SUNY Old Westbury's Courteous Culture

Are we at Old Westbury grouchy and cynical or pleasant and respectful? My conclusion is that people here are much warmer, friendlier, happier, and courteous compared to other colleges on Long Island.

As a SOB new member, my experience is that students on this campus smile more, are lively, share friendly greetings, hold doors open for each other, shake hands, and treat each other with courtesy and respect. This seems to be a matter of habit. Our culture, which is a very good thing.

For fifteen years, I have spent a great deal of time observing and experiencing the cultures of four other college campuses on Long Island, and their business schools. My research of these campuses clearly demonstrates that OW has a unique capability in how we treat each other – it is our manners and OW's culture (i.e., shared values, beliefs and behaviors). In fact, I would go so far as to say that our culture is a distinctive capability that not only sets students apart from other Long Island universities, but also gives students an important competitive edge when interviewing for a job.

Why is a courteous culture important? Organizations repeatedly say they want to hire people that can combine "technical" knowledge with strong interpersonal skills. In fact, today's jobs require the ability to be courteous with supervisors, employees and customers. Career edge depends on it.

After spending several years on this campus, I would say let that edge be yours.

Best,
Edward Verlander, Adjunct Prof.
Management, Marketing & Finance.

Celebrations

- On Wednesday, March 6th, 2019, the School of Business held a Networking Workshop, as part of its career workshop series, presented by School of Business Advisory Board member **Steven D. Lichtenstein, CLU, ChFC** of *Lichtenstein Financial Solutions* and *The Forest Hills Financial Group*. Through a series of self-reflective questions and commonplace examples, students learned the importance of **networking and how to improve their skills for career success**.

- On Wednesday, February 27, 2019, **Prof. Ali Ebrahimi** gave a workshop on learning "*How to code a search program as a back bone of a search engine.*" The event, which took place in Residential Hall 2, was a part of the residential hall series and was a collaboration with the Business and Computer club. Each participant was able to create a language translator (English to Spanish and English to other languages) using JavaScript. The Business and Computer club officers assisted the students in the workshop using their coding experience.

Announcements

- **March 20, 12 p.m. – 1 p.m.** "*Conversational Protocols for Online Small Group Work.*" **Dakin Burdick** (*SUNY Cortland*) will share methods for conducting small group work in asynchronous and synchronous online settings. Using Zoom breakout rooms, participants will be introduced to the Bookends model, and then will use a Jigsaw discussion format to practice up to five other small group discussion protocols. [Registration is required](#). It is a **FREE** *SUNY Faculty Development Community of Practice Webinar*.

- **On March 29, 2019** from 9am-2pm, will be the *7th Annual Comptroller's Entrepreneurial Challenge*. There, students will compete by presenting business and or organizational plans to a panel of esteemed judges, including faculty from SUNY Old Westbury. This year's competition is themed "*Civic Innovation*" and includes two categories: Social Entrepreneurship and Technology.

- The *Center for Excellence in Teaching and Learning* (CETL) is hosting a workshop facilitated by **Dr. Tanya Williams** on *Implicit Bias*. The workshop is open to all faculty. It is designed to further our institutional commitment to inclusion and social justice. Participants who complete the workshop will receive a certificate from CETL. The workshop will be on **Friday, March 29th, from 10am to 2pm**, in NAB 1100. Lunch will be provided. Seating is limited; please fill out this [Short Registration Form](#). The event is further supported by the Teaching and Learning Resource Committee, the Chief Diversity Officer and the School of Arts and Sciences. If you have any questions, please contact Cristina Notaro at 516 628-5607, or at notaroc@oldwestbury.edu.

- *Office of Nassau County Comptroller's - SUMMER 2019 INTERNSHIP PROGRAM*. Applications for the *Summer Internship Program* are now being accepted. The summer internship process is highly competitive with a limited number of paid internships. Unpaid internships are available for school credit as well. These internships are geared for **Undergraduate and Graduate students** and depending on the positions of interest, other qualifications may be required. The program will run from June 4, 2019 to the middle of August. **The deadline to apply is March 30, 2019**. Just as reminder, all intern candidates **must be Nassau County residents**; **paid options require at least 1 year of residency**. Read more at [Summer Internship Program](#), for details and to apply.

- **April 12, from 11:30am to 3pm**, is the **TLRC Mini-Conference**, themed "*Little Things, Big Impact.*" Submit your Lightning Talk proposal(s) – a title and brief description – by **Tuesday March 19**. Do not hesitate to reach out to any committee member if you have an idea or two that you would like to bounce around.

- **April 23, 12 p.m. – 1 p.m.** "*Assessing the Impact of Your Faculty Development Programs.*" **Chris Price** (*Center for Professional Development*) will facilitate a discussion about how to best assess the impact of faculty professional development programs. He will share some tools and resources you can use to do this and provide an opportunity for webinar participants to share their assessment practices. [Registration is required](#). It is a **FREE** *SUNY Faculty Development Community of Practice Webinar*.

- **CIT 2019 Registration is Now Open**. The registration is now open for the 28th annual *Conference on Instruction & Technology*. CIT 2019 – *Transforming Challenges into Solutions* runs from May 28-31, 2019 at *SUNY Purchase* campus. This year's conference features a keynote address by **Heather Payne**. Heather is the founder of *Ladies Learning Code*.

School of Business Engagement, Innovation, & Impact Forum

- **On Friday, March 8**, **Prof. Joseph Foy** will present *An Experimental Learning Field Study in Accounting: Using Food Pantries as a Venue for Understanding a Business and its Environment*.

- On Friday, April 5, **Prof. Marissa Hoffman** will present *Fraud at the top - When Leadership fails.*

- On Friday, May 3, **Prof. Jason Zhu** will present *Teaching Data Analytics with Excel*

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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

AACSB Business Education Alliance Member