intermediate Accounting I and II. Marissa also does private consulting when she is not teaching or studying for her DBA. Professor Hoffman has an undergraduate BA in Psychology from Stony Brook, a Masters in Accounting from SUNY Old Westbury and an MBA in Finance from Stony Brook. She is currently studying for her DBA from the University of Scranton. Ironically, Professor Hoffman is now a colleague with former professors of hers from our Accounting department such as Professor Buttermilch, Professor Winkleman, Professor Lanz, Professor Lucido, Professor Fornaro among others. Professor James Fornaro assisted Marissa in her decision to attend SUNY Old Westbury for her Masters!

Professor Hoffman's areas of interest lie in Accounting Fraud and Gender Dynamics. Having worked in a profession where people least expected to perpetuate a crime were at the heart of it and got her interested in Accounting Fraud. She is also intrigued with how easy it is for someone to rationalize their unethical behavior. Marissa became interested in Gender Dynamics because she was a CFO for a Technology Company and it was interesting for her to witness the different attitudes towards women at the head of a department as opposed to men in similar roles.

Meet the students



Rajveer Bindra began his **Business Administration degree** in the fall of 2019 and expects to graduate from the **School of Business at SUNY Old Westbury** in the spring of 2023. Rajveer migrated to America from India in April of 2019 with his family. His family **owns a manufacturing company** in India creating floor tiles. They also imported more elaborately designed vitrified tiles for sale to consumers. Rajveer's father felt that a future for Raj and his sister in America would be of greater benefit. The grandfather still manages and runs the business in India. Raj used to sit and watch his grandfather sell the products. Rajveer remembers those days fondly, *"My grandfather is the best salesman. He can sell anything."* Upon graduating, Raj says his father expects him to "get a job and make a decent living". Rajveer has very ambitious plans for his future and expects to open his own business. *"I want to give it my best shot"*, Raj

states with a positive attitude. Although unsure of the nature of the business he states ***"I will not regret if I fail, but surely will regret if I don't try"***.

Announcements

- **New for 2020: FREE Associate Student Membership**

New York State Society of CPAs membership is **FREE** for accounting students. What better way to keep ahead of the curve than by joining a society of CPA professionals even before you become their official career peers? Apply [here](#).

Associate Student Member Benefits include:

- [Save on CPA Exam Review Courses](#)
- [New job in your future?](#) When you're job hunting, it's nice to know you have someone on your side. NYSSCPA members can search the latest jobs and post resumes on the Career Center.
- [Find a cool place to catch up with your online subscription](#) to NextGen Magazine: The NYSSCPA's Professional Development Guide is a resource for future CPAs and CPAs starting out in the profession.
- [Networking Opportunities](#) Stack the odds of landing a fantastic accounting job even further in your favor by attending NextGen networking events in your local area. Join one of 15 local NYSSCPA chapters across New York state.
- **To apply online**, [click here](#).
- To request an application form by mail, contact the Membership Department at 1-(800) NYSSCPA.
- For further information about the dues structure, [click here](#).
- Read more at <https://www.nysscpa.org/nextgen/college-students#sthash.6E1FkBAt.dpbs>

- **Student Leadership Awards Nomination**

The Center for Student Leadership and Involvement holds a Student Leadership Awards Banquet to recognize those students who have made significant contributions to SUNY Old Westbury and the community through their participation in various service projects, employment, and co-curricular organizations and activities. [Nominations for 2020 will be accepted](#) beginning on **Thursday, February 27 through Friday, April 3**. All Old Westbury students, faculty, and professional staff are invited to submit candidates to be considered.

- The SUNY OW library has a print copy of the **2020 CPAexcel Exam Review Set** available on reserve. This includes: regulations, auditing and attestation, business environment and concepts, and financial accounting and reporting. This collection is held on reserve (behind the circulation desk) for a loan period of 4 hours. The book(s) cannot leave the library and you must have an ID to checkout reserve item.
- Old Westbury will host the SUNY Undergraduate Research Conference on **Friday, April 24th**. This will replace our own research day as we welcome faculty and students from area SUNYs and CUNYs. We are now accepting proposals. Students should submit their abstract and register at the link below. **Abstract deadline is March 13th**. (There is no charge for OW faculty/staff/students, but we still need registration.) www.suny.edu/surc2020. Students are encouraged to present their original research, art, and other media presentations. If you have a student (or students) who you feel should present, please strongly encourage them to do so. All students are welcome, but they must have a faculty sponsor.
- **School of Business Spring 2020 Events:** Go to <https://www.oldwestbury.edu/schools/business/events> to view and register for all events

School of Business Faculty Meetings

- The next **School of Business Faculty meeting** of 2020 will be held on **Friday, April 17 at 10:30 a.m.** in NAB1107.
- The subsequent **SOB Faculty meeting is Friday, May 15.**

School of Business Engagement, Innovation & Impact Forum

- On **Friday, March 13th** following the SOB meeting **Profs. Wenwen Chien, Roger Mayer, and Linval Frazer** will present "Technical Consulting to Ethiopia-for a Country-Wide Initiative to meet International Public Service Accounting Standards."
- On **Friday, April 17** following the SOB meeting **Prof. Sara Williamson** will present "The Squander Sequence: Understanding Food Waste at Each Stage of the Consumer Decision-Making Process."

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If you have any information for future newsletter please send it to rubicind@oldwestbury.edu

