

Leadership: A Call to Success



*“Authentic leadership” is a much discussed leadership style that has dominated the 21st century. **What does it mean to be an Authentic Leader?** Bill George, former CEO of Medtronic and author of the book Discover Your True North sets out to define what makes an Authentic Leader. He argues that the most effective leader is the Authentic Leader, one who embodies an understanding of self before being able to lead others. The Authentic leader creates meaningful relationships and pursues life with purpose. **How does one lead with authenticity?** First, understand what is important to you. This involves continuous self-reflection and assessment of your values. **What is your passion? What is your purpose?** Often society, culture, friends and family all have a way of influencing what we think we should do.*

Strip out the external noise and listen to your own voice to find your own path in life. Second, create meaningful relationships. Seek out honest feedback – while difficult to hear at times, accepting honest feedback is an opportunity to learn something about you. Honest conversations set the foundation for building trust and deep relationships. Authentic leaders are persons of integrity with a complete devotion to balancing mind, heart, and soul in the service of their teams. At its core, being a leader is about who we really are as humans.

*Sincerely,
Prof. Marissa Hoffman*

Celebrations

- **Senior Earns Inaugural SUNY EOP Award.** *Ms. Joy Alonge*, a SUNY Old Westbury senior majoring in **Business Administration**, has received the inaugural **Norman R. McConney Jr. Award for Student Excellence** from the State University of New York. Alonge, an Elmont, NY resident, was one of the 42 statewide recipients recognized in an award ceremony this month in New York City. In the current academic year, SUNY has more than 11,000 EOP students on 48 SUNY campuses. Since its inception in 1967, the EOP has served more than 75,000 students and evolved into one of the country’s most successful college access programs.



... Celebrations continued

- The article, "[Developing a Student Community of Learning Based on Professional Society Committee Structure](#)," is available online. [The CPA Journal](#), The voice of the Profession, has published the article authored by **Keith E. Arnott** (Accounting, 2019), **Hugh A. McNeill**, **Courtney L. Paterson** (Accounting, 2020), **Nicholas Prahalis** (Accounting, 2021), and **Prof. Joel Lanz**. Read more at <https://www.cpajournal.com/2019/10/04/developing-a-student-community-of-learning/>.
- SUNY Old Westbury's** chapter of **Tau Sigma National Honor Society** inducted SOB students - **Accounting**: Stanley Aronofsky, Kristie Benesch, Thomas Gonyou, Mariah Mitchell, and Patrick Moloney. **Business Admin**: Leanne Fabbricante. **Marketing**: Robert Ossenfort
- Birth Announcement: JoSE**. Colleagues, we are happy to announce that the **Journal of the Scholarship of Engagement--JoSE**--is now live. JoSE is an online, peer-reviewed academic journal dedicated to research into and to the practice of all forms of applied learning as they relate to students' career- and citizenship-readiness. **Housed at SUNY Cortland** but committed to developing SUNY-wide partnerships, JoSE accepts submissions from faculty, professional staff, and students at every level.



Announcements

- The SUNY Old Westbury **Center for Student Leadership and Involvement** recognizes the great work of our students by [nominating](#) them for the "**Panther of the Month**" award. Awardees will win a free shirt courtesy of the Campus Bookstore, be featured on the **Commuter Bulletin Board**, and be featured in the **Student Connections** weekly e-newsletter. The [form](#) takes less than 10 minutes to complete. Let us come together to recognize all the great work our students are doing in and for our community.
- Alumnus Alexander Hilton** is going to present on **Monday, November 11, at 9:40 AM in NAB 1100**. Mr. Hilton was an **SOB International Student** from **Denmark** who vividly recalls **SOB Faculty**. Alex is the Chief Operations Officer (COO) of [Christopher Cloos](#). The company has offices in Copenhagen and New York City and their eyeglasses are sold in more than 600 retailers globally in Europe, North America, South America and Australia. Alex has an interesting story to tell. **The SOB Business Club** is sponsoring the event.
- Open SUNY** is pleased to host and showcase several presentations from our SUNY campuses in celebration of [National Distance Learning Week](#) (NDLW), November 4-8, 2019. For information on topics, days and times, presenters, and more, visit [NDLW](#) (<https://innovate.suny.edu/onlineteaching/2019/10/22/celebrate-ndlw2019-with-open-suny/>).
- The SUNY Faculty Development Community of Practice** is sponsoring two [FREE webinars](#) over the next couple of months. On **Wednesday, November 6 from Noon-1**, [Danielle Apfelbaum](#) will give a "**Crash Course in Creative Commons**." On **Thursday, December 5 from Noon - 1** [Andrea MacArgel](#) will lead a discussion about "**Best Practices and Techniques for Consulting with Faculty**." All are welcome! Read more at [FREE webinars](#) (<https://sunycpd.eventsair.com/QuickEventWebsitePortal/facdevwebf19/facdevw19>).
- SUNY Oswego** will host the next **SUNY Conference on Instruction and Technology (CIT 2020)**, May 26 – 29, 2020. Online presentation submission is now open for the **29th Annual SUNY Conference on Instruction & Technology (CIT)**, sponsored by **SUNY FACT2 (Faculty Advisory Council on Teaching and Technology)**. This year's theme **The Shared University: Working Together to Prepare all Students for a Lifetime of Learning** is supported by the following tracks: **Diversity, Equity, and Inclusion**; **Emerging Technologies and Digital Strategies**; **Measuring Effectiveness**; **Open Education**; **Pedagogically Speaking**. View [Track Descriptions](#), [Format Descriptions and Ratings](#). Submit your proposal at <https://sunycpd.eventsair.com/cit-2020/cit20ab>. **Deadline for abstract submissions is December 31, 2019.**

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