

SPOTLIGHT

On

Engagement, Innovation, & Impact

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Top Ten Gen Z Job Preferences

Excerpts from a recent (March 6, 2019) online posting by Glassdoor.com are interesting to our students, our faculty, our alums, and businesses that employ our students. Members of Generation Z (born 1995 to early 2000s) are entering the labor market with record low unemployment and an unprecedented demand for their knowledge, skills, and talents. According to Glassdoor:

Top 10 Jobs Gen Z	Percent of Gen Z	Open Jobs	Median Salary
Are Applying To	Applications	Today	for Open Jobs
Software Engineer	19%	60,442	\$98,500
Software Developer	2%	15,170	\$86,000
Sales Associate	2%	162,697	\$40,700
Mechanical			
Engineer	2%	7,133	\$81,000
Data Analyst	1%	7,116	\$65,500
Business Analyst	1%	17,956	\$73,000
Engineer	1%	4,819	\$84,500
Receptionist	1%	17,613	\$33,700
Investment Banking			
Analyst	1%	547	\$80,800
Financial Analyst	1%	10,699	\$70,000

And, New York Metro features at the top of the list of metros that Gen. Z wants to work in. The School of Business at SUNY OW is uniquely positioned to serve the needs of our stakeholders in a manner that benefits our students with the right education and training that is valued by our business community. SOB is committed to serving our students with curricula offerings that are well informed by market trends and have career potential.

Sincerely,

Raj Devasagayam

Celebrations

On April 2, Prof. Peter Lucido presented Tax Law Changes for Individuals Planning for 2018 and 2019. The
presentation was part of the Your Finances, Your Future: <u>The SUNY Old Westbury Financial Literacy Fair</u> presented
by the Financial Literacy at Old Westbury (FLOW) Committee.







...Celebrations continued

- Professor Joel Lanz's latest article was published by The Trusted Professional The Newspaper of the New York
 State Society of Certified Public Accountants. The article titled Operational controls review of IT for small to
 midsize enterprises. "The operations review focuses on the effectiveness and efficiency of technology
 investments to deliver better profitability (whether generating new revenue or saving expenses)."
- SUNY Old Westbury in new partnership with SUNY Downstate. Through a new partnership with SUNY Downstate Medical Center, select students from SUNY Old Westbury can receive priority enrollment consideration at Downstate to pursue careers as physician assistants, physical therapists and nurses. Read more at New Partnership.

Announcements

- On Friday, April 12 at 11:00 a.m. TLRC will host the Faculty Mini-conference themed "Little Things, Big
 Impact." The program includes a series of 18 Lightning Talks (begins promptly at 11:45a) on topics ranging from
 learning communities and study abroad programs to text rendering and second-chance exams.
- On Tuesday, April 16, in the Student Union MPRs, Old Westbury will host its Annual Student Research Day
 themed "Research for Change." Faculty and their classes are welcome to come support our students as they
 present their original work. The sessions follow the class periods, 9:40, 11:20, 3:50 and 5:30. Posters and art
 exhibits are presented during Common Hour. Dr. Faye Ginsburg of New York University, the keynote speaker,
 will speak at 1:00 p.m.
- On Monday, April 22, IRS Supervisory Special Agent (with the Criminal Investigation Division) Edward Meehan
 and a few of his associates are coming to our campus to present what their job responsibilities are and also job
 opportunities with the IRS CID. This event will be held in the NAB 1100 at 6:00pm. Contact Prof. Goldstein at
 glodsteind@oldwestbury.edu or call 516-876-3305 to learn more.
- Adaptive Learning SUNY Taskforce Webinar. The SUNY FACT2 Adaptive Learning Task Group invites to you to
 attend a series of Free Webinars exploring different aspects and tools of adaptive learning, attend all four, or
 choose whichever topic suits your needs. This webinar series will provide information from faculty who have
 implemented adaptive learning tools across multiple disciplines. Read more at <u>SUNY Center for Professional</u>
 Development.
- A free online asynchronous faculty development workshop is offered this June. Participants need to agree to participate as a subject in research for a dissertation. Read more at <u>Faculty Development</u>.
- The SUNY Center for Professional Development is coordinating with the OLC Institute to provide learning
 opportunities for SUNY distance learning professionals. This wide range of workshops is appropriate for
 individuals who are new to online or for those who have already been engaged with distance education for quite
 some time.

"Developed and facilitated by subject matter experts and thought leaders from the field, our Institute offerings are designed to model best practices, promote engagement, and encourage practical application into daily teaching and leadership practices. OLC Workshops are facilitated by experts in the field of online and digital education. We offer a large and growing number of week-long and three-day workshops covering trending topics that are being discussed in our field today. Collaborate and learn with colleagues worldwide via synchronous and asynchronous methods." – OLC, 2019

SUNY's OLC Institutional membership is sponsored by the Center for Professional Development and Open SUNY. The price per workshop is \$115. Learn more & register at <u>OLC Workshops</u>. If you have questions, please contact *Open SUNY Program Manager* Jamie Heron at <u>jamie.heron@suny.edu</u>.

Designed and edited by Raul Zevallos – Assistant to the Dean
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If you have any information for future newsletter please send it to zevallosr@oldwestbury.edu

