

Critical Thinking: Asking the right questions!

Critical thinking involves sound reasoning, evaluation, and considered decision-making based on objectivity, integrity, and fair-mindedness. This is not easy, especially since asking the right questions has become increasingly hard, according to the former CNN anchor Frank Sesno (author of *Ask More: The Power of Questions to Open Doors, Uncover Solutions, and Spark Change*).

Most scholars, Warren Berger states, agree on some basics of what constitute the best questions to raise while critical thinking is in operation. First, demand the evidence behind any position, and examine the source of such evidence. Second, focus on what is missing and then diligently research missing links. Third, question if you are examining causality or mere correlation, does one fact logically lead to the next? Fourth, develop an open mind to alternative solutions and multiple perspectives. The SOB Mission urges us to develop the ability to think critically. It takes disciplined hard work to develop critical thinking. A learned leader understands the value of thinking critically and then arriving at a wise decision, even if that leads to the humbling realization of finding out one's own weaknesses.

Sincerely,

Raj Devasagayam, Dean, School of Business

Read more at: <https://www.fastcompany.com/3068589/how-to-fine-tune-your-bullshit-detector>

Meet the faculty



Prof. Sara Williamson (MMF Department) received a **2020 OW Faculty Development Grant** for her project **"Material World: The influence of disposable materials in our everyday lives."** *This project will investigate how material disposability in the marketplace (e.g., serveware, furniture, public spaces) may impact business outcomes such as service satisfaction and consumer well-being outcomes such as indulgence and financial behavior.* Her work is targeted for a presentation at the Association for Consumer Research Annual Conference in Paris, France (October 2020) and for publication in the ***Journal of Consumer Psychology***.

Meet the students



Ahmad Deib (Accounting '16) is one of nine siblings from Bay Shore, Long Island, so the need to prove himself was evident throughout his upbringing. When asked how Ahmad got interested in **Accounting**, he stated, *"I am a numbers guy."* He worked with the Muslim Student Association while attending SUNY Old Westbury. A few months after graduating, Ahmad landed a position at **Kintetsu World Express (USA) Inc.**, a worldwide logistics and forwarding network spanning six continents, working in their Operations Department. Building on his 'SOB education and a drive to succeed,' he got promoted to Accounting for the JFK branch just a few months later. From there

Ahmad moved around a bit from headquarters in the L.A. branch as Manager and then back to New York. He now holds the prestigious position of **Manager of the entire East Region** for Accounting at Kintetsu World Express. His duties include managing a team of seven accountants for accounts payable/accounts receivable and he works with Branch Managers for the Budget. Ahmad says *"Don't be a fool, stay in school."*

Announcements

- **New for 2020: FREE Associate Student Membership**

New York State Society of CPAs membership is FREE for accounting students. What better way to keep ahead of the curve than by joining a society of CPA professionals even before you become their official career peers? **Apply [here](#).**

Associate Student Member Benefits include:

- [Save on CPA Exam Review Courses](#)
 - [New job in your future?](#) When you're job hunting, it's nice to know you have someone on your side. NYSSCPA members can search the latest jobs and post resumes on the Career Center.
 - [Find a cool place to catch up with your online subscription](#) to NextGen Magazine: The NYSSCPA's Professional Development Guide is a resource for future CPAs and CPAs starting out in the profession.
 - [Networking Opportunities](#) Stack the odds of landing a fantastic accounting job even further in your favor by attending NextGen networking events in your local area. Join one of 15 local NYSSCPA chapters across New York state.
 - **To apply online, [click here](#).**
 - To request an application form by mail, contact the Membership Department at 1-(800) NYSSCPA.
 - For further information about the dues structure, [click here](#).
 - Read more at <https://www.nysscpa.org/nextgen/college-students#sthash.6E1FkBAtdpbs>
- **Student Leadership Awards Nomination**
The Center for Student Leadership and Involvement holds a Student Leadership Awards Banquet to recognize those students who have made significant contributions to SUNY Old Westbury and the community through their participation in various service projects, employment, and co-curricular organizations and activities. [Nominations for 2020 will be accepted](#) beginning on **Thursday, February 27 through Friday, April 3**. All Old Westbury students, faculty, and professional staff are invited to submit candidates to be considered.
 - The SUNY OW library has a print copy of the **2020 CPAexcel Exam Review Set** available on reserve. This includes: regulations, auditing and attestation, business environment and concepts, and financial accounting and reporting. This collection is held on reserve (behind the circulation desk) for a loan period of 4 hours. The book(s) cannot leave the library and you must have an ID to checkout reserve item.
 - Old Westbury will host the SUNY Undergraduate Research Conference on **Friday, April 24th**. This will replace our own research day as we welcome faculty and students from area SUNYs and CUNYs. We are now accepting proposals. Students should submit their abstract and register at the link below. **Abstract deadline is March 13th**. (There is no charge for OW faculty/staff/students, but we still need registration.) www.suny.edu/surc2020. Students are encouraged to present their original research, art, and other media presentations. If you have a student (or students) who you feel should present, please strongly encourage them to do so. All students are welcome, but they must have a faculty sponsor.

School of Business Faculty Meetings

- The next **School of Business Faculty meeting** of 2020 will be held on **Friday, March 13 at 10:30 a.m.** in NAB1107
- Subsequent **SOB Faculty meetings** are as follows: **Friday, April 17; and, Friday, May 15.**

School of Business Engagement, Innovation & Impact Forum

- On **Friday, March 13th** following the SOB meeting Profs. Wenwen Chien, Roger Mayer, and Linval Frazer will present **"Technical Consulting to Ethiopia-for a Country-Wide Initiative to meet International Public Service Accounting Standards."**

Designed and edited by Doris J. Rubinic
Assisted by Chisom Nwaeke - Marketing Major, Class 202)
If you have any information for future newsletter please send it to rubicid@oldwestbury.edu

