

## Dean's Message

### *Impediments to Effective Communication*

Julian Treasure, a communication coach, identifies some common impediments to effective organizational communication. First, the urge to look good leads to pretense that renders all communication insincere. Secondly, a know-it-all stalls any productive communication, valuable meeting time is then lost to self-aggrandization. Listening to learn is more valuable than listening to respond. Always needing to be right stalls communication due to the demands it places on self and others. "Most importantly, interruptions can make your colleagues feel belittled or resentful," Treasure warns. In order to be liked one might agree with ideas they don't really think will work. "When you feel pressured to acquiesce to others' needs, use your core values to guide your response," Treasure suggests. Driven by emotions one might not allow for two-way conversations in which all thoughts are clearly and thoroughly expressed. "When your team members encounter difficult life events, show them that you understand what they're going through," he adds. These insights are valuable to us in the SOB, since developing effective communication skills in our students is a foundational tenet of the SOB Mission.

Sincerely,

**Raj Devasagayam, Dean, SOB**

Read more at: Treasure, [TED Ideas](#), 3/13/17; Deutschendorf, [Fast Company](#), 5/24/17

## Meet the faculty



**Dr. Linval Frazer, PhD, CPA, CFE, CGMA** has been teaching at SUNY Old Westbury since fall, 2011. He earned his BBA in International Business from Berkeley College, his MS in Accounting & Finance and MBA from Keller Graduate School of Management, DeVry University, and his PhD in Accounting from Walden University. Dr. Frazer has over 12 years of working experience as an accountant and auditor in the private and government sectors. He is the **Chair of the Curriculum Committee for the School of Business**. He teaches Principles of Accounting 1&2, Intermediate Accounting 1, Auditing, and Taxation in Partnership, S Corporation and Limited Liability Companies. His main areas of research include internal controls, audit assurance and tax compliance. He states, *"My primary goal as a professor is to galvanize a working relationship with students, where they can embrace the teaching materials, the usefulness of the concepts and theories and apply them to real life experiences."*

## Meet the students



"My name is **Breanna Johnson**, I am currently studying **Business Administration** with a **minor in Accounting**. I choose to study Business Administration and Accounting because both these disciplines represent stability, commitment and will be my outlet to positively impact lives. Since I started Old Westbury I've been challenged. Sometimes I feel like giving up, but I remind myself that my hard work and dedication won't go in vain. I began my work Study in the School of Business in spring 2018 to present, where I assist staff and faculty as needed. I've enjoyed my experience in the School of Business thus far. It has equipped me with the skills necessary for my future career goals."

## Announcements

As part of the School of Business Career Events series, Adjunct Instructor Art Samansky led a workshop on **Interviewing Skills** on Wed., Feb. 19, 2020 during Common Hour. All events can be viewed on the [Events](#) page.



## Announcements (cont.)

- **“Accountants Don’t Always Sit Behind a Desk... Find Out What They Really Do!”** Join **Prof. Linval Frazer**, from SUNY Old Westbury’s School Of Business, as he discusses career options, job descriptions, and more for those considering and/or pursuing accounting degrees. This is a CSTEP workshop. **Tuesday, Feb. 25, 2020 Science Building, S-100 2:40-3:40pm.**
- **OSSD Video Modules** The Office of Services for Students with Disabilities (OSSD) is happy to offer [informational videos](#) to faculty and staff about OSSD students and accommodations, featuring SUNY Old Westbury students with disabilities. All faculty and staff are strongly encouraged to view these videos. Please reach out to OSSD Director Stacey DeFelice at [defelices@oldwestbury.edu](mailto:defelices@oldwestbury.edu) if you have any follow up questions regarding the video content or would like to hold a meeting or workshop regarding these videos
- **Tau Sigma National Honor Society Spring Induction** on March 4, 2020 at 7 p.m. Tau Sigma is an honor society exclusively for transfer students. In order to be a member, students have to achieve a 3.5 GPA in their first full-time semester at Old Westbury. More than 140 students have been invited for membership. Please join us to celebrate these students who have successfully transitioned to our College.
- Old Westbury will host the **SUNY Undergraduate Research Conference** on Friday, April 24th. This will replace our own research day as we welcome faculty and students from area SUNYs and CUNYs. We are now accepting proposals. Students should submit their abstract and register at the link below. **Abstract deadline is March 13th.** (There is no charge for OW faculty/staff/students, but we need still need registration.) [www.suny.edu/surc2020](http://www.suny.edu/surc2020). Students are encouraged to present their original research, art, and other media presentations. If you have a student (or students) who you feel should present, please strongly encourage them to do so. All students are welcome, but they must have a faculty sponsor.
- The SUNY OW library has a print copy of the **2020 CPAexcel Exam Review Set** available on reserve. This includes: regulations, auditing and attestation, business environment and concepts, and financial accounting and reporting. This collection is held on reserve (behind the circulation desk) for a loan period of 4 hours. The book(s) cannot leave the library and you must have an ID to checkout reserve item.
- The **SUNY Online Summit 2020** sponsored by the Open SUNY Online Teaching unit, will be held at the SUNY Global Center in New York City, **February 26-28, 2020.** The conference speakers and program highlights are in the current [Summit Sneak Peek](#). The Summit is a conference intended for all SUNY online practitioners with expertise in online program administration, online faculty development/instructional design, online instruction, online support, etc. Friends of SUNY are also welcome!
- The CPD has two assessment related certificate programs **starting May 21, 2020.** Both programs are online & asynchronous in Blackboard and take about 2-4 hours per week to complete. The programs are [Assessment of Learning Outcomes](#) and [Institutional Effectiveness Certificate](#).
- **School of Business Spring 2020 Events:** Go to <https://www.oldwestbury.edu/schools/business/events> to view and register for all events

### School of Business Faculty Meetings

- The next **School of Business Faculty meeting** of 2020 will be held on **Friday, March 13 at 10:30 a.m.** in **Computer Lab NAB 0103**
- Subsequent **SOB Faculty meetings** are as follows: **Friday, April 17; and, Friday, May 15.**

### School of Business Engagement, Innovation & Impact Forum

- On **Friday, March 13<sup>th</sup>** following the SOB meeting **Profs. Wenwen Chien, Roger Mayer, and Linval Frazer** will present “Technical Consulting to Ethiopia-for a Country-Wide Initiative to meet International Public Service Accounting Standards.”

Designed and edited by Doris J. Rubinic  
Assisted by Chisom Nwaeke - Marketing Major, Class 2022  
If you have any information for future newsletter please send it to [rubicid@oldwestbury.edu](mailto:rubicid@oldwestbury.edu)

