

Summer Polo Match & Lawn Party

Saturday, June 24, 2017

Sponsorship Opportunities

___ **PRESENTING SPONSOR** **\$15,000**

- Logo prominently displayed on all marketing materials
- Company name on Polo team providing marketing exposure throughout the match
- Ten reserved tables
- Product sampling/display
- Presentation of awards to winning team
- Back cover of event journal
- Banner display on the field and scoreboard
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___ **PLATINUM SPONSOR** **\$10,000**

- Logo displayed on marketing materials
- Five reserved tables
- Named Scholarship Program
- Product sampling/display
- Full page color ad in event journal
- Banner display and signage acknowledgement

___ **GOLD SPONSOR** **\$5,000**

- Three reserved tables
- Full page ad in event journal
- Banner display and signage acknowledgement

___ **SILVER SPONSOR** **\$2,500**

- One reserved table
- Full page ad in event journal
- Signage acknowledgement

JOURNAL ADVERTISEMENTS

Deadline: July 16, 2017

- ___ Full Page Ad (7" x 10" live area) \$500
- ___ Half Page Ad (7" x 4.5" live area) \$250
- ___ Business Card (2.25" x 3.5" live area) \$100
- ___ Email, PDF file (preferred) to: bennettc@oldwestbury.edu
- ___ Camera ready art enclosed

Response Card

Please reserve the following _____ sponsorships at \$ _____

Please reserve _____ ticket(s) at \$95 each or _____ tables of ten at \$900

Please reserve _____ alumni ticket(s) at \$60 each, unable to attend, please accept my donation of \$ _____

Please reserve _____ tailgate spaces at \$50 (access to catering tent is not included)

Number of children attending _____ (children under 12 are free but not guaranteed a reserved seat)

Name _____ Company _____

Address _____

Phone # _____ Fax # _____

Email Address _____

Enclosed is my check for \$ _____ Checks payable to: Old Westbury College Foundation

Payment by credit card: payable via PayPal. Please visit www.oldwestbury.edu/Polo

Please return this completed form to the Old Westbury College Foundation, PO Box 210,

Old Westbury, NY 11568; Fax: 516-876-3024; email : bennettc@oldwestbury.edu

For additional information, please call 516-876-3207.

Event is held rain or shine. Thank you for your support!



SUNY OLD WESTBURY