

## Dean's Message

### e-mail etiquette and productivity

According to a paper published in the *Journal of Organizational Behavior*, email incivility (rude messages, poorly timed emails) affect not just the recipients, but their families as well. A rude email isn't just a forgettable "blip on [the] workday radar... It has a cumulative negative effect for both workers and their families," says YoungAh Park, one of the authors of the study. Park and her co-author Verena Haun surveyed 167 dual-earner couples at multiple times during a work week and found that employees who receive frequent rude emails during the week withdraw from work the following week. Over the weekend, these employees also "'transmit' their stress to their domestic partner and, as a result, the partner also withdraws from the work the following week," says Park.

Unlike face-to-face conversations, emails lack accompanying non-verbal signals (tone of voice or body gestures) that help recipients interpret their context. To avoid sending an ambiguous email, don't "skip the niceties," says Shani Harmon, co-founder of Stop Meeting Like This. Emails without pleasantries can unintentionally come across as rude or insensitive. "Take the time to be nice," concludes Harmon. "It will help your audience truly hear what you intended to say."

Sincerely,

**Raj Devasagayam, Dean, SOB**

Read more at: Ciciora, University of Illinois [News Bureau](#), 7/16/18; Harmon, [Harvard Business Review](#), 2/6/17

## Meet the faculty



**Professor Wen-Wen Chien** has been at SUNY Old Westbury since fall of 2012. She received her doctorate degree with accounting concentration from Nova Southeastern University and is a Certified Public Accountant (CPA) in New York State. Professor Chien teaches **accounting principles, cost accounting, and advanced accounting**. Her research interests include quantitative and qualitative research related to corporate governance, cost structure in healthcare, and other finance/business issues. Professor Chien believes that *"good education has the ability to transform lives."* She is looking forward to working with students to achieve their academic and career goals.

## Meet the students



**Chisom Nwaeke** is a **Marketing Major ('22)** who works with the faculty and staff of SOB. Chisom got his start in working with the SOB through the Community Action, Learning and Leadership (CALL) program. The work of the students, faculty and staff through this program has earned Old Westbury **a place on the U.S. President's Higher Education Community Service Honor Roll for nine consecutive years!** CALL exemplifies Old Westbury's commitment in the areas of social justice, community outreach and leadership development. Chisom frequently does research for the Dean of SOB, Dr. Raj Devasagayam. One of Chisom's recent research entailed looking into an organization called PRME to see how that organization can be beneficial

for our SOB. *"I am very grateful for the opportunity to assist in real world projects and am excited to learn as much as possible. I am eager to make connections that will help me grow as a person and as a professional. For a person from Nigeria, CALL provides an excellent opportunity for me to give back to my adoptive country USA."*

## Announcements

- Open Educational Resources (OER) are teaching, learning, and research materials in any medium that reside in the public domain or have been released under an intellectual property license that permits repurposing by others—and therefore are free or low-cost to students. Learn more about OER and Creative Commons with librarian Joanne Spadaro in an introductory workshop for faculty and staff on **Thursday, March 5, 2020 at 2:40 p.m. in Library L311**. Lunch will be provided. Please RSVP by March 2 to Joanne Spadaro at [spadaroj@oldwestbury.edu](mailto:spadaroj@oldwestbury.edu) or ext. 2896 to ensure there is enough food. This workshop is co-supported by the Ad Hoc OER Committee and SUNY Old Westbury Library.
- **OSSD Video Modules** The Office of Services for Students with Disabilities (OSSD) is happy to offer [informational videos](#) to faculty and staff about OSSD students and accommodations, featuring SUNY Old Westbury students with disabilities. All faculty and staff are strongly encouraged to view these videos. Please reach out to OSSD Director Stacey DeFelice at [defelices@oldwestbury.edu](mailto:defelices@oldwestbury.edu) if you have any follow up questions regarding the video content or would like to hold a meeting or workshop regarding these videos
- **Tau Sigma National Honor Society Spring Induction** on **March 4, 2020 at 7 p.m.** Tau Sigma is an honor society exclusively for transfer students. In order to be a member, students have to achieve a 3.5 GPA in their first full-time semester at Old Westbury. More than 140 students have been invited for membership. Please join us to celebrate these students who have successfully transitioned to our College.
- Old Westbury will host the SUNY Undergraduate Research Conference on **Friday, April 24th**. This will replace our own research day as we welcome faculty and students from area SUNYs and CUNYs. We are now accepting proposals. Students should submit their abstract and register at the link below. **Abstract deadline is March 13th**. (There is no charge for OW faculty/staff/students, but we still need registration.) [www.suny.edu/surc2020](http://www.suny.edu/surc2020). Students are encouraged to present their original research, art, and other media presentations. If you have a student (or students) who you feel should present, please strongly encourage them to do so. All students are welcome, but they must have a faculty sponsor.
- The SUNY OW library has a print copy of the 2020 **CPAexcel Exam Review Set** available on reserve. This includes: regulations, auditing and attestation, business environment and concepts, and financial accounting and reporting. This collection is held on reserve (behind the circulation desk) for a loan period of 4 hours. The book(s) cannot leave the library and you must have an ID to checkout reserve item.
- The CPD has two assessment related certificate programs starting **May 21, 2020**. Both programs are online & asynchronous in Blackboard and take about 2-4 hours per week to complete. The programs are Assessment of Learning Outcomes and Institutional Effectiveness Certificate.
- **School of Business Spring 2020 Events:** Go to <https://www.oldwestbury.edu/schools/business/events> to view and register for all events

### School of Business Faculty Meetings

- The next **School of Business Faculty meeting** of 2020 will be held on **Friday, March 13 at 10:30 a.m.** in **Computer Lab NAB 0103**
- Subsequent SOB Faculty meetings are as follows: **Friday, April 17; and, Friday, May 15.**

### School of Business Engagement, Innovation & Impact Forum

- On **Friday, March 13<sup>th</sup>** following the SOB meeting **Profs. Wenwen Chien, Roger Mayer, and Linval Frazer** will present "Technical Consulting to Ethiopia for a Country-Wide Initiative to meet International Public Service Accounting Standards."

Designed and edited by Doris J. Rubinic  
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If you have any information for future newsletter please send it to [rubinidc@oldwestbury.edu](mailto:rubinidc@oldwestbury.edu)

