



INFORMATION TECHNOLOGY SERVICES

# newsletter

FALL 2016 EDITION



## Digital Campus

*Ensuring Student Success  
"Own Your Future"*

November already? Fall Semester is in full swing, Election Day is but a few weeks away, Mid-terms are looming large, so I wanted, with this newsletter, to share some of the ITS Team achievements over the past several months which have greatly expanded and improved the Campus' technology environment. But first, let me introduce you to our Digital Campus. What is the Digital Campus? In a nutshell it is technology utilized to enhance your teaching and learning experience in new and innovative ways. The Digital Campus is a seamless, easy, secure way to access data that supports the educational mission of our College and the administrative services essential to learn and succeed. The analog world we all live in has progressively and inexorably being digitized. Higher education is undergoing a digital revolution same as the music, publishing, entertainment, and many more industries. However, unlike these industries where digitization resulted

*in unpredictable and deleterious disruption, the Digital Campus at OW is about the value of higher education and its potential to be exactly what students and employers hope it will be. The digital revolution does not undermine the value of a college education, rather, it strengthens it by making it relevant. "It is possible that we live in a world of data but not facts" as a recent article from the NY Times informs us. But at Old Westbury, you will learn to transform data to information and facts by thinking critically. You will be able to discern true from false claims, convert information to knowledge and, hopefully, via a lifelong love of learning, (something that OW Faculty impart and share), gain wisdom. Access to education is becoming increasingly democratized through social dialogue, greater digital access and mobility. The building blocks of the OW Digital Campus; the Portal, Office 365, OrcaTV and Single Sign-on Identity Management, to name a few, are not siloed online estates but comprise a comprehensive, cohesive Digital Campus open to all. The Digital Campus offers a single point of view*

## The Digital Campus



A continual process of transforming and improving Old Westbury's Educational Systems and Learning Spaces in a cohesive, collaborative, and interactive digital environment to enhance and enrich Teaching and Learning and ensure Student Success.

## Single Sign On



No longer will you need different passwords to sign on the various College systems. Using Identity Management solutions, we have eliminated the headache of multiple logins with personalized, role-based single sign on access. Single Sign On has one set of credentials, one user ID and password which provides access to almost all of the OW systems; Banner, email, the Portal and our Wireless network.

which will allow you to personalize your interests (academic and social), define your relationship to the College, and help each student to "Own Your Future."

Evan Kobolakis,  
Chief Information Officer

## ConnectOW

### Gateway to the OW Digital Campus

ConnectOW is the College's brand new portal. It is the gateway to Old Westbury's Digital Campus. Students, faculty and staff can access College self-service applications that improve the online experience, share information and interact with different offices within an easy to use and secure virtual environment. ConnectOW is community building at its best since it encourages communication between groups and constituencies and provides a centralized gateway to all the digital resources OW delivers. Using ConnectOW students, faculty and staff can reflect their unique campus experience online. Blackboard and Office 365 integrate with ConnectOW to provide a collaborative platform that encourages social dialogue, activity, engagement and involvement. These tools, Digital Campus building blocks, encourage

deeper communications and connections. Offices and campus clubs can create a space in ConnectOW to share and gather information in a virtual environment. Academic departments can create informational spaces targeted to majors or interested students. Visit ConnectOW to Inspire, Engage, Collaborate and Own Your Future.



## Office 365

### Collaboration and Communication Platform

Office 365 is the new communication and collaboration platform of the College. OW joined the Microsoft educational ecosystem, since Office and Office 365 – the latter is the online version – have been re-engineered for educational use and functionality. In addition to email, students, faculty and staff can use the Microsoft Office Suite and the various online educational apps to collaborate inside and outside the classroom. You can use OneNote with touch, pen or keyboard to take digital notes and keep them handy in the cloud and across many devices.

## ResNET



### High Speed Wireless Internet Access at the Woodlands Residence Halls

The average college student owns around four devices and if you include wearable technology to the list, then the number increases. And, we are being told, no one wants to plug in anymore, not when you do everything wirelessly. The OW Woodlands Residence Halls had wired Internet access but very limited wireless – until now! ResNET has brought Wireless and Wired Internet Access to the Woodlands Residence Halls. ResNET enables residents, students and visitors to connect their digital devices like gaming systems, media players, tablets and laptops to the campus network. Each resident can register 5 personal digital devices with the same user name and password. ResNET, a Digital Campus building block, with ubiquitous, high-speed connectivity re-defines the OW college experience in and out of the classroom because collaboration, communication and student engagement isn't in one place anymore.



Office 365 raises communication to a higher level by providing chat, video and teleconference functionality via Skype for Business, and virtually unlimited storage in the cloud. In addition, each student, faculty and staff can download up to 5 copies of Office 2016 for use on different devices (desktop, laptop, phone, etc.). Use Office 365, another Digital Campus building block, to Inspire, Engage, Collaborate, and Own Your Future.



## Vision & Mission of the Information Technology Services Department

Information Technology Services (ITS) is committed to providing an exceptional learning experience by transforming data to information and knowledge; we are committed to implement technology that advances learning, teaching, research and student success in alignment with Old Westbury's mission and goals. ITS provides secure, reliable technology solutions in alignment with and in support of academic and administrative goals, while delivering excellence in customer service. In support of this mission, we will (1) partner with the College community to understand the information technology needs of faculty, staff, and students; (2) provide leadership and planning for the effective and strategic use of emerging technologies; and (3) demonstrate technical and operational excellence through a commitment to professionalism and continuous improvement.



## OrcaTV



*Digital Signage,  
or as we call it OrcaTV*

Orca is a visual communications medium that informs students, faculty, staff and visitors about the happenings at SUNY Old Westbury. Several large LCD screens are placed in strategic locations in campus buildings that display digital slides and digital video.

The digital signage system also provides up-to-date weather information, television feeds and serves as a means of emergency communication.

Take a brief moment between classes and look up at those screens, you might find out about events, meetings, club activities, what is going on in the OW Campus. OrcaTV, another Digital Campus building block.



**Information Technology Services  
Department**

**Division of Business & Finance**

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