

Message from the Dean

I am excited to welcome everyone back to campus as we return after two years of interacting



with one another virtually. It has been a challenging time, but we have been able to transition in ways that allow us to effectively use technology and continue this journey of mutual discovery. Faculty have been hard at work learning about the impact COVID has had on the nation and determining how they can use their expertise to help businesses navigate these challenges. We have also been focused on completing the final stages of the AACSB initial accreditation process. We are writing the final report and preparing for our peer-review team visit in the Spring. This is an important time in the School of Business history and I invite all of you to participate. Stay tuned for more details.

There has been much discussion around a post-COVID “new normal” but the idea of what that is keeps shifting as we adjust to life after the pandemic. Employees want to work from home, while employers try to figure out how to bring everyone back into the office. We focus on self-care while we experience anxieties around uncertainty. If these sentiments seem familiar to you, know that you are not alone. We are taking this time to understand what the future holds and how we will help prepare you for it. However, we need to hear your voice. As SUNY Old Westbury students and alumni, people will look to you as someone with the academic background to know what to do, with the ethical understanding to know how to do it. I am happy to see you back on campus and wish you a fulfilling semester.

*Sincerely,
Shalei Simms
Interim SOB Dean*

Celebrations

- The CPA Journal has published the article titled *The Four 'Ps' of a Successful Business Presentation*. The author of the article is the SOB Adjunct Prof. **Art Samansky**, the principal at the Samansky Group. Read more at <https://www.cpajournal.com/2022/05/09/the-four-ps-of-a-successful-business-presentation/>.



- SOB Adjunct Prof. **Sevim Oztimurlenk** co-authored the article titled *An Exploratory Study on Information Behavior of Human Resources Managers*. The article was published by the **Business and Economics Research Journal**. Read more at <https://www.berjournal.com/an-exploratory-study-on-information-behavior-of-human-resources-managers>.

Announcements

- SUNY Long Island PitchFest** is a joint business plan competition that offers an experiential learning opportunity for students to become competent in delivering their entrepreneurial pitches to a panel of judges and gain valuable experience and feedback on their business models. This competition is a collaborative effort between Stony Brook University, SUNY Old Westbury, and Farmingdale State College. Students must submit the application along with the business proposal by October 13, 2022. Reach out SUNY Old Westbury Representative, Louise Rotchford, at rotchfordl@oldwestbury.edu.
- On **Monday, Sept. 19, 2022** at 12:00 pm, the Stony Brook University Center for Excellence in Learning and Teaching (CELT) is presenting an **Inclusive Teaching Panel Discussion on Linguistic Justice**. Please, register at https://stonybrook.zoom.us/meeting/register/tJUlce2tqTsvG9fV_jcz97bpyVdn2cYkOm2M.
- The **SUNY Center for Professional Development** presents the **Advanced Project Management**, an online workshop. The workshop will be on Wednesday September 28 and Wednesday October 5. Attendee has to be present on both days to earn credit for the course. Read more at <https://sunycpd.eventsair.com/pmfworkshops/advanced-project-management>.
- Students, faculty, staff, and visitors are urged to review, if you have not already, the COVID-19 Guidance (<https://www.oldwestbury.edu/covid>) for Fall 2022 that is available on the college website. Please bookmark this site and return to it when you need the information.



School of Business Faculty Meeting

- The first **School of Business Faculty meeting** will be on **Friday September 9**.

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