

Entrepreneurial Thinkers: An Imperative Asset to Corporations

Entrepreneurial thinkers are now an imperative asset to corporations. Corporations' employees are getting younger, as our students are entering the professional world, they are expected to use entrepreneurial thinking and growth mindsets to succeed.

In a recent article, management advisor Anand Chopra-McGowan states, "...leaders with a growth mindset are far more likely to adapt, push for change, and encourage others do the same — a skill that is needed to succeed in today's workforce. The good news is that your ability to adapt can be developed...." Based on his research and experience, he has several suggestions for us. First, create your own job description, and then be ready to grow and adapt in your new role. Secondly, be aware of the external environment of the business and help your company adapt to that environment internally. "... when you are aware of the environment around you, you are better prepared to foresee and respond to competition,"

Chopra-McGowan says. Finally, stay focused on the mission and purpose of the business to identify emergent opportunities due to the changing environment.



As teacher-learners, we in the School of Business faculty are committed to developing empowered leaders with critical thinking skills. These are essential traits for nimble entrepreneurial thinkers. Read more at [Reference: Harvard Business Review](#)

*Sincerely,
Raj*

Celebrations

- **Outstanding Reviewer Award - Academy of Management Conference, MED Division.** Professor Madeline Crocitto has been selected as a recipient of this year's **MED Outstanding Reviewer Award**. Prof. Crocitto received the award because of her academic rigor, how actionable she was, her constructive tone, and timeliness as professional.

Accounting Networking Reception

- The **Accounting Networking Reception** is on **Thursday, Oct. 17, 2019, in the Student Union Multipurpose Rooms from 5:00 to 8:00 p.m.** The Reception will be a combination of **Job Fair** and **Hot Buffet Dinner** that will provide an opportunity for students to meet 29 employers in one venue. Each participating firm/organization will have a table that students can visit to meet representatives and leave their resumes. **Professional business attire is required.**



Announcements

- The **New York State Society of CPAs** (NYSSCPA) is hosting the **2019 Student CPA College Fest** on **Wednesday, October 30, 2019** from 3:00 pm to 8:30 pm at **Chateau Briand**, Carle Place, New York. Students begin their experience with power sessions in critical soft skills such as **Building Client Relationships, Communication, Team-building, and Professionalism needed for the accounting industry**. The following are some of the public accounting firms that will attend: **Frankel Loughran Starr Vallone, Friedman, Gettry Marcus, Grassi, KVLSM, Marcum, Marks Paneth, Mazars, Nussbaum Berg Klein Wolpaw, RS Abrams, Schwartz & Co, UHY, Wild Maney & Resnick**. Read more at [2019 Student CPA Fest](#).
- **Collaboration for Student Success 2019**. On **October 28-30th**, in Albany, **three SUNY communities of practice: Advising, Applied Learning, and Student Success** come together to identify strategies to ensure each student in SUNY is successful in their academic pursuit. Students can also apply to a Student Fellow at this year's event. **For More Information and to REGISTER** visit: <http://www.suny.edu/studentsuccesssummit>
- **SUNY Conference on Instruction and Technology (CIT 2020)** Hosted by SUNY Oswego – **May 26 – 29, 2020**. Online presentation submission is now open for the **29th Annual SUNY Conference on Instruction & Technology (CIT)**, sponsored by **SUNY FACT2 (Faculty Advisory Council on Teaching and Technology)**. This year's theme **The Shared University: Working Together to Prepare all Students for a Lifetime of Learning** is supported by the following tracks: **Diversity, Equity, and Inclusion; Emerging Technologies and Digital Strategies; Measuring Effectiveness; Open Education; Pedagogically Speaking**. View [Track Descriptions](#), [Format Descriptions and Ratings](#). Submit your proposal at: <https://sunycpd.eventsair.com/cit-2020/cit20ab>. **Deadline for abstract submissions is December 31, 2019.**
- The **SUNY Undergraduate Research Conference (SURC)** is a multidisciplinary event hosted each year by different SUNY institutions. It brings together undergraduate student researchers and faculty mentors from across the SUNY system for activities, including sessions devoted to student presentations—oral, performance, artistic displays, and posters presentations—in ALL academic disciplines. SUNY College of Environmental Science and Forestry and **SUNY Old Westbury will co-host SURC 2020 this coming April**. By bringing together students and faculty from across the state, **SURC helps realize the synergistic power of the SUNY system**.
- **Free copies of Long Island Business News** are available to all students, faculty and visitors. Pick up a weekly copy at the main entrance of the **New Academic Building**. Benefits include access to potential employers, current long island's business news, market and industry trends and our challenges and opportunities, familiarity with **Long Island's** businesses and their leaders, and resource for vital business information.
This initiative is made possible due to the generous financial support of the **Office of Public and Media Relations** and **Mr. Michael Kinane, Vice President for Communications & Chief Communications Officer** at SUNY Old Westbury.
For more information call, **Joe Giametta**, publisher of [Long Island Business News – The premier source of Long Island](#), **631-913-4233**.
- The University Library and **The Wall Street Journal** have a partnership which provides sponsored **WSJ memberships for all students, faculty and staff at SUNY Old Westbury**. With full access to The Wall Street Journal, every reader has the power to recognize their ambitions with the Journal's latest scoops, business insights, and award-winning commentary. Students, faculty and staff at SUNY Old Westbury can activate their complimentary memberships by visiting wsj.com/OldWestbury, logging into their school portal, and creating an account on the registration page. Those who currently pay for an existing membership may call **1-800-JOURNAL** or email support@wsj.com, and mention they are switching to their subscription provided by SUNY Old Westbury. Partial refunds will be dispersed.



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If you have any information for future newsletters, please send it to zevallosr@oldwestbury.edu

