

Dean's Message

Happy New Year!

The SOB wishes you a healthy and happy 2020. Nobel Prize winner Daniel Kahneman, a happiness scholar, proposes the distinction between “being happy in your life” versus “being happy about your life.” Upon deeper reflection one realizes that every happy moment may not have the same memorability. Professor Cassie Mogilner Holmes in her HBR article states that “This might seem like a needless delineation; after all, a time experienced as happy is often also remembered as happy. An evening spent with good friends over good food and wine will be experienced and remembered happily. Similarly, an interesting project staffed with one’s favorite colleagues will be fun to work on and look back on. However, she continues, the two might not be the same. “A weekend spent relaxing in front of the TV will be experienced as happy in the moment, but that time won’t be memorable ... a day at the zoo with one’s young children may involve many frustrating moments, but a singular moment of delight will make that day a happy memory. A week of late nights stuck at the office, while not fun exactly, will make one feel satisfied in hindsight, if it results in a major achievement.”

Year 2019 was a year filled with moments of experienced and remembered happiness for the SOB. We achieved much, celebrated the accomplishments of our students and esteemed faculty, and successfully completed the next step in pursuit of AACSB International accreditation. As 2020 begins we will be able to continue that tradition and we will keep you informed via Spotlight. May your New Year be filled with experienced and memorable happiness!

Sincerely,

Raj Devasagayam

Dean, School of Business

Read more at: <https://hbr.org/2018/11/what-kind-of-happiness-do-people-value-most>

Focus on Faculty



Professor Kenneth Winkelman has been at SUNY Old Westbury since fall of 2004. Professor Winkelman received his Accounting Degree from SUNY Buffalo, his Law Degree from Hofstra University, and his LL.M. from New York University. Professor Winkelman is the interim Chair of the Accounting Department in the School of Business and teaches individual tax, corporate tax, and multi-state tax. His main research focus is on federal taxation and corporate governance. He states “I am looking forward to working with the students and administration to achieve success for our program.”

Focus on Students

Lauren Preto was a dedicated business student at SUNY Old Westbury who graduated in 2019 with her Master’s in Accounting with an excellent 3.91 GPA. Ms. Preto is currently working at Wagner & Zwerman and studying for her C.P.A. exam. Lauren is a proud James Madison University alumna where she studied accounting at the College of Business. While attending J.M.U. Ms. Preto had the opportunity to study abroad at the University of Antwerp and received a concentration in European Business. Lauren was also president of the Equestrian Team.

Announcements



Business Librarian Availability in NAB - Spring 2020

Business Librarian Ms. Chante Hope will be available to the SOB students and faculty in NAB during the Spring 2020 semester in the lounge outside the SOB Office NAB Rm. 1104. Her hours are as follows:

Tuesdays 9:45a-12p

Thursdays 2:45p-5p

- **2020 State of the University System Address is January 23**

Chancellor Kristina Johnson invites you to join us for the 2020 SUNY State of the University System Address as she expands on her vision that will continue to elevate the SUNY system and shares her insights from campus visits and events across the State and the nation.

January 23, 2020, 10:00 AM – 12:00 PM EST

Live stream link will be available at [https://www.suny.edu/sotus/The 2020 Innovative Instruction Technology Grants \(IITG\)](https://www.suny.edu/sotus/The%2020%20Innovative%20Instruction%20Technology%20Grants%20(IITG)%20program%20request%20for%20proposals%20has%20posted%20to%20the%20IITG%20website%20along%20with%20application%20details%20and%20a%20listing%20of%20currently%20funded%20projects%20and%20posted%20outcomes) program request for proposals has posted to the IITG website along with application details and a listing of currently funded projects and posted outcomes. The response deadline is **February 23, 2020**. Read more at

<https://innovate.suny.edu/iitg/apply/CC>

- The **SUNY Undergraduate Research Conference (SURC)** is a multidisciplinary event hosted each year by different SUNY institutions. It brings together undergraduate student researchers and faculty mentors from across the SUNY system for activities, including sessions devoted to student presentations—oral, performance, artistic displays, and posters presentations—in ALL academic disciplines. SUNY College of Environmental Science and Forestry and **SUNY Old Westbury will co-host SURC 2020 this coming April**. By bringing together students and faculty from across the state, **SURC helps realize the synergistic power of the SUNY system**.
- **CETL organizing Community Action Poverty Simulation**
Thursday February 20th (12:45-3:45) and Friday February 21st (9:00 am- 3:30 pm) CETL will be putting on the Community Action Poverty Simulation. Thank you to all who have signed up so far! If you have not signed up -- Thursday Feb 20th is an opportunity to experience the simulation first hand and Friday Feb 21st is dedicated to the facilitation of the simulation: [Sign up for one or both days here](#). Please direct all questions to Dr. **Cris Notaro**.
- The CPD has two assessment related certificate programs **starting May 21, 2020**. Both programs are online & asynchronous in Blackboard and take about 2-4 hours per week to complete. The programs are [Assessment of Learning Outcomes](#) and [Institutional Effectiveness Certificate](#).

School of Business Faculty Meeting

- The first **School of Business Faculty meeting** will be held on **Friday, February 14th at 10:30 a.m.**
- Subsequent **S.O.B. faculty meetings** are as follows: **Friday, March 13; Friday, April 17th; and Friday, May 15th**.

Designed and edited by Doris J. Rubinic

If you have any information for future newsletter please send it to rubinid@oldwestbury.edu

