



SUNY OLD WESTBURY
School of Business



Dr. Jishan (Jason) Zhu
Interim Dean

Greetings to the students, faculty and alumni of the School of Business. It is my pleasure to bring you the latest updates from the School of Business.

As the interim dean, I have worked to increase enrollment and retention and made sure the School of Business continues to provide its students with the best education possible.

We encourage current students to take advantage of all the School of Business has to offer, including its career-related events, academic advisement and tutoring services. I would like take this opportunity to thank all alumni who have volunteered their time to participate in School of Business activities, and those who have made a donation to the School of Business. We encourage all alumni to keep in touch and stay involved!

Fall 2016 School of Business Accounting Recruitment Program

The School of Business conducted its 20th annual fall Accounting Recruitment Program during September and October of 2016.

During that time, student resumes were collected, reviewed and distributed to firms. In addition, career-related workshops and mock interviews were held to prepare students for the annual Accounting Networking Reception and buffet dinner held on October 6, 2016.

The Reception brought 28 professional firms/organizations to campus—an increase of 16% over last year's participation—to meet 110 students. Six of the attending accounting firms were represented by eight Old Westbury School of Business Accounting alumni, who were thrilled to return to their alma mater to meet with current students and reconnect with their former Accounting instructors.

The firm representatives were unanimous in their praise of our students, noting how professional and well prepared they were. Both employers and students alike commented positively on the well-organized and well-attended event.

Additionally, five accounting firms conducted a total of 60 on-campus interviews over a two-week period, while seven firms conducted 35 off-campus interviews. The purpose of the program is to assist students with obtaining a job six months prior to their graduation.



Spring 2017 Business Networking Reception

The School of Business held its 4th Annual Business Networking Reception and buffet dinner on March 8, 2017. Fourteen regional companies came to campus, each commenting on the quality and professionalism of our students. A series of career workshops and mock prepared students for the event.



Please contact Lorraine Todisco, director of Career Services, External Relationships and Administration at (516) 628-5680 for more information about next year’s event.

Student Research Day

Each year, faculty in all School of Business courses are invited to nominate student research teams to present their projects to a faculty panel at the annual School of Business Student Research Day, which was held this year on April 20, 2017. This initiative is open to all undergraduate School of Business classes at all levels. This year, 4 teams presented their research. At the end of the presentations, the faculty panel voted to determine which team received the **Best Presentation Award**. Each team members received a Certificate of Appreciation signed and presented to them by interim Dean Jason Zhu.



Best Presentation Award Recipient-Team Zara
(Pictured from left: Prof. Ingrid Marshall, Ashley Someria, Mercedes Sanchez, Ya-Ting Chan and Rehan Alam)

The research teams presented on the following topics

- Benefit and Challenges of Discussions in Online and Hybrid Classes (Professor Ali Ebrahimi)

- Zara (Professor Ingrid Marshall) **Best Presentation Award recipient**
- Apple (Professor Marshall)
- Mercedes-Benz (Professor Marshall)



Executive-In-Residence Spotlight

Joseph Bennett, Jean Borgella and Art Samansky, volunteer Executive-in-Residence (EIR) Team, regularly offer their hands-on and widely varied business experience to the School of Business students. The EIR initiative, began several years ago, operates under the supervision of Lorraine Todisco, director for Career Services, External Relations & Administration, and the School of Business Advisory Board. The program gives students—both undergraduate and graduate—an opportunity to talk, in an informal, one-to-one setting with the business professionals to discuss a wide range of topics of individual interest.

The EIR members help students create or improve resumes and cover letters, review the dos and don'ts of the job-search process, explain job-interview techniques and practice mini-mock interviews, discuss networking techniques, offer thoughts on career questions, and explore additional steps budding entrepreneurs might take in molding a start-up business idea—pointing out some of the issues to be considered and suggesting others with whom the students might consult.

The EIR team, at the request of faculty, address undergraduate and graduate classes on specific subjects related to their business or professional experience, conduct small-group specialized informational sessions for students, and participate in student-club and other student-faculty forums and events. They also occasionally conduct the School's "Workshops" on topics such as resume-writing, networking techniques and PowerPoint presentations, among others.

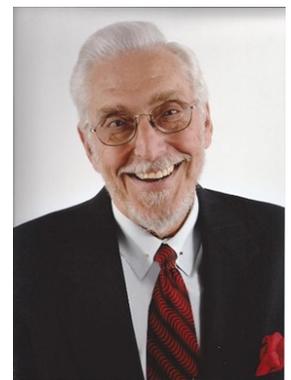


Jean Borgella, Class of 2003, has two decades experience in management and technology, including Founder of CodeScholarly, a programming start-up to teach code to students K-12.

"Old Westbury's Executive-in-Residence program provides students with a safe space to confirm or invalidate their assumptions about career paths and academic direction. In an ever-changing and evolving global work environment, the EIR's understand students' need to talk out their post-graduate plans and garner constructive feedback." ~ Jean Borgella

Arthur Samansky, has five decades experience in communications and marketing, including executive communication roles at the New York Stock Exchange and the Federal Reserve Bank of New York.

"Participating with my colleagues in the EIR program and working with our Business School students has been an absolute joy. In addition, all the evidence I've observed first-hand in my discussions with students, whether one-to-one, in workshop sessions, or in classroom visits, tells me our students have the knowledge, skills and drive to be successful in their professions." ~ Art Samansky



Joseph Bennett, has three decades experience in finance and management, including former Senior Vice President and Chief Financial Officer of the Policy Services Operations Department at New York Life Insurance Company.

"I find it personally satisfying to assist the students who request EIR guidance, and respect their eagerness to learn how to approach their post graduate life." ~ Joseph Bennett

Accounting Society Information Session with ISACA

On Tuesday, March 21, 2017, the Accounting Society sponsored an information session with ISACA—an organization that provides resources for information systems auditors and cyber security professionals—to speak to students about the field IT Auditing and the growing need for students to consider it as a career. Mr. Barry Allen Sears, who is on the Board of Directors for the New York Metropolitan ISACA Chapter, presided over the information session. Mr. Sears is a chief auditor with Citigroup Internal Audit, and has nineteen years of IT audit experience across all industries—including financial services. His experience includes both Information Technology (IT) and Business Process based engagements. He currently leads a global team of IT auditors who cover the following technology risk areas: AML & Compliance, Finance & Tax, Corporate Functions, Risk & Treasury, CCAR, Data Governance, and Data Quality. Prior to joining Citigroup in 2013, Mr. Sears worked as an IT Senior Manager at Ernst & Young for 12 years. The 30 students who attended enjoyed pizza while learning about IT Auditing.



Barry Allen Sears (center) with officers of the Accounting Society. Pictured from left to right: Jacob Varguhese (Co-Treasurer), Christian Jimenez (Co-Public Relations), Adeel Majeed (Co-Treasurer), Barry Allen Sears (center), Ihtisham Hadi (President), Joseph Herbert (Co-Public Relations), and George Pappas (Vice President)

2017 Alumni Reunion and Networking Reception

Alumni gathered on Tuesday, May 2, 2017, at the annual reunion and networking reception at Jericho Terrace in Mineola, New York. This event provided a wonderful opportunity to rekindle old memories and create new ones with old classmates, former professors and mentors. It was a wonderful night of great conversation and good food.

Follow the links to view pictures of the event:

<https://www.facebook.com/SUNYOldWestbury/posts/10155517028626062>

Or

<https://www.flickr.com/photos/sunyoldwestbury/albums/72157680668944332>

