

## ***The Present of the Accounting Profession: Artificial Intelligence***



*The Artificial Intelligence in Accounting Team from the School of Business Analytics Community of Learning has helped Prof. Joel Lanz to present a two credit continuing professional education course on “Demystifying Data Analytics and Artificial Intelligence” to the New York State Society of Certified Public Accountants Suffolk County Members in Industry Committee on November 14, 2019. The Committee is comprised of primarily senior*

*financial executives. Members of the research team included senior Keith Arnott, juniors Stanley J. Aronofsky, Christy Joseph, Bryan Redmond, and sophomore Jessica Wilkins. Keith, Christy, and Bryan attended the presentation. In addition to introducing themselves, Keith had the opportunity to respond to a participant's question by answering how attendees could jumpstart their Robotic Process Automation (RPA) skills by using RPA capabilities available to many users (including students at Old Westbury) of Microsoft Office products. Prof. Lanz initiative was motivated by Prof. Ernest Smith's referral.*

*In helping to develop the presentation, the student research team examined how the accounting profession is using and helping their clients to adapt to digital transformation technologies such as machine learning, natural language processing, and robotic process automation. The mission of the Business Analytics Community of Learning is to provide a forum where students can further their understanding of expertise in analytics and emerging technologies used in the business community by participating in facilitated research, self-study, and the sharing knowledge with the fellow community members. For more information, contact Professor Joel Lanz about joining the community at [lanzj@oldwestbury.edu](mailto:lanzj@oldwestbury.edu)*

*Sincerely,  
Prof. Joel Lanz*

### ***Celebrations***

- On **Monday, November 18**, members of **UHY LLP Certified Public Accountants** discussed their experiences with internships and jobs. UHY (<https://uhy-us.com/>) is a licensed independent CPA firm. Their goal is to provide clients with the best service possible. They have a variety of the clients from the dynamic middle-market to Fortune 500 companies. The event was sponsored by the Accounting Society. Pictured, from left to right, **Amber Marx, Andrew Desire, Chris Meskouris, Tammy Oh, Kerry Santopietro, and Prof. Bruce Marx**



## ...Celebrations continued

- On Tuesday, November 19, Ammar Koshk (Finance, 2022) shared how he landed an internship as a freshman. He went in depth about how some internships that were not major related can help students develop many transferable skills and other opportunities. Also discussed were groups to get involved in and starting conversations with individuals with whom would like to talk. **The Business Club** and the **Honors College** sponsored the event.



## Announcements

- The **SUNY Undergraduate Research Conference (SURC)** is a multidisciplinary event hosted each year by different SUNY institutions. It brings together undergraduate student researchers and faculty mentors from across the SUNY system for activities, including sessions devoted to student presentations—oral, performance, artistic displays, and posters presentations—in ALL academic disciplines. SUNY College of Environmental Science and Forestry and **SUNY Old Westbury will co-host SURC 2020 this coming April**. By bringing together students and faculty from across the state, **SURC** helps realize the synergistic power of the **SUNY system**.
- The SUNY Old Westbury **Center for Student Leadership and Involvement** recognizes the great work of our students by [nominating](#) them for the "**Panther of the Month**" award. Awardees will win a free shirt courtesy of the Campus Bookstore, be featured on the **Commuter Bulletin Board**, and be featured in the **Student Connections** weekly e-newsletter. The [form](#) takes less than 10 minutes to complete. Let us come together to recognize all the great work our students are doing in and for our community.
- On Thursday, December 5 from 12 P.M. – 1 P.M., [Andrea MacArgel](#) will lead a discussion about "**Best Practices and Techniques for Consulting with Faculty**." The **SUNY Faculty Development Community of Practice** is sponsoring this [FREE webinar](#) (<https://sunycpd.eventsair.com/QuickEventWebsitePortal/facdevwebf19/facdevw19>).
- On Friday, December 6 from 12:30 P.M. - 1:30 P.M., Nicole Childrose will lead a discussion on "**Assessment Project Management: Navigating Campus Culture and Technology Choices**." The **SUNY Center for Professional Development** and the **SUNY Council on Assessment** are co-sponsoring this [FREE webinar](#) (<https://sunycpd.eventsair.com/assproman/asseproman/Site/Register>).
- On Friday, December 13 from 6:00 P.M. to 10:00 P.M. in the **Campus Center Maguire Theater**, at SUNY Old Westbury, there will be a celebration about **Yalda Night** (Winter Solstices – longest night of the year). The event will feature delicious Persian food and music by **Amir Vahab** and ensemble. **The Business and Computer Club**, and the **Persian Cultural Club** cosponsor this event.
- Nominations for the **2020 CIO Leadership Academy** will be accepted through **December 6**. Share this opportunity with your network, at SUNY and beyond. **NYSERNet** and **SAIL Institute** are once again collaborating to provide a customized leadership academy designed to help both aspiring and current CIOs, and other IT practitioners, develop and strengthen the skills needed to thrive in the higher education landscape. Nominees may apply for [scholarship funds](#) generously supported by the SUNY Council of Chief Information Officers. The Academy kicks off February. 6 & 7 in Albany. Meet the 2020 mentors and submit a nomination at <https://sunysail.org/about-sail/cio-leadership-academy/>
- The CPD has two assessment related certificate programs starting **May 21, 2020**. Both programs are online & asynchronous in Blackboard and take about 2-4 hours per week to complete. The programs are [Assessment of Learning Outcomes Certificate](#) and [Institutional Effectiveness Certificate](#).



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