

SUNY COLLEGE AT OLD WESTBURY COLLEGE COUNCIL
MEETING MINUTES

Meeting Date: Friday October 17, 2014

Location: Student Union Multipurpose Room C

Attendance: Appointed Members of the College Council

Ms. Melissa Archbold

Dr. Debra Handel

Mr. William Hohausser

Mr. Frank Ilozue

Mr. Scott Reich

Representatives of the College

Dr. Calvin O. Butts, III

Ms. Mona Rankin

Mr. Len Davis

Dr. Wayne Edwards

Mr. William Kimmins

Ms. Mary Marquez Bell

Mr. Michael Kinane

Dr. Barbara Hillery

Mr. Rollie Buchanan

Other Invited Attendees

Mr. Lionel Chitty

I. Welcome and Meeting Opening

Mr. Reich opened the meeting on behalf of Chairman Gary Wadler, who was unable to attend. Mr. Reich introduced new Council member Melissa Archbold and announced that Ms. Cania Infante had also been appointed to serve.

Mr. Reich asked the Council to approve the minutes of the April 11, 2014 meeting. The minutes were approved without dissent.

II. President's Report on the College

President Butts introduced Mr. Frank Ilozue, president of the Student Government Association, who by his office holds a seat on the Council.

He followed by discussing the enrollment of the College for fall 2014. Dr. Butts announced that the College had exceeded its enrollment target and enrolled 4,502 students overall – the largest enrollment in the College's history. Ms. Marquez Bell detailed the composition of the student body as follows:

- 462 first year students
- 724 transfer students
- 3,127 continuing students
- 189 graduate students

On other matters, Ms. Marquez Bell also reviewed:

- New articulation agreements underway with out of state community colleges such as the College of Southern Nevada and Peninsula College.
- New Dual Degree programs that are in development between Xianda College in Shanghai and Old Westbury for Media/Communications and Electronic Media (Visual Arts).
- The preparations for the upcoming Fall Open House on November 9.
- The ongoing implementation of the first phase of document imaging.

Dr. Butts expressed his pleasure at what he described as the “smooth” start to the new year. He also reminded the Council Members of an announcement they had received in late August regarding a restructuring within the College administration. Key among the changes are:

- The Division of Enrollment Services under the continued leadership of Vice President Mary Marquez Bell, now reports directly to the Division of Academic Affairs
- Computing Services and Capital Planning now report directly to the Division of Business and Finance
- Ms. Mona Rankin now serves as Chief of Staff
- Dr. Patrick O’Sullivan now serves as Provost and Senior Vice President of Academic Affairs, and
- Mr. Len Davis now serves as Senior Vice President of Business and Finance and Chief Financial Officer.

Dr. Butts noted that, by meeting its enrollment target, the College should avoid any holding of tuition revenue by the State. He asked Mr. Davis to provide an overview of the college budget for this year. Mr. Davis reported that state support equates to approximately 29 percent of the total college budget for 2014-15. The College is experiencing a slight increase in revenue due to the ongoing presence of the SUNY “rational” tuition increase. For the most part, Mr. Davis reported, this increase is offset by contractual increases in salaries and adjustments required of the campus in relation to making whole TAP awards for students as a result of the increased tuition value. On other matters, Mr. Davis reported on:

- Financial Literacy at Old Westbury (FLOW) – an educational program and campaign seeking to assist students in learning and understanding about their finances through a cadre of online workshops and videos. This is a multi-department effort crossing all divisions of the campus in an effort to increase students’ understanding of the issues that can lead to debt, etc.
- Managed Print Pilot – The College is taking on a pilot project to better administer and manage print-related expenses. The pilot will focus on a series of administrative offices and, if proven cost-effective, could expand into a campus-wide initiative at a later date.
- Key vacancies – Searches are underway for a campus Chief Information Officer and Associate Vice President for Business Affairs following recent retirements. These searches are expected to conclude in November.

The report also noted that efforts to work with neighboring campuses continued, with Dr. Butts providing the following recent examples:

- Suffolk County Community College – Seamless transfer
- Farmingdale – Shared Services
- Stony Brook – Collaboration on a grant-funded project to develop accounting and finance courses and programs.

Dr. Butts discussed his support and participation, and that of the campus, in relation to the national “It’s On Us” campaign to raise awareness and educate our students about issues of sexual assault on college campuses.

New academic developments were reviewed, including the registration of the Master of Arts in Liberal Studies by the State Education Department, with the first classes expected to be offered in fall 2015. Additionally, Dr. Butts announced that discussions are under way concerning the potential development of a School of Continuing and Professional Studies, which could offer weekend programs, certificate programs and more.

A new academic/student life joint initiative is underway seeking to establish an “Academic Activities Program” to be given in the Residence Halls. Dr. Edwards discussed the program, which would include faculty and staff meeting with students for about an hour, e.g., 7:00 – 8:00 pm to give advice or to discuss such topics as: Academic Success Tips (how to study), etc. On other matters, Dr. Edwards reported on:

- Panther Pride Homecoming – The annual homecoming program is taking place this week. Spirit is high and attendance at events has been strong. The event culminates tomorrow with a “family” day featuring games and attractions along with a soccer game.
- Title IX – Staff across the College have been working to ensure compliance with Section H of SUNY/OCR Agreement. New web-based information has been made available and staff across division have undergone training on the revised requirements.
- Student Climate Survey on Sexual Assault – The administration of this survey is nearing completion, with almost 600 respondents. Student Affairs will be working with the Office of Institutional Research and Assessment to report on findings from the survey.

Dr. Butts reported that the prior evening he attended the annual Alumni Association awards dinner and commented on the great spirit of those in attendance. He complimented Association President Lionel Chitty and Director of Alumni Affairs Penny Chin for their efforts to make the evening a success.

Dr. Butts also reminded the Council of the ongoing work to solidify the College brand. He asked Mr. Kinane to discuss. Mr. Kinane noted that a new logo and tagline – Own Your Future – had been identified and that work was underway to develop new admissions marketing materials. He also discussed the marketing plan, placing particular emphasis on the pay-per-click opportunities via online search that the College would be employing. On another matter, Mr. Kinane also discussed the upcoming 50th anniversary of the College, noting that a

campus-wide committee had been created and work was underway to create a schedule of events for 2015 to commemorate the anniversary.

III. Reports from Campus Representatives

Dr. Hillery, Dean of the School of Arts and Sciences, discussed the addition of six new full-time faculty members across the School and the positive impact they were expected to have on the academic success of our students.

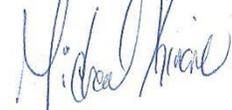
Mr. Chitty of the Alumni Association recapped the Awards Dinner. He further discussed his goal for the Association to better and more frequently engage alumni in the life of the College as a means of growing the campus' network of potential supporters.

Mr. Ilozue of the Student Government Association reported that the organization's executive board was fully staffed and that, shortly, he expected all Student Government Senate positions to be filled. He noted that he looked forward to working with the College to continue to improve and enhance the experience of students.

IV. Open Meeting

Mr. Reich opened the floor to questions and comments from the public. Hearing none, the meeting was closed.

Submitted by:



Michael Kinane
Assistant to the President for Advancement