

School of Business Bridging the Gap: From Academia to Career Success



The School of Business held the 23rd annual [Accounting Networking Reception](#) on October 17, in the Student Union where 105 students and 29 regional accounting firms and organizations attended **bringing 23 alumni to represent their firms, an all-time high!** **Dr. Raj Devasagayam, Dean of the School of Business**, kicked off the event, followed by remarks from **Dr. Duncan Quarless, Acting Associate Provost**.

School of Business faculty, students and employers applauded the success of the event, and several faculty gave **kudos to Lorraine Todisco, Director for Career Services, External Relations and Administration**, who organized the event for the seventh year. Below are some of the comments:

John Antinore CPA, Partner, [Wagner & Zwerman LLP](#): Over the years I have found the Accounting Networking Reception to be extremely rewarding, and I am happy to see how much the event has grown as each year there are more and more attendees and students. Our firm has hired several great students who are in key roles in our firm, and we met them all at the Networking Reception. It is a truly wonderful event and I look forward to it every year.

Denise Liguori, Auditor (Alumna, M.S. Accounting '18) - [Schultheis & Panettieri](#): The accounting networking reception was a great experience. As an alumna of Old Westbury, it was really nice to reconnect with some old professors and former classmates. The students that attended all displayed a very high level of professionalism, and the event itself was well-organized with representation from many great accounting firms.

Bradley Hausman, CPA, Senior Manager (Alumnus, B.S. Accounting '09) – [CohnReznick](#): I was proud to meet all of the wonderful accounting students that are continuing the tradition of accounting excellence at my alma mater last week. I look forward to working with some of them in the near future.

Andrea Mattera, CPA, Partner, [Albrecht, Viggiano, Zureck & Company, P.C.](#) (Alumna, B.S. Accounting '97): I remember attending the SOW Accounting Networking Reception when I was a student and I remember how excited yet nervous I felt about the opportunity to speak with so many potential employers to give me my first shot. I graduated OW in 1997 and I have been back to the reception as an employer almost every year since. It is exciting to be able to give back to the school and to be a resource for the students. I must say that in talking to so many students, most of them present much more confident and prepared than I remember feeling in their shoes. It is a testament to the SOB's continued efforts to improve upon the career services for their students to make them ever more prepared for career success.

SOB Faculty: The Accounting Networking event was "head and shoulders" above all others on many levels. I was impressed by the number of recognized employers taking tables, the number of students attending, how impressive they looked, and, how ready they were with resumes and name cards, something surely to be noticed by the firms.

SOB Faculty: Lorraine continues to do an excellent job and last night was a great reflection of all that hard work. Lorraine always puts on a great event but last night's was exceptional. Thank you for all that you do to ensure our students have incredible opportunities upon graduation.



SOB Faculty: *I am very proud of the many students that turned out in force (in proper attire, with excellent resumes, and ready to work the room).*

SOB Faculty: *This was an outstanding event for everyone involved. The students made an excellent impression, thanks to all of the efforts of the SOB family, and especially Lorraine. I felt like a proud parent watching the birds preparing to leave the nest. You are sorry to see them go, but you are so proud to know that they are ready for the next steps.*

Accounting Student: *The Accounting Networking Reception was a great success this year. A large amount of students was able to create important and valuable connections with those already working in the field. The Accounting students at SUNY College at Old Westbury really took advantage of a great opportunity to jumpstart their careers.*

Accounting Student: *I thought the Accounting Networking reception was a huge success. There was a variety of firms to connect with and learn more about. The employees who represented their companies were eager to share their experiences and advice as well as opportunities offered at their firms which was really nice to see.*

Celebrations

- **Professor Yu Lei**, with his co-author, published the research, “[*Building social capital with Facebook: Type of network, availability of other media, and social self-efficacy matter,*](#)” in International *Journal of Human-Computer Studies*, 130, 113-129. The research examines the impact of different communication media on the emergence and maintenance of social capital, especially the interplay between communication methods (i.e. social media vs. traditional method) and social self-efficacy level. The research finds that people with relatively low social self-efficacy level may benefit more from using Facebook than using traditional method when building social capital.



Announcements

- **Alumnus Alexander Harris** is going to present on **Monday, November 11, at 9:40 AM in NAB 1100**. Mr. Hilton was an **SOB International Student** from **Denmark** who vividly recalls **SOB Faculty**. Alex is the Chief Operations Officer (COO) of [*Christopher Cloos*](#). The company have offices in Copenhagen and New York City and the eyeglasses are sold in more than 600 retailers globally in Europe, North America, South America and Australia. Alex has an interesting story to tell. **The SOB Business Club** is sponsoring the event.
- **Collaboration for Student Success 2019**. On **October 28-30th**, in Albany, **three SUNY communities of practice: Advising, Applied Learning, and Student Success** come together to identify strategies to ensure each student in SUNY is successful in their academic pursuit. Students can also apply to a Student Fellow at this year's event. **For More Information and to REGISTER visit:** <http://www.suny.edu/studentsuccesssummit>
- The **New York State Society of CPAs** (NYSSCPA) is hosting the **2019 Student CPA College Fest** on **Wednesday, October 30, 2019** from **3:00 PM to 8:30 PM** at **Chateau Briand**, Carle Place, New York. Students begin their experience with power sessions in critical soft skills such as **Building Client Relationships, Communication, Team-building, and Professionalism** needed for the accounting industry. Read more at [2019 Student CPA Fest](#).

School of Business Engagement, Innovation & Impact Forum

- On **Friday, October 25**, following the SOB meeting (NAB 1107), the **School of Business “Engagement, Innovation & Impact Forum”** will be presented by **Prof. Marissa Hoffman**. She will be presenting her work “**Defining Authentic Leadership - A Review of the HBS Executive Education Program.**”

Designed and edited by Raul Zevallos – Assistant to the Dean
If you have any information for future newsletters, please send it to zevallosr@oldwestbury.edu

