**Sample Verbiage to use on Giving Tuesday, 12/3. Please feel free to make it your own!**

1. **Today is all about giving back** to support the student success at SUNY Old Westbury. Join me in creating opportunities for current and future Panthers by contributing to:

**Finish Line Scholarships** – Help students cross the graduation finish line!

**Growing Our Endowment** – Invest in SUNY Old Westbury’s future.
**Greatest Needs Fund** – Provide resources for students when they need it most.

#Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade

https://tinyurl.com/2024OWGT

1. **Your generosity has a lasting impact**. Let’s unite as a community to lift our students and make Panther Pride shine! #Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade https://tinyurl.com/2024OWGT
2. **Feeling generous?** Whether you are a dollaraire or millionaire, give a little love this #GivingTuesday to benefit current and future students so they can OWN THEIR FUTURE! #Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade

https://tinyurl.com/2024OWGT

1. **Please join me in giving today** and be part of something bigger - make a gift that changes lives! ##Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade

https://tinyurl.com/2024OWGT

1. **Today, We Give Together**. This #GivingTuesday, please join me and the SUNY Old Westbury community to support the dreams and futures of our incredible students. Your gift can help fund:

**Finish Line Scholarships** – Because every Panther deserves a path to graduation.
**Endowment Growth** – Securing a bright future for our college.

**Greatest Needs Fund** – Addressing critical needs when they arise.

#Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade

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1. **Give. Grow. Empower.** At SUNY Old Westbury, our students work hard to own their futures. This #GivingTuesday, your support can help them reach new heights! Your generosity will go toward programs like:
**Finish Line Scholarships** – Helping students reach graduation.
**Endowment Growth** – Building long-term support for our community.
**Greatest Needs Fund** – Meeting urgent needs as they arise. #Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade https://tinyurl.com/2024OWGT
2. **Today is the Day! It's #GivingTuesday!** Let’s empower SUNY Old Westbury students to dream big and OWN THEIR FUTURE. Whether it’s through Finish Line Scholarships, an endowment, or the Greatest Needs Fund, your gift ensures Panthers are ready to succeed in school and beyond #Unselfie, #OWUnselfie, #OWGivingTuesday, #SUNY, #OWMade https://tinyurl.com/2024OWGT

Weblinks:

<https://www.oldwestbury.edu/giving/empower-students-transform-lives-give-back>

<https://tinyurl.com/2024OWGT>