

Career Prep and More: Student Support Services

*The School of Business offers a wide array of student support services and programs during each semester. Many career readiness initiatives are offered including career workshops, job fairs, mock interviews, employer information sessions, corporate site visits and an Executive-In-Residence program. The SOB also serves as a liaison for campus-wide student support services such as the **Math and Writing Centers, Peer Tutoring, Office of Services for Students with Disabilities.***



***The career workshops and programs** offered each semester are designed to prepare students with the skills to think critically, communicate effectively and act responsibly while successfully navigating each phase of the job search process. These include workshops for: Resume Writing, Interviewing (in-person, video, virtual and AI), Networking, Presentation Skills, Guidelines for Online Business Meetings, Business Etiquette, Time Management and Using LinkedIn.*

***Guest speakers** come to campus to give informal information sessions, and corporate site visits provide students with a first-hand look at area employers. Students also have access to one-to-one mentoring with our Executive-in-Residence, a business professional, who volunteers his time and maintains fixed office hours on campus to mentor and assist students in a variety of areas, including resume review, interviewing practice and techniques, networking skills, and other career-related topics.*

***School of Business students receive internship** and job notification alerts throughout the academic year. Each semester, nearly 100 internship and job announcements from regional companies and accounting firms are posted. The job-search process is further facilitated by bringing employers to campus to conduct interviews, often leading to attractive offers for our students. In addition, the annual Accounting Networking Reception and college-wide Spring Career Fair help students make invaluable contacts that lead to job and internship opportunities. The college also provides all students with a free account to Handshake, an online recruiting platform for higher education students and alumni that partners with universities and employers to streamline and simplify the recruiting process.*

Lorraine Todisco, MA
Director for Career Services, External Relations & Administration

SOB AACSB ACCREDITATION IN PROGRESS

Peer Review Team Visit April 2-5

Announcements

- Starting on **Sunday, April 2 and ending on Wednesday, April 5**, the **School of Business** (SOB) will have the official visit of the [Association to Advance Collegiate Schools of Business](#) (AACSB) Peer Review Team (PRT). **Go Panthers!** Show the Paws of the committed heart and mind.

- CIT 2023 –Rooted and Rising: Exploring the Shifting Landscape of Higher Ed** will take place from May 23 to 26, 2023 in SUNY Oswego. The Keynote Speaker is **Rhianna Rogers**, Inaugural Director of the Center to Advance Racial Equity Policy (CAREP) and a Policy Researcher at the RAND Corporation. The Closing Speaker is **John Baker**, CEO and Board Chair, D2L. Read more at <https://sunycpd.eventsair.com/cit-2023/>. Register now to take advantage of our early bird price of \$250 for SUNY participants! For information and registration, visit the following link <https://sunycpd.eventsair.com/cit-2023/reg23/Site/Register>.

- On **April 20, 3:00 PM – 4:00 PM** the **SUNY Center for Professional Development** is offering a free webinar on **AI in your Classroom: What is the Difference between Instructional AI vs Generative AI**.



- Generative AI had its viral break at the end of 2022 with the introduction of ChatGPT. We invite you to attend this SUNY CPD workshop alongside our partners at Packback to learn more about this new technology and the resources available best support your students and ensure authentic student work. Packback is a writing platform designed to develop student original thought and develop the writing process to enable students to submit their best, authentic work while lowering the grading burden on faculty and allowing faculty to focus on the content. Attendees will walk away with: A better understanding of Large Language Models (LLM) such as ChatGPT, the difference between Instructional AI and Generative AI, how to best support student writing using the Packback writing tools within D2L, the first look at Packback's new public suite of tools that makes ChatGPT and other AI-writing tools into an instructor superpower. Read more and register at <https://sunycpd.eventsair.com/pb-23>.

- SUNY SAIL's signature Summer Leadership Program**. You are invited to submit nominations before or on April 30, 2023 at

- <https://sailinstituteforacademicinnovativeleadership.submittable.com/submit/242133/2023-summer-leadership-academy>. Accepted participants will spend the first week of August 2023 situated in nature, connecting and networking with fellow SUNY higher education colleagues, developing leadership skills. The highlights include: Time to reflect on personal leadership, 360 leadership inventory, Personal assessment report, Peer coaching, Book reviews, Networking, Lively fireside chats with campus Presidents and leaders. Read more at



<https://sunysail.org/about-sail/summer-leadership/>.

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