

## ***Assurance of Learning Assessment Program: Ensuring Our Students Have the Skills to Succeed***

*Students come to Old Westbury to get a quality education in their chosen field of study and upon graduation land a job that both challenges them and allows for growth. It is the job of the faculty to provide students with this education that will allow our students to succeed in the business world. AACSB would like to see that SUNY Old Westbury uses well-documented, systematic processes for determining and revising degree program learning goals; designing, delivering, and improving degree program curricula to achieve learning goals; and demonstrating that degree program learning goals have been met.*

*The four key areas the Assurance of Learning Team assesses are:*

- *Students will be able to demonstrate high quality business education and the ability to make effective decisions.*
- *Students will be able to recognize ethical dilemmas and achieve resolution in a socially and professionally responsible manner.*
- *Students will be able to operate and function in challenging positions in a competitive global business environment.*
- *Students will be effective communicators (both in oral presentations and the written form).*

*This is where the Assurance of Learning Program at Old Westbury comes in. There is a dedicated team of five faculty members (**Dr. Ken Winkelman, Dr. Marissa Hoffmann, Dr. Lingxiang Li, Dr. Jason Zhu and Dr. Yu Lei**) that review students' oral presentations, written projects and work with the faculty to ensure the curricula and skills set by the faculty are being achieved. We are constantly striving for continuous improvement in our lectures, assignments and learning materials that we cover to ensure our students are graduating with the necessary knowledge for success.*

*My goal as coordinator of the Assurance of Learning Program these past five years was to speak with various stakeholders of the College: Faculty, Employers, Government Agencies and Alumni to make sure the core set of skills necessary for student leadership and success are covered before the student graduates and enters the business world. As a College and for the dedicated faculty that work here, our goal is to improve the overall learning experience of our students.*

*Sincerely,  
Kenneth Winkelman  
Chair  
Department of Accounting, Taxation and Business Law  
Assurance of Learning Team.*



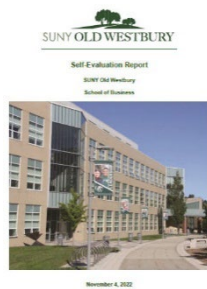
# SOB AACSB ACCREDITATION IN PROGRESS

## Celebrations

- On November 2, **Ms. Betsy Hill, Nassau County Deputy Comptroller**, had a conversation with SOB Finance students. Ms. Hill talked about trends in the municipal bond market: How it fits into the investment world, size of market and tax exempt status; How the industry began and has evolved; How it is regulated (SEC-MSRB, GASB, GAAP, GFOA, State Law, Chapter 9 bankruptcy law); Financial distress and Chapter 9 Bankruptcy including how NYS uses control Boards (like NIFA) to manage local governments to avoid bankruptcy; How other states do or don't control bankruptcy; and What professions are involved in that industry. On the picture, from left to right, **Dr. E. Smirnova, Dr. S. Simms, Ms. Betsy Hill, Dr. K. Platt**.



- On November 4, after many months of hard work, **Dean Shalei Simms** (along with the AACSB accreditation team members: **Dr. Roger Mayer, Ms. Louise Rotchford** and **Mr. Raul Zevallos**) pressed the send button and submitted the SOB's final Self-Evaluation Report (SER) to AACSB. The SOB would personally like to thank our faculty, staff and all the members of the OW family who contributed their time and energy to make this SER possible. The SER tells the story of the SOB and addresses how the SOB meets the fifteen standards of excellence established by AACSB. Next, the SOB will prepare for the AACSB Peer Review on-site visit in March 2023. In preparation for the visit, please continue to live our mission: **Think Critically, Communicate Effectively and Act Responsibly**.



- Mr. Prabhjot Manchanda**, also known as PJ Manchanda, is an alumnus (**B.S. Accounting, 2011** and **M.S. Taxation 2013**) and now an **Adjunct Instructor at SUNY College at Old Westbury** who recently was promoted to **Tax Partner** at a top regional accounting firm, **Citrin Cooperman**. Working with high-net-worth families and privately-owned companies is something PJ has done for more than ten years. He offers a range of services, such as consultation, tax compliance, and succession planning.



## Announcements

- The Office of Admissions is hosting an Open House for prospective students and their families this Saturday. Thank you in advance to all faculty and staff for your contributions in getting the campus ready and for preparing and participating in this important recruitment event. If you see any of our guests on campus that day, please be sure to give them a warm Old Westbury welcome! If you have any questions, please contact **Sarah Taiclet** at 516-876-3304 or email to [taiclets@oldwestbury.edu](mailto:taiclets@oldwestbury.edu).

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Designed and edited by Raul Zevallos & Louise M. Rotchford

