

An AACSB Update



You may have heard that the SOB at SUNY OW is currently pursuing AACSB accreditation. But, do you know about AACSB and the accreditation process?

“AACSB Accreditation is the largest and most widely recognized business accreditation in the world. Not just a “stamp of approval,” the process of earning AACSB

accreditation requires a serious, long-term commitment by the school to develop, implement, and maintain the highest level of quality education delivered to its students.” Read more at

<https://www.aacsb.edu/insights/articles/2015/11/what-is-aacsb-accreditation-anyway>,

Furthermore, with less than 5% of global business schools having earned accreditation from AACSB, businesses and the academic community view accreditation with distinction.

To earn AACSB accreditation, a business school must meet quality standards established by AACSB and prove that they meet the association’s core values and guiding principles. Therefore, the business school must promote ethical behavior, foster a strong collaborate environment and continually address social responsibility issues.

A key benefit of enrolling in an AACSB accredited business school is that students can be confident that their classes, curriculum, and faculty are meeting or exceeding current industry standards. In turn, this can help ensure that when students earn their degree, they will be well prepared to lead a successful career.

Next month, the SOB will be submitting their final self-evaluation report known as the SER to their AACSB Peer Review team. Then, in March 2023, the AACSB Peer Review Team is scheduled to visit campus for an in-person review. These are the final steps towards accreditation.

The SOB, led by **Dr. Shalei Simms**, has worked very hard on this process and looks forward to meeting the AACSB Peer Review Team in March 2023.

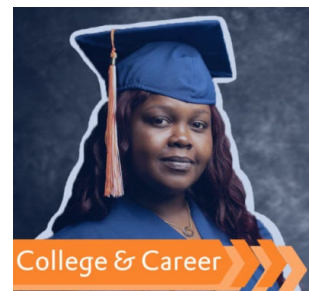
SOB AACSB ACCREDITATION IN PROGRESS

Celebrations

- The New York State Economics Association (NYSEA) held its 75th Annual Meeting in person at SUNY College at Old Westbury on October 7-8, 2022. The Conference was coordinated by **Dr. Kasia Platt**, Professor of Finance in the School of Business at SUNY Old Westbury and the Association’s current President. Approximately 50 papers were presented in four concurrent sessions, with Keynote Speaker **Richard Best**, SUNY Old Westbury alumnus and Director of Examinations at the U.S Securities and Exchange Commission.

Announcements

- **Using digital tools to transform learning and foster community engagement** is the SUNY Digital Learning Conference 2022 schedule for **November 4 -5, 2022** in Oneonta. Project-based learning, collaborative assignments, public-facing scholarship, and ePortfolios are examples of open practices that empower co-creation, changing the learning environment from passive to dynamic. This SUNY-wide conference provides a place to share tools, pedagogical methods, and support structures designed to encourage exploration, experimentation, and innovation.
- SUNY at Old Westbury was recently selected to receive a training grant from [College & Community Fellowship \(CCF\)](#) – an organization that enables women with criminal convictions to earn their college degree. CCF's **THRIVE Technical Assistance Program** provides colleges and other organizations that serve, employ, or are looking to support system impacted people, with their nationally recognized training for the successful reintegration of criminal justice-affected people. Beginning this November, the **THRIVE** training program will be offered at SUNY at Old Westbury as a 4-day, 2-hour a day program. Faculty and Staff members interested in securing the tools needed to service, recruit and support members of our campus community are encouraged to attend. The program promises to be exciting and enlightening. The dates and times for the live, online training sessions are: **Friday, November 4th** – 10 a.m. to 12 p.m., **Friday, November 11th** – 12 p.m. to 2 p.m., **Friday, November 18th** – 10 a.m. to 12 p.m., **Friday, December 9th** – 12 p.m. to 2 p.m. Register by October 14th at: <https://forms.office.com/r/42vMrHsdj0>. All members who complete the 4-session training will receive a certificate from CCF. Should you have any questions about this effort, please contact **Cristina Notaro** at notaroc@oldwestbury.edu.
- **ENHANCING EXCELLENCE IN ASSESSMENT** (<https://sunycpd.eventsair.com/scoaf122>). The **SUNY Council on Assessment (SCoA)** in partnership with the **SUNY Center for Professional Development (CPD)** are offering a remote gathering that will enable anyone involved in assessment to build a roadmap to ensure strong pathways to student success through leveraging inclusive, meaningful institutional conversations, strategic planning, and leveraging assessment guided by SUNY's rollout of the recent General Education Framework. The event will be on **Thursday, November 10, 2022** from 12:30pm -2:00pm, with an optional extended workshop from 2:00pm-2:30pm. Remote via Zoom (Zoom login information will be provided in the registration confirmation email). Registration - <https://sunycpd.eventsair.com/scoaf122/regscoa22>.



SPOTLIGHT is a publication of SUNY Old Westbury, School of Business

Designed and edited by Raul Zevallos & Louise M Rotchford

