

Mission, Vision: Alternative Solutions

Many of us dedicate time to pursue dreams of creating sustainable impact. The **International Air Transport Association** (IATA), is currently fulfilling that dream with over 450,000 flights taken to the skies using



Sustainable Aviation Fuel (SAF). These flights reduce emissions by up to 80%, during the product's full lifecycle. SAF, the renewable or waste-derived aviation fuels, is made from a wide range of feedstocks that include waste oil, like used cooking oil, agricultural waste, fast growing plants, municipal solid waste, and carbon from the atmosphere. SAF can power different types of planes with the same energy as jet fuel. Read more at **IATA**

<https://www.iata.org/en/programs/environment/sustainable-aviation-fuels/>, **AIRBUS**
<https://www.airbus.com/en/newsroom/press-releases/2022-03-first-a380-powered-by-100-sustainable-aviation-fuel-takes-to-the>, **World Economic Forum**
<https://www.weforum.org/agenda/2022/04/sustainable-aviation-airbus-decarbonization/>.

As companies and many other entities have a mission and vision, individuals also have their own personal mission and vision in life. The **School of Business (SOB)** may be the ideal partner to work with to obtain personal goals. The SOB provides access and support to empower learners with the knowledge, skills, and values to think critically, communicate effectively, and act responsibly.

Celebrations

- The **American Accounting Association** has accepted the article titled ***Current Issues in Auditing***



Accountants' Views on Sustainability Reporting: A Generational Divide written by **Prof. Marisa Hoffmann** and **Prof. Patrick O'Brien** along with Kathleen Bakarich from Hofstra University and Amanda Marcy from the University of Scranton. The research was supported by a Societal Impact Grant from the School of Business at SUNY College at Old Westbury and by a Summer Research Grant from the Frank G. Zarb School of



Business at Hofstra University.

Announcements

- **SUNY Long Island PitchFest** is a joint business plan competition that offers an experiential learning opportunity for students to become competent in delivering their entrepreneurial pitches to a panel of judges and gain valuable experience and feedback on their business models. This competition is a collaborative effort between Stony Brook University, SUNY Old Westbury, and Farmingdale State College. Students must submit the application along with the business proposal by October 13, 2022. Reach out SUNY Old Westbury Representative, Louise Rotchford, at rotchfordl@oldwestbury.edu.

SUNY LONG ISLAND PITCHFEST



Farmingdale
State College

SUNY OLD WESTBURY

Stony Brook
University

- **Jason Kaloudis** will be serving as the interim **Library Liaison to the School of Business**. He will endeavor to provide the students and faculty of SOB with library resources and a number of important updates. To readily access a complete list of currently available library databases in support of the School of Business, including our continued site access to the **Wall Street Journal**, please use the following link to access that directory <https://libguides.oldwestbury.edu/az.php?s=120922>.



- **Executive-In-Residence: Art Samansky** has numerous decades of experience in Communications and Marketing, and offers one-to-one guidance for students on a range of topics from resume writing and interviewing techniques to presentation skills. He can be reached at samansky@oldwestbury.edu.
- On Friday, October 14, from 10 AM to 2 PM will be the **Student Success Summit** co-sponsored by the **Center for Excellence in Teaching and Learning** (CETL) and the **Teaching and Learning Resources Committee** (TLRC). **How we can continue to support student success at Old Westbury** is the focus of the summit.
- Starting on Wednesday, September 28 through Saturday, October 1st we will be celebrating **Panther Pride Homecoming**. Save the dates, and get your "PAWS UP." Enjoy the variety of events planned for students, faculty, staff, alumni and friends! This year is include our kickoff lunch, **PantherFest** Family Day & Carnival, a panther themed-painting party. Read more at www.oldwestbury.edu/pantherpride.



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