

## **Alexander Hilton's Journey: A Successful International Start-up**

*Being successful often means learning from those who have already achieved their goals. Alumnus Alexander Hilton presented his success story on November 11, 2019 to more than 55 students in attendance. Mr. Hilton was a highly motivated SOB international student from Denmark who vividly recalls SOB Faculty and the education he received from them. Alex is currently the Chief Operations Officer (COO) of Christopher Cloos (<https://christopher-cloos.com/>). The company has offices in Copenhagen and New York City and their eyeglasses are sold in more than 600 retail outlets globally in Europe, North America, South America and Australia. As a successful young entrepreneur, he points out that having the end in mind, every day, ensures that one is working towards it. **"Set goals and remind yourself of them each day,"** he said and added that his biggest motivation is to keep challenging himself. He treats life like one long university education, where he can learn more every day. Students found this presentation to be very motivational and impressive. He demonstrated his ability to apply the theories he learned as a SOB student in business classes to practice.*



*Sincerely,*

**Prof. Michael Onorato & Prof. Sevim Oztimurlenk**

## **School of Business Fraud Victims Project Going the Extra Mile with Stakeholders**

- In support of the students in the Master of Science in Forensic Accounting program, the School has started the **Fraud Victims Project**. The project's goal will be to assist victims of suspected financial fraud in cases where forensic investigative services are limited or too costly. With oversight by Old Westbury faculty and volunteer CFEs, Old Westbury students will become a force multiplier for victims in establishing the method by which a fraud was perpetrated and in quantifying the damages so the case can be prosecuted. At the same time, accounting students will obtain real world experience in the field of Forensic Accounting. The students will need cases/clients to work on. That is where your help may offer some insight/guidance. Where can we develop relationships that might lead us to finding situations where this service can be beneficial? We are already very active in the local CFE organization, so we need other ideas. Maybe is it a legal group? Maybe a set of non-profits who deal with such issues? Any and all ideas, suggestions and potential contacts are welcome. Learn more at Twitter (#fraudvictimsOW), Instagram (fraudvictimsprojectatsunyow), [www.facebook.com/FraudVictimsProjectatSUNYOW](https://www.facebook.com/FraudVictimsProjectatSUNYOW). You may send an email to Prof. David Glodstein to [GlodsteinD@oldwestbury.edu](mailto:GlodsteinD@oldwestbury.edu).



## School of Business Advisory Board Elects New Chair

- The School of Business faculty and staff are confident in the leadership of Mr. Patrick Stines, who was approved for the position with a unanimous vote," said Dean Raj Devasagayam. "He will be a valued guide and connection between our students and the local business world. We are grateful to outgoing Board Chair Andrea Mattera (Accounting '97; Partner, [Albrecht, Viggiano, Zureck & Co., P.C.](#)), for serving in this role for the past three years, and her continued participation and support of the School of Business. Pictured, from left to right, **Mr. P. Stines, Ms. A. Mattera, Dean R. Devasagayam.**



## Celebrations

- On Monday, October 21, 2019, the 23<sup>rd</sup> **Annual Long Island Summit Awards** sponsored by **LISTnet** (Long Island Software & Technology Network <https://www.listnet.org/>) honored **A+ Technology & Security** (<https://aplustechology.com/>), whose owner, **David Antar**, is a member of the School of Business Advisory Board. Ms. Lorraine Todisco attended the event held at the Garden City Hotel. Raj Devasagayam, Dean of the School of Business, is a member of the LISTnet Board of Directors. Pictured, from left to right, **Mr. D. Antar, Mr. P. Goldsmith** (Chairman of LISTnet), & **Ms. L. Todisco.**



- On Wednesday, November 13, **Prof. Bruce Marx (Accounting, Taxation, and Business Law Department)** spoke to **Honor College** and **Law Society** about life of practicing trial Attorney, and the difference of actual practice law and what students learn in Law School. He presented interesting case studies and answered students question about skills and required education that they need to become an Attorney.



## Announcements

- The SUNY Old Westbury **Center for Student Leadership and Involvement** recognizes the great work of our students by [nominating](#) them for the "**Panther of the Month**" award. Awardees will win a free shirt courtesy of the Campus Bookstore, be featured on the **Commuter Bulletin Board**, and be featured in the **Student Connections** weekly e-newsletter. The [form](#) takes less than 10 minutes to complete. Let us come together to recognize all the great work our students are doing in and for our community.
- The **Professional Development Week** (November 18 – 22) is presented by the **SUNY Center for Professional Development**. The week is an awareness campaign highlighting the important connection between lifelong learning, personal growth, and transformative organizational success. Webinar topics encompass the areas of personal, professional, and technical development while also delving into the world of executive leadership. Not only is being strategically well-rounded a great personal goal, it can also help you with your professional journey. [Register here!](#) Read more at <https://sunycpd.eventsair.com/QuickEventWebsitePortal/pdweek19/info19>.
- On **Thursday, December 5 from 12 P.M. – 1 P.M.**, [Andrea MacArgel](#) will lead a discussion about "**Best Practices and Techniques for Consulting with Faculty.**" The **SUNY Faculty Development Community of Practice** is sponsoring this [FREE webinar](#) (<https://sunycpd.eventsair.com/QuickEventWebsitePortal/facdevwebf19/facdevw19>).
- On **Friday, December 6 from 12:30 P.M. - 1:30 P.M.**, Nicole Childrose will lead a discussion on "**Assessment Project Management: Navigating Campus Culture and Technology Choices.**" The **SUNY Center for Professional Development** and the **SUNY Council on Assessment** are co-sponsoring this [FREE webinar](#) (<https://sunycpd.eventsair.com/assproman/asseproman/Site/Register>).

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