

It is Time to Celebrate: SOB is AACSB Accredited!



Welcome to the start of the Fall 2023 semester. The start to this semester is different than it has been in the past as we are now an AACSB accredited university! There are so many people to thank for the accomplishment, but it all starts with where the seed germinated: Almost 20 years ago a group a faculty, led by Prof. Barry Armandi, thought the Business & Management department (as it was known at that time) should pursue AACSB accreditation. They felt that acknowledgement from this prestigious organization would buoy the College and rank us among the high-quality institutions on Long Island and in the region. Through all of the challenges we experienced as we sought this accreditation, we grew stronger as a school, and developed the skills we needed to make the School of Business what is today; a School dedicated to educating all who pass through its gates to think critically, communicate effectively and act responsibly. I look forward to a year of continued growth through the work we will do and the relationships we will build.



Shalei Simms, Acting Dean.

SOB Faculty Publications: 2015-2023

- **Wen-Wen Chien, D.B.A. Associate Professor of Accounting.**
Edimo, H., Mayer, R., Chien, W., & Venezia, C. (2022). *Mitigating inherent banking risk related to loan portfolios.* Journal of Behavioral Studies in Business, 13, 1-16.
Dong, L., Wang, L., & Chien, W. (2021). *The Joint Effect of Supervisor Influence and Investor perspective: unintended Consequences on Assessing Accounting Estimates.* Managerial Auditing Journal, 37 (1), 151-169, doi: <https://doi.org/10.1108/MAJ-02-2021-3034>.
Venezia, C., Chien, W. W., Yeh, Y., & Mayer, R. (2019). *Work Experience, Ethical Work Climates and Their Impact.* Journal of Behavioral Studies in Business, 11, 1-19.

Warchol, S., Mayer, R., Monestime, J., & Chien, W. (2019). *Strategies to reduce hospital readmission rates in a non-Medicaid-expansion states*. Perspectives in Health Information Management.

Mekonnen, M., Mayer, R. W., & Chien, W. (2018). *A Study on Factors Influencing Mutual Fund Portfolio Performance: U.S. Equity Market During 2011-2016*. International Journal of Corporate Finance and Accounting (IJCFA), 5 (2), 1-11, doi: <https://doi.org/10.4018/IJCF.A.2018070101>.

Padgett, J., Gossett, K., Mayer, R. W., Chien, W., & Turner, F. (2017). *Improving Patient Safety through High Reliability*. The Qualitative Report, 22 (2), 410-425.

Chien, W., Mayer, R. W., Mason, P., & Monestime, J. P. (2017). *Overcoming barriers to implementing electronic health records in rural primary care clinics*. The Qualitative Report, 22 (11), 2943-2955.

Baapogmah, F. A., Mayer, R. W., Chien, W., & Afolabi, A. (2015). *Control Mechanisms and Accountability Challenges in Nonprofit Organizations*. Global Journal of Business Research, 9 (1), 27-38.

Williams, G. S., Mayer, R. W., Chien, W., & Williams, C. R. (2015). *Information Technology Integration in a PostMerger Environment*. Journal of Leadership, Accountability & Ethics, 12 (1), 39-51.

- **Brian Cleary, M.S. Visiting Assistant Professor of Accounting**
- **Madeline Crocitto, Ph.D. Professor of Business Administration**
 Crocitto, M., Walsh, L. D., Keefe, M. A., & Murphy, A. (2018). *Diversity as a Natural Occurrence: An Enrichment Strategy*. Interactive Learning Environments.
 Crocitto, M., & Sullivan, S. E. (2007). *Developing a global perspective: Expanding faculty competencies for teaching international entrepreneurship*. International Journal of Family Business.
 Crocitto, M. M. (2015). *Learning from the Past to Envision the Future: A Five-year Review 2005-2009*. Journal of Management History.
- **Jeffrey D'Amico, LL.M. Associate Professor of Accounting**
 Frazer, L., Winkelman, K., & D'Amico, J. (2019). *Communication, Culture, or Rational Actors? A Review of the Literature: The Challenge of Tax Compliance*. Journal of Theoretical Accounting Research, 15 (1), 44-79. [Autumn]
 Frazer, L., Winkelman, K., & D'Amico, J. (2018). *Do Gatekeepers of Taxation Need More Ethics and Enforcement to Move the Needle of Compliance North?* Business and Professional Ethics Journal, 37 (2/3), 161-180. [Fall]
 D'Amico, J., Lucido, P., & Galasso, C. (2017). *Maryland State Comptroller V. Wynne--The U.S. Supreme Court Uses the Commerce Clause to Invalidate Maryland's Income Tax Statute*. The International Journal of Business and Public Administration, 14 (1), 56. [Winter I]
- **Alireza Ebrahimi, Ph.D. Associate Professor of Business Administration.**
 Ebrahimi, A., & Walsh, L. (2018). *Improving Management Education Outcomes: Why Managers Need to Understand Information Technology in Today's World*. Ubiquitous Learning: An International Journal, 11.
- **James Fornaro, D.P.S. Professor Emeritus of Accounting**
 Fornaro, J., Huang, H., & Lin, Y. (in press, 2023). *Initial Evidence on the Association Between Audit Fees and Client Participation in Underfunded Multiemployer Pension Plans*. Journal of Accounting, Auditing and Finance, doi: doi.org/10.1177/0148558X221148303.
 Bjornsen, M., & Fornaro, J. M. (2019). *Principles-Based Accounting Standards and Corporate Governance Considerations*. Journal of Accounting and Management, 9 (1), 7-13.
 Fang, Y., Fornaro, J., Li, L., & Zhu, Y. (2018). *The impact of accounting laws and standards on bank risks: Evidence from transition countries*. Journal of Economics and Business, 95, 103-118.
 Lucido, P., Winkelman, K., & Fornaro, J. (2018). *Current U.S. tax incentives for higher education expenses*. The Tax Adviser, 49 (4), 246-251.
 Lange, C., & Fornaro, J. (2017). *Consolidation of Variable Interest Entities for Private Companies*. The CPA Journal, 87 (2), 46-50.
 Lin, Y., Lin, S., Fornaro, J., & Huang, H. (2017). *Fair value measurement and accounting restatements*. Advances in Accounting, 38, 30-45.

Fornaro, J., Lange, C., & Lucido, P. (2016). *The Continuing Evolution of Accounting Alternatives for Private Companies: Recognition of Identifiable Intangible Assets in a Business Combination*. The CPA Journal, 86 (1), 48-55.

Huang, H., Dao, M., & Fornaro, J. (2016). *Corporate governance, SFAS 157 and cost of equity capital: evidence from US financial institutions*. Review of Quantitative Finance and Accounting, 46 (1), 141-177.

Lange, C., Fornaro, J., & Buttermilch, R. (2015). *A New Era for Private Company Accounting Standards - Changes in Long-standing Practices for Goodwill*. The CPA Journal, 85 (1), 28-36.

- **Linval Frazer, Ph.D. Associate Professor of Accounting**

Frazer, L., & Winkelman, K. (2021). *The Unintended Tax Consequences of Working Multiple Jobs*. Practical Tax Strategies.

Frazer, L. (2020). *Does Internal Control Improve the Attestation Function and by Extension Assurance Services? A Practical Approach*. Journal of Accounting and Finance.

Frazer, L., Winkelman, K., & D'Amico, J. (2019). *Communication, Culture, or Rational Actors? A Review of the Literature: The Challenge of Tax Compliance*. Journal of Theoretical Accounting Research, 15 (1), 44-79.

[Autumn]

Frazer, L., Winkelman, K., & D'Amico, J. (2018). *Do Gatekeepers of Taxation Need More Ethics and Enforcement to Move the Needle of Compliance North?* Business and Professional Ethics Journal, 37 (2/3), 161-180. [Fall]

Frazer, L. (2018). *An empirical analysis of the effects of internal control on deviation in small restaurants*. Journal of Behavioral Studies in Business, 10.

Frazer, L. (2016). *Internal control: Is it a benefit or fad to small companies? A literature dependency perspective*. Journal of Accounting and Finance.

Frazer, L. (2015). *Failure to launch*. The CPA Journal, 85 (5). [Spring]

- **David Glodstein, D.B.A. Associate Professor of Accounting**

Glodstein, D. (2021). *Factors to Consider When Calculating Lost Earnings: A Forensic Accounting Case*. Journal of Business Cases & Applications.

Glodstein, D. (2019). *Romeo & Juliet's: A Case of Employee Embezzlement*. Journal of Business Cases & Applications.

Glodstein, D. (2017). *Fraud in Government: A Simulated Investigation of a Real-World Case*. Journal of Business Cases & Applications.

Glodstein, D. (2016). *Occupational Fraud: Misappropriation of Assets by an Employee*. Journal of the International Academy for Case Studies.

- **Costas Hadjicharalambous, Ph.D. Associate Professor of Marketing.**

Hadjicharalambous, C., & Shi, Z. (2016). *Attitudes Toward Ethical Sensitivity: Implications Related To Gender Identity And Personality*. Journal of Legal, Ethical and Regulatory Issues.

- **Marissa Hoffmann, Ph.D. Assistant Professor of Accounting**

O'Brien, P., Bakarich, K., Marcy, A., & Hoffmann, M. (in press, 2022). *Accountants' Views on Sustainability Reporting: A Generational Divide*. Current Issues in Auditing.

- **Cary Lange, Ph.D. Associate Professor of Accounting**

Lange, C., & Fornaro, J. (2017). *Consolidation of Variable Interest Entities for Private Companies*. The CPA Journal, 87 (2), 46-50.

Fornaro, J., Lange, C., & Lucido, P. (2016). *The Continuing Evolution of Accounting Alternatives for Private Companies: Recognition of Identifiable Intangible Assets in a Business Combination*. The CPA Journal. [January]

Smirnova, E., Tabriztchi, S., & Lange, C. (2015). *Cash Holdings, Use of Debt and Dividend Structure of Family Firms*. American Journal of Economics & Business Administration, 7 (1), 1-10, doi: [10.3844/ajebasp.2015.1.10](https://doi.org/10.3844/ajebasp.2015.1.10).

- **Joel Lanz, M.B.A. Visiting Assistant Professor of Accounting**

Lanz, J. (2021). *Cloud Computing Friend or Foe*. The CPA Journal. [Jun-July]

Lanz, J. (2020). *Ghosts of Data Risks Past*. The CPA Journal. [Oct-Nov]

Lanz, J., & Sussman, B. (2020). *Information Security Management in COVID-19 World*. The CPA Journal.

Lanz, J., Martinelli, M., & Friedman, A. (2020). *The Impact of COVID-19 on Internal Audit*. The CPA Journal.

Lanz, J. (2019). *Developing a Student Community of Learning: Expanding Knowledge Using the Technical Committee Model*. The CPA Journal.

Lanz, J., & Collins, V. (2019). *Managing Data as an Asset*. The CPA Journal.

Lanz, J. (2018). *Enterprise Technology Risk in a New COSO ERM World: Eight Challenges Facing Management*. The CPA Journal, 88 (6), 10.

Lanz, J. (2018). *True Course the Definitive Guide for CPA Practice Insurance*. The CPA Journal, 88 (3), 20.

Lanz, J. (2016). *Bolster your data defenses*. Journal of Accountancy, 222 (2), 22.

Lanz, J. (2015). *Conducting Information Technology Risk Assessments*. The CPA Journal, 85 (5), 6.

- **Yu Lei, Ph.D. Associate Professor of Business Administration.**

Smirnova, E., Platt, K., Lei, Y., & Sanacory, F. (2021). *Pleasing the Crowd: The Determinants of Securities Crowdfunding Success*. Review of Behavioral Finance, 13 (2), 165-183, doi: <https://doi.org/10.1108/RBF-07-2019-0096>.

Yayla, A. A., & Lei, Y. (2020). *Information Technology Implementation and Organizational Change: A Dissipative Structure Theoretical Lens*. The Journal of the Southern Association for Information Systems.

Kahai, S. S., & Lei, Y. (2019). *Building Social Capital with Facebook: Type of Network, Availability of Other Media, and Social Self-Efficacy Matter*. International Journal of Human-Computer Studies.

Yayla, A. A., & Lei, Y. (2018). *Information security policies and value conflict in multinational companies*. Information & Computer Security.

Onorato, M., Walsh, L., & Lei, Y. (2018). *Millennials: Effective Leaders of the Future*. Academy of Business Research Journal.

- **Lisa Lewin, Ph.D. Assistant Professor of Business Administration**

Lewin, L. D., & Warren, D. E. (2023). *Calls to Action: The Dangers of Negative CSR Information and Stakeholder Punishments*. Corporate Reputation Review.

Lewin, L., Warren, D., & al Suwaidi, M. (2020). *Does CSR make better citizens? The influence of organizational identification with a firm engaging in CSR on citizenship behavior outside of the firm*. Business and Society Review.

Warren, D. E., Scharding, T., Lewin, L., & Pandya, U. (2020). *Making sure corporate social innovations do social good*. Rutgers Business Review.

Charles, N., Kurtzberg, T., & Lewin, L. (2017). *High Tech Versus High Touch: Comparing Electronic and Hard Copy Gift Cards*. Cornell Hospitality Quarterly.

- **Lingxiang Li, Ph.D. Associate Professor of Accounting**

Zhao, H., Lei, Y., Zhang, Y., & Li, L. (in press, 2022). *Risk contagion among banks: evidence from Chinese data*. Applied Economics Letters.

Wang, Z., Zhao, H., & Li, L. (2022). *The positive side of bank wealth management products: Evidence from bank lending rate*. Journal of Financial Stability.

Fang, Y., Dbouk, W., Hasan, I., & Li, L. (in press, 2021). *Banking Reform, Risk-taking, and Accounting Quality Evidence from Post-Soviet Transition States*. Journal of International Accounting Research.

Delis, M., Hasan, I., Iosifidi, M., & Li, L. (2018). *Accounting quality in banking: The role of regulatory interventions*. Journal of Banking & Finance.

Fang, Y., Fornaro, J., Li, L., & Zhu, Y. (2018). *The impact of accounting laws and standards on bank risks: Evidence from transition countries*. Journal of Economics and Business.

Francis, B., Hasan, I., & Li, L. (2016). *A cross-country study of legal-system strength and real earnings management*. Journal of Accounting and Public Policy.

Francis, B., Hasan, I., & Li, L. (2016). *Abnormal real operations, real earnings management, and subsequent crashes in stock prices*. Review of Quantitative Finance and Accounting.

Francis, B., Hasan, I., & Li, L. (2016). *Evidence for the existence of downward real earnings management*. Journal of Accounting, Auditing and Finance.

Li, L. (2016). *New findings on repurchase anomaly -- The first-month effect*. International Review of Financial Analysis.

Chen, Y., Li, L., Wang, H., & Wang, P. (2015). *Institutional investors and conservative financial reporting: evidence from China*. Eurasian Economic Review.

Li, L., Winkelman, K., & D'Amico, J. (2014). *Peer pressure on tax avoidance: A special perspective from firms' fiscal year-ends*. Journal of Accounting and Finance.

- **Bruce Marx, J. D. Visiting Assistant Professor of Accounting**

- **Roger Mayer, D.B.A. Associate Professor of Accounting**

Edimo, H., Mayer, R., Chien, W., & Venezia, C. (2022). *Mitigating inherent banking risk related to loan portfolios*. Journal of Behavioral Studies in Business, 13, 1-16.

Venezia, C., Chien, W. W., Yeh, Y., & Mayer, R. (2019). *Work Experience, Ethical Work Climates and Their Impact*. Journal of Behavioral Studies in Business, 11, 1-19.

Monestime, J., Mayer, R., & Blackwood, A. (2019). *Analyzing Go-live and Post ICD-10-CM Transition: A Public Health Institution Case Study*. Perspectives in Health Information Management.

Warchol, S., Mayer, R., Monestime, J., & Chien, W. (2019). *Strategies to reduce hospital readmission rates in a non-Medicaid-expansion states*. Perspectives in Health Information Management.

Mekonnen, M., Mayer, R. W., & Chien, W. (2018). *A Study on Factors Influencing Mutual Fund Portfolio Performance: U.S. Equity Market During 2011-2016*. International Journal of Corporate Finance and Accounting (IJCFA), 5 (2), 1-11.

Padgett, J., Gossett, K., Mayer, R. W., Chien, W., & Turner, F. (2017). *Improving Patient Safety through High Reliability*. The Qualitative Report, 22 (2), 410-425.

Chien, W., Mayer, R. W., Mason, P., & Monestime, J. P. (2017). *Overcoming barriers to implementing electronic health records in rural primary care clinics*. The Qualitative Report, 22 (11), 2943-2955.

Baapogmah, F. A., Mayer, R. W., Chien, W., & Afolabi, A. (2015). *Control Mechanisms and Accountability Challenges in Nonprofit Organizations*. Global Journal of Business Research, 9 (1), 27-38.

Chien, W., & Mayer, R. (2010). *Audit Committee effectiveness in the largest US Public Hospitals: An empirical study*. Accounting & Taxation, 2 (3), 107-127. [Summer]

Konadu-Adjei, C. K., Mayer, R. W., & Chien, W. (2012). *Determinants of Long-Term Interest Rates in the United States*. Journal of Business & Economics Research, 10 (5), 257-268.

- **Albert Murphy, Ph.D. Associate Professor of Finance**

Crocitto, M., Walsh, L. D., Keefe, M. A., & Murphy, A. (2018). *Diversity as a Natural Occurrence: An Enrichment Strategy*. Interactive Learning Environments.

Oladipo, O., Murphy, A., Anannsingh-Jamieson, F., & Amaghionyeodiwe, L. (2016). *Information and communication technology, and economic growth in Nigeria: a time series analysis*. International Journal of Technology, Policy and Management.

Murphy, A., & Larrymore, N. (2009). *Internalization and Market Quality: An Empirical Investigation*. Journal of Financial Research.

- **Patrick O'Brien, D.B.A. Assistant Professor of Accounting**

O'Brien, P. E., & Bakarich, K. M. (2021). *The Robots are Coming...But Aren't Here Yet: The Use of Artificial Intelligence Technologies in the Public Accounting Profession*. Journal of Emerging Technologies in Accounting, 18 (1), 27-43.

O'Brien, P. E., Bakarich, K. M., & Castonguay, J. J. (2020). *The Use of Blockchains to Enhance Sustainability Reporting and Assurance*. Accounting Perspectives, 19 (4), 389-412.

Basic or Discovery Scholarship

O'Brien, P., Bakarich, K., & Boyle, D. (in press, 2022). *A Critical Look at Gender and Emotional Intelligence of Finance Professionals*. Management Accounting Quarterly.

O'Brien, P., Bakarich, K., Marcy, A., & Hoffmann, M. (in press, 2022). *Accountants' Views on Sustainability Reporting: A Generational Divide*. Current Issues in Auditing.

O'Brien, P., Bakarich, K., & Marcy, A. (in press, 2022). *Has the Fever Left a Burn? A Study of the Impact of COVID-19 Remote Working Arrangements on Public Accountants' Burnout*. Accounting Research Journal.

O'Brien, P., Bakarich, K., & Baranek, D. (in press, 2022). *The Current State and Future Implications of Sustainability Assurance*. Current Issues in Auditing.

O'Brien, P. E., Bakarich, K. M., & Marcy, A. S. (2021). *Pandemic Perceptions: Accounting Firms' Organizational Support during COVID-19*. The CPA Journal, 91 (2/3), 17-19. [February]

O'Brien, P. E., & Boyle, D. M. (2019). *Do You Have Emotional Intelligence?* Strategic Finance, 100 (12), 56-61.

- **Michael Onorato, Ed.D. Assistant Professor of Business Administration.**

Onorato, M., & Zhu, J. (2019). *Building Students' Team Leadership Skills In Higher Education*. Academy of Business Research Journal, 1, 54-72.

Onorato, M., & Zhu, J. (2015). *The Relationship between Authentic Leadership and Employee Job Satisfaction: A Cross Industry Segment Empirical Study*. International Leadership Journal, 7 (2), 81-103.

Basic or Discovery Scholarship

Dr. Oztimurlenk, S., & Dr. Onorato, M. (2022). *The Impact of Emotional Intelligence on Information Behavior of Human Resources Managers in Turkey*. SAM Advanced Management Journal, 87 (2), 4-16. [June]

Onorato, M., & Zhu, J. (2021). *Team Leadership Competence Analysis*. Academy of Business Research Journal, 1, 66-79.

Onorato, M., Walsh, L., & Lei, Y. (2018). *Millennials: Effective Leaders of the Future*. Academy of Business Research Journal.

Onorato, Dr. Michael, & Walsh, Dr. Lynn (2016). *An Empirical Study of Ethical Sensitivity in a Business School Environment*. Academy of Business Research Journal.

Onorato, Dr. Michael, Walsh, Dr. Lynn, & Simms, Dr. Shalei (2016). *Ethical Sensitivity and Its Relationship to Personality and Area of Study*. SAM Advanced Management Journal.

Onorato, M., & Zhu, Dr. Jishan (2014). *An Empirical Study on the Relationships between Authentic Leadership and Organizational Trust by Industry Segment*. SAM Advanced Management Journal.

- **Katarzyna Platt, Ph.D. Associate Professor of Finance**

Ganguly, K., Mishra, A. K., & Platt, K. (2023). *Do Political Connections Pay? Evidence from India*. Emerging Markets Finance and Trade.

Banks, C., Hu, H., & Platt, K. (in press, 2023). *Political Culture and Corporate Cash Holdings*. Journal of Economics and Finance.

Platt, K., & Shim, H. (in press, 2022). *Female Entrepreneurs Managing from Home*. Small Business Economics.

Hu, H., Platt, K., & Su, D. (2021). *Strategic Announcement Sequencing - Earnings Announcements and M&A Announcements*. Journal of Behavioral Finance, 23 (2), 132-149.

Smirnova, E., Platt, K., Lei, Y., & Sanacory, F. (2021). *Pleasing the Crowd: The Determinants of Securities Crowdfunding Success*. Review of Behavioral Finance, 13 (2), 165-183, doi: <https://doi.org/10.1108/RBF-07-2019-0096>.

Herron, R., & Platt, K. (2020). *World Dividends and Tax Shocks*. Global Finance Journal, 47, doi: <https://doi.org/10.1016/j.gfj.2020.100516>.

Platt, K. (2020). *Corporate Bonds and Product Market Competition*. Journal of Financial Research, 43 (3), 615-647.

Platt, K. (2018). *European Union Enlargement and Corporate Valuations*. Emerging Markets Finance and Trade, 54 (2), 430-449.

- **Zhihong Shi, Ph.D. Associate Professor of Finance**

Shi, Z. (2018). *Asset Pricing with Overlapping Generations and the Housing Market*. International Journal of Business and Economics.

Shi, Z. (2016). *Attitudes Toward Ethical Sensitivity: Implications Related To Gender Identity And Personality*. Journal of Legal, Ethical and Regulatory Issues.

van Bommel, J., Dahya, J., & Shi, Z. (2010). *An Empirical Investigation of the Speed of Information Aggregation: A Study of IPOs*. International Journal of Banking, Accounting & Finance.

Sharma, R., & Shi, Z. (2007). *Effect of the LIFFE Listing on the Yen-Dollar Futures Contract on the CME Contract's Volatility*. Journal of the Academy of Business Administration.

Giannikos, C., & Shi, Z. (2006). *Power Risk Aversion utility and Asset Pricing*. Risk Letters.

- Shalei Simms, Ph.D. Acting Dean.**
 Kirkman, D. M., Simms, S. V.K., & Ogilvie, d. (2017). *Do differences matter: Examining cluster and remote firms.* International Journal of Innovation Management.
 Verbos, A., & Simms, S. (2017). *Just, caring, and brave ethical organizational identities.* Journal of Corporate Citizenship.
 Smith, A., & Simms, S. V.K. (2015). *Impact on Organizations.* Oxford Handbook on Workplace Discrimination.
 Smith, A., Baskerville, M. A., Burke, M., Christian, M., Hall, A., Shalei V. K. Simms (2013). *Gendered influence: A gender-role perspective on the use and effectiveness of influence tactics.* Journal of Management.
 Kickul, J., Gundry, L., Barbosa, S., & Simms, S. V.K. (2009). *One style does not fit all: The role of cognitive style in entrepreneurship education.* International Journal of Entrepreneurship and Small Business.
 Simms, S., & ogilvie, d. (2009). *The impact of teaching creativity on accounting negotiations.* Group Decision and Negotiation.
- Elena Smirnova, Ph.D. Associate Professor of Finance.**
 Smirnova, E., Platt, K., Lei, Y., & Sanacory, F. (2021). *Pleasing the Crowd: The Determinants of Securities Crowdfunding Success.* Review of Behavioral Finance, 13 (2), 165-183, doi: <https://doi.org/10.1108/RBF-07-2019-0096>.
 Benrud, E., & Smirnova, E. (2016). *The Power of Gold: An Initial Look at Trading Strategies Using Gold-based ETFs and ETNs 2009-2014.* Global Economy and Finance Journal, 9 (1), 1-10, doi: <http://dx.doi.org/10.21102/gefj.2016.03.91.01>. [March]
 Smirnova, E. (2016). *Use of gold in financial risk hedge.* Quarterly Journal of Finance and Accounting, 54 (1/2), 69-100.
 Smirnova, E., Tabriztchi, S., & Lange, C. (2015). *Cash Holdings, Use of Debt and Dividend Structure of Family Firms.* American Journal of Economics & Business Administration, 7 (1), 1-10, doi: [10.3844/ajebasp.2015.1.10](https://doi.org/10.3844/ajebasp.2015.1.10).
 Smirnova, E., & Benrud, E. (2010). *The Option-Listing Effect and Depositary Receipts: Is it Different from that of Domestic Stocks?* Banking and Finance Review, 2 (2), 21-35.
 Smirnova, E. (2009). *Options and Depositary Receipts.* Journal of Business and Economic Studies, 15 (2), 1-9.
 Smirnova, E. (2008). *Depositary receipts and firm value: Evidence from Central Europe and Russia.* Emerging Markets Review, 9 (4), 266-279, doi: doi.org/10.1016/j.ememar.2008.09.001.
 Smirnova, E. (2004). *Impact of cross-listing on local stock returns: Case of Russian ADRs.* Bank of Finland Discussion Series, 1, 3-16.
- Sara Williamson, Ph.D. Assistant Professor of Marketing**
 Williamson, S., Lteif, L., & Valenzuela, A. (2022). *Sharing is Not Always Caring: How Sharing Labels Encourage Personal Consumption as a Response to the Threat of Others.* Journal of Consumer Psychology, 32 (4), 597-614, doi: <https://doi.org/10.1002/jcpy.1285>.
 Williamson, S., Szocs, C., & Mills, A. (2021). *Contained: why it's better to display some products without a package.* Journal of the Academy of Marketing Science, 50 (1), 131-146.
 Williamson, S., & Szocs, C. (2021). *Smiling faces on food packages can increase adults' purchase likelihood for children.* Appetite, 165 (1).
 Block, L. G., Keller, P. A., Vallen, B., & Williamson, S. (2016). *The Squander Sequence: Understanding Food Waste at Each Stage of the Consumer Decision-Making Process.* Journal of Public Policy and Marketing, 35 (2), 292-304.
 Williamson, S., Block, L. G., & Keller, P. A. (2016). *Of Waste and Waists: The Effect of Plate Material on Food Consumption and Waste.* Journal of the Association for Consumer Research, 1 (1), 147-160.
- Kenneth Winkelman, LL.M. Associate Professor of Accounting**
 Winkelman, K. (2021). *The Unintended Tax Consequences of Working Multiple Jobs.* Practical Tax Strategies.
 Lucido, P., Winkelman, K., & Fornaro, J. (2018). *Current U.S. tax incentives for higher education expenses.* The Tax Adviser, 49 (4), 246-251.
 D'Amico, J., Winkelman, K., & Lucido, P. (2014). *Reconcile Your Domicile - When To Be Or Not To Be? Legal Issues, Judicial Analysis and Implications for Taxpayers Relocating to Avoid State Estate Tax.* International Journal of Business, Accounting & Finance, 8 (1), 160-168.

Frazer, L., Winkelman, K., & D'Amico, J. (2019). *Communication, Culture, or Rational Actors? A Review of the Literature: The Challenge of Tax Compliance*. Journal of Theoretical Accounting Research, 15 (1), 44-79. [Autumn]

Frazer, L., Winkelman, K., & D'Amico, J. (2018). *Do Gatekeepers of Taxation Need More Ethics and Enforcement to Move the Needle of Compliance North?* Business and Professional Ethics Journal, 37 (2/3), 161-180. [Fall]

Li, L., Winkelman, K., & D'Amico, J. (2014). *Peer pressure on tax avoidance: A special perspective from firms' fiscal year-ends*. Journal of Accounting and Finance.

D'Amico, J. (2014). *Reconcile your Domicile*. International Journal of Business, Accounting & Finance.

- **Jishan Zhu, Ph.D. Professor of Management**

Zhu, J., & Onorato, M. (2021). *Team Leadership Competence Analysis*. Academy of Business Research Journal, 1, 66-79.

Onorato, M., & Zhu, J. (2019). *Building Students' Team Leadership Skills In Higher Education*. Academy of Business Research Journal, 1, 54-72.

Onorato, M., & Zhu, J. (2015). *The Relationship between Authentic Leadership and Employee Job Satisfaction: A Cross Industry Segment Empirical Study*. International Leadership Journal, 7 (2), 81-103.

Onorato, M., & Zhu, J. (2014). *An empirical study on the relationships between authentic leadership and organizational trust by industry segment*. SAM Advanced Management Journal, 79 (1), 26-40.

Regional Periodicals Commenting on SUNY Old Westbury's Earning of AACSB Accreditation

- **Roslyn Times**

The State University of New York at Old Westbury has earned accreditation for its School of Business from AACSB International — The Association to Advance Collegiate Schools of Business. “AACSB accreditation recognizes

institutions that have demonstrated a focus on excellence in all areas, including teaching, research, curriculum development, and student learning,” said Stephanie M. Bryant, executive vice president and chief accreditation officer of AACSB. “We congratulate State University of New York at Old Westbury and Dean Shalei Simms on earning accreditation and applaud the entire team — including the administration, faculty, staff, and students— for their roles in earning this respected honor.” Read more at

https://issuu.com/theislandnow1/docs/roslyn_times_2023_08_18, page 11.



- **Long Island Business News**



SUNY Old Westbury School of Business earns AACSB international accreditation

The State University of New York at Old Westbury's School of Business has earned international accreditation by the Association to Advance Collegiate Schools of Business, whose U.S. office is based in Tampa, Florida. “AACSB accreditation recognizes institutions that have demonstrated a focus on excellence in all areas, including teaching, research, curriculum development and student learning,” Stephanie Bryant, executive vice president and chief accreditation officer of AACSB, said in news release about the designation earned by SUNY Old Westbury. Read more at <https://libn.com/2023/08/10/suny-old-westbury-school-of-business-earns-acsb-international-accreditation/>.

• **The Island 360**

The State University of New York at Old Westbury has earned accreditation for its [School of Business](https://theisland360.com/community-news/suny-old-westbury-school-of-business-earns-aacsb-international-accreditation/) from [AACSB International](https://theisland360.com/community-news/suny-old-westbury-school-of-business-earns-aacsb-international-accreditation/) — The Association to Advance Collegiate Schools of Business. Read more at <https://theisland360.com/community-news/suny-old-westbury-school-of-business-earns-aacsb-international-accreditation/>.

SUNY Old Westbury School of Business earns AACSB International accreditation

By The Island 360 - August 10, 2023



AACSB ACCREDITED

Courtesy of AACSB International



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