

SCHOOL OF BUSINESS

The School of Business Administration:

Dean of the School of Business: Nejdet Delener

Director of the Graduate Business Program: James Fornaro

Director of Career Services: Maureen Keefe

Director of Academic Support Services: Joel Feiner

Accounting and Business Law: David Glodstein, *Chair*

Finance and Business Economics: Sirousse Tabriztchi, *Chair*

Management, Marketing and Information Systems: Lynn Walsh, *Chair*

The School of Business is committed to providing a high quality business education to its students through its curriculum, its teaching, its academic support services, and its placement and internship program. The curriculum is continually updated to reflect the impact of information technology on the globalization of markets, production methods, and job qualifications. All business faculty place a high emphasis on teaching effectiveness and student accessibility. Faculty are encouraged to experiment with a diversity of approaches in transmitting information and ensuring that the classroom is a participatory learning environment. The School of Business realizes the importance of academic advisement as a key component in a student's college education. Academic support services are intended to complement the curriculum and teaching aspect of a student's business education. Students are encouraged to speak with faculty advisors and develop their own plan for success.

The Internship and Placement Program in the School of Business is designed to help students gain practical experience and explore career possibilities. The School of Business offers an optional Internship Program for academic credit to those students who meet the eligibility requirements. Recent examples of internship sponsors include a national accounting firm, a national car rental company, a nationwide insurance company, a national brokerage firm, a national shopping mall operator, a major entertainment venue, and several small and mid-size local accounting firms. Interested students should contact the Director of Career Services early in the **semester prior** to the semester during which they wish to participate in the School of Business Internship Program.

The School of Business comprises three departments: **Accounting and Business Law; Finance and Business Economics; and Management, Marketing and Information Systems.** There is also a Director of the Graduate Business Program, a Director of Academic Support Services and a Director of Career Services.

The School of Business offers the following undergraduate degrees: a Bachelor of Science degree in Accounting; a Bachelor of Science degree in Business Administration; a Bachelor of Science degree in Marketing; a Bachelor of Science degree in Finance; a Bachelor of Science degree in Management Information Systems; and a Bachelor of Professional Studies degree in Business and Management. The School of Business also offers a graduate degree, the Master of Science in Accounting, which is described in a separate catalog.

Evening Students

The School of Business offers required and elective courses on a rotating basis from 4:40 p.m. to 10:00 p.m. to accommodate evening students. However, evening majors should note that completion of their degrees may take longer than normal.

Long Island Institute of Finance, Business, and International Studies

The School of Business is home to the Long Island Institute of Finance, Business, and International Studies. The Institute serves as a focal point for information sharing between business and academia by offering conferences, seminars and training courses for area businesses and trade organizations, providing consulting services to meet specialized needs, and conducting research into regional and global economic trends and issues.

ADMISSION TO THE SCHOOL OF BUSINESS

Admission to any of the academic departments within the School of Business is a separate process from that of admission to the College. The College admission process is conducted through the Office of Enrollment Services and requires that official copies of all prior transcripts be sent directly to the Office of Enrollment Services.

Students may seek admission once they have completed at least 32 undergraduate credits. Admission is granted to students who have earned a combined cumulative grade-point average (GPA) of 2.50 or above, except for the Accounting program, which requires 2.70 or above effective Spring 2007.

APPEALS FOR REVIEW OF DENIAL OF ADMISSION MUST BE SUBMITTED TO THE SCHOOL OF BUSINESS ACADEMIC REVIEW COMMITTEE

Students who are seeking admission must submit an application for admission to the School of Business, Room D300. They must also take the Major Field Test in Business during their first semester (failure to take the test will prevent students from being able to continue as Business majors) and last semester in the School of Business. Unofficial or student copies of transcripts of all previous study must be submitted before an admission decision can be made. All students who are granted admission to the School of Business will have an entry interview with the Director of Academic Support Services to discuss the following:

- determine which degree program within the School would be most appropriate to achieve their educational and career goals
- analyze previous academic transcripts to establish course equivalencies and waivers for departmental and college General Education requirements
- delineate all departmental and college course and credit requirements for the degree selected and provide students with a comprehensive advisement guide that will enable them to fulfill course prerequisites and degree requirements in an orderly manner.

All students admitted to the School of Business will be assigned a faculty advisor in their chosen discipline who will mentor and assist them in the interpretation of College, School of Business and departmental regulations, graduation requirements and the selection of an appropriate sequence of courses.

NON-MATRICULATED STUDENTS

Students who wish to continue their education by taking credit courses, without pursuing a degree, may elect to attend the college under a non-matriculated status. **This option may be used by students who currently hold a bachelor's degree in a field of business and wish to take the MINIMUM courses that are required by the State Education Department to sit for the CPA examination.** Such students should meet with the Director of Academic Support Services to have their previous academic records evaluated and to determine what course/credit requirements need to be satisfied.

School of Business General Requirements

1. A minimum of 128 credits (120 credits for a B.S. in MIS)
2. Sixty to sixty-six (60-66) credits in liberal arts courses depending on the degree
3. A minimum of 56 credits at the College at Old Westbury (48 for a B.S. in MIS), with at least 32 credits in Business curriculum courses (28 for a B.S. in MIS)
4. **To graduate with a B.S. degree in Accounting, Finance, Marketing, Business Administration, Management Information Systems or a B.P.S. degree in Business and Management, a student must maintain both a 2.50 GPA in business courses and a cumulative GPA of 2.50 for Old Westbury course work.**

ACADEMIC STANDING

All students in the School of Business are expected to maintain a minimum 2.50 cumulative grade point average (GPA) in **BOTH** their business curriculum courses and in overall OW residence courses in order to continue in any major within the School of Business. If a student's GPA falls below this level, he/she is placed on academic probation within the School of Business. Two (2) successive semesters with a GPA below 2.50 may lead to dismissal from the School of Business. Students may appeal such dismissal by meeting with the School of Business Academic Review Committee.

School of Business Dean's List

School of Business Dean's List recognition is awarded to full-time (at least 12 credits) and part-time (from 8-11 credits) students who have declared a major in business and who have achieved superior scholastic performance as evidenced by earning at least a 3.75 GPA during a semester in all courses taken at Old Westbury. Students receive a congratulatory letter from the Dean of the School of Business recognizing the achievement.

ACCOUNTING AND BUSINESS LAW

Associate Professors: John Biondo, Rita Buttermilch

Assistant Professors: Anthony Barbera, James Fornaro, Alan Jiang, Peter Lucido, Kenneth Winkleman

Visiting Assistant Professor: Marita Herbold

Visiting Instructor: David Glodstein

The main objective of this program is to provide analytical skills and knowledge to enter any branch of the accounting profession with the primary focus of students' studies in the area of Public Accounting. Beginning in August 2009, students who wish to sit for the Certified Public Accounting (CPA) Examination in New York State will be required to have completed a 150-credit hour program. Students who complete both their B.S. degree in Accounting and their M.S. degree in Accounting at Old Westbury will satisfy this requirement. The M.S. in Accounting degree is recognized and registered by the New York State Education Department as satisfying the 150-credit hour requirement. It will also qualify students for a one-year work experience requirement relating to CPA licensure. Students planning to earn an M.S. degree should follow the M.S. Track below. Students planning to sit for the CPA Exam prior to August 2009 may take the Non-M.S. Track, but they will need to have their college credits validated by New York State on a course by course basis. Students should consult with the Director of Academic Support Services for the appropriate track for their career plans. Although the program is geared primarily toward preparation for entry into public accountancy, graduates are also qualified to meet the accounting needs of all types of enterprises.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE (B.S.) DEGREE IN ACCOUNTING – M.S. TRACK

(see separate Graduate Catalog for details on the M.S. in Accounting)

A. General Education and

Freshman Seminar

56 cr.

(includes three required courses designated below as "GE")

B. Courses in Accounting and Business

Accounting Courses Required:

- BU3502 Principles of Accounting I
- BU3511 Principles of Accounting II
- BU3600 Principles of Business Law (2 cr.)
- BU3605 Intermediate Business Law (2 cr.)
- BU3610 Advanced Business Law (2 cr.)
- BU4500 Intermediate Accounting I
- BU4510 Intermediate Accounting II
- BU4520 Development of Current Accounting Theory
- BU4570 Federal Income Tax I
- BU4590 Cost Accounting
- BU5505 Essentials of Government and Nonprofit Accounting (2 cr.)
- BU5540 Advanced Accounting
- BU5550 Auditing
- BU5570 Introduction to Business Taxation (2 cr.)

Accounting electives to be taken from the following (minimum 2 credits):

- BU4530 Accounting Applications for Computers

BU5525 Fundamentals of International Accounting (2 cr.)

BU5555 Foundations of Accounting Information Systems (2 cr.)

BU5560 Financial Statement Analysis (2 cr.)

TOTAL ACCOUNTING CREDITS REQUIRED 48 CR.

Business Courses Required:

- BU3201 Principles of Statistics
- BU4110 Organizational Behavior & Management (GE)
or
- BU4120 Global Business (GE)
- BU4762 Financial Management I
- Business Elective (2 cr.) selected in consultation with faculty advisor

TOTAL BUSINESS CREDITS REQUIRED 10 CR.

TOTAL ACCOUNTING AND BUSINESS CREDITS 58 CR.

C. Liberal Arts Requirement: 14 cr.

- BU2420 Principles of Microeconomics (GE)*
- BU2430 Principles of Macroeconomics*
- CSI500 Introduction to Computer Applications
- BU3220 Calculus for Business and Economics (GE)
- BU3905 Business Communications (2 cr.)

Social Science Elective (4 cr.) selected in consultation with faculty advisor

*Principles of Microeconomics and Principles of Macroeconomics can be used to satisfy either the Liberal Arts or Business requirements.

TOTAL CREDITS REQUIRED

128 CR.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE (B.S.) DEGREE IN ACCOUNTING – NON-M.S. TRACK

A. General Education and Freshman Seminar 56 cr.
(includes three required courses designated below as “GE”)

B. Courses in Accounting and Business
(per New York State requirements)

Accounting Courses Required:

BU3502 Principles of Accounting I
BU3511 Principles of Accounting II
BU3600 Principles of Business Law (2 cr.)
BU3605 Intermediate Business Law (2 cr.)
BU3610 Advanced Business Law (2 cr.)
BU4500 Intermediate Accounting I
BU4510 Intermediate Accounting II
BU4520 Development of Current Accounting Theory
BU4570 Federal Income Tax I
BU4590 Cost Accounting
BU5540 Advanced Accounting
BU5550 Auditing
BU5571 Federal Income Tax II

Accounting electives to be taken from the following (minimum 3 credits):

BU4530 Accounting Application for Computers
BU5505 Essentials of Government and Nonprofit Accounting (2 cr.)
BU5525 Fundamentals of International Accounting (2 cr.)
BU5555 Foundations of Accounting Information Systems(2 cr.)
BU5560 Financial Statement Analysis(2 cr.)

TOTAL ACCOUNTING CREDITS REQUIRED 50 CR.

Business Courses Required:

BU3201 Principles of Statistics
BU4110 Organizational Behavior & Management (GE)
or
BU4120 Global Business (GE)
BU4762 Financial Management I

One course in Finance (minimum 3 cr.)

TOTAL BUSINESS CREDITS REQUIRED 12 CR.

TOTAL ACCOUNTING AND BUSINESS CREDITS 62 CR.

C. Liberal Arts Requirement: 10 cr.

BU2420 Principles of Microeconomics (GE)*
BU2430 Principles of Macroeconomics*
CS1500 Introduction to Computer Applications
BU3220 Calculus for Business and Economics (GE)
BU3905 Business Communications (2 cr.)

TOTAL CREDITS REQUIRED 128 CR.

**Principles of Microeconomics and Principles of Macroeconomics can be used to satisfy either the Liberal Arts or Business requirements.*

FINANCE AND BUSINESS ECONOMICS

Professor: Patrick O'Sullivan

Associate Professor: Sirousse Tabriztchi

Assistant Professors: Doocheol Moon, Albert Murphy, Zhihong Shi

Visiting Instructor: Maureen Keefe

The primary objective of this program of studies is to develop each student's analytical skills in the areas of investment analysis, financial market analysis, financial management, and global financial markets. Students, upon completion of the program, are qualified for positions in commercial banking, research positions in investment banks, entry-level corporate treasury functions, central banking, and the brokerage business.

The Finance curriculum is divided into two parts: a common core of business courses and a set of elective courses in specialized areas of finance. The core is designed to provide a broad foundation in the functional areas of business. These courses embody both the disciplinary and multidisciplinary perspectives within each area, while providing the cognitive and analytical competencies that will be utilized in the specialized areas of the curriculum. The Finance curriculum provides specializations in Financial Analysis and in Financial Planning. The specialization level courses apply economic analysis and quantitative techniques to the following various financial problems and issues encountered in all types of business firms and non-business organizations: optimal cash management; analyzing and choosing among alternative investment projects; evaluation of various portfolio strategies and policies; corporate financial analysis; and money and capital markets.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE (B.S.) DEGREE IN FINANCE

A. General Education & Freshman Seminar 56 cr.

(includes three required courses designated below as "GE")

B. Business Core: 40 cr.

- BU2420 Principles of Microeconomics (GE)
- BU2430 Principles of Macroeconomics
- BU3201 Principles of Statistics
- BU3220 Calculus for Business and Economics (GE)
- BU3502 Principles of Accounting I
- BU3511 Principles of Accounting II
- BU3600 Principles of Business Law (2 cr.)
- BU3800 Marketing: Principles and Concepts
- BU3905 Business Communications (2 cr.)
- BU4110 Organizational Behavior & Management (GE)
- BU4762 Financial Management I
- BU5190 Business Strategy & Policy
- BU5771 Global Financial Markets
- CS1500 Introduction to Computer Applications

C. Students must choose one of the following specializations:

1. Financial Analysis Specialization (16 credits w/12 cr. minimum at OW)

- BU4774 Financial Markets and Institutions
- BU5740 Investment Management & Security Analysis
- Finance Electives (8 cr.) selected in consultation with faculty advisor

Finance Electives:

- BU3470 Business Economic Analysis
- BU3751 Investing in Mutual Funds (2 cr.)
- BU3752 Investing in Stocks and Bonds (2 cr.)
- BU3753 Insurance & Risk Analysis (2 cr.)
- BU3754 Investing in International Mutual Funds (2 cr.)
- BU4450 Money & Banking
- BU4775 International Business, Trade, and Finance
- BU5410 Business Economic Forecasting
- BU5630 Estate Planning (2 cr.)
- BU5750 Investment Banking and Capital Markets
- BU5754 Retirement Planning (2 cr.)
- BU5760 Financial Management II
- BU5789 Futures & Options
- BU5790 Seminar in Finance

2. Financial Planning Specialization (20 credits w/16 cr. minimum at OW)

- BU3751 Investing in Mutual Funds (2 cr.)
- BU3752 Investing in Stocks & Bonds (2 cr.)
- BU3753 Insurance & Risk Analysis (2 cr.)
- BU3754 Investing in International Mutual Funds (2 cr.)
- BU4570 Federal Income Tax I
- BU5630 Estate Planning (2 cr.)
- BU5740 Investment Management & Security Analysis
- BU5754 Retirement Planning (2 cr.)

Specialization Requirements 16-20 cr.

Department Requirements 56-60 cr.

D. General Electives 12-16 cr.

In consultation with Academic Advisor

TOTAL CREDITS REQUIRED 128 CR.

MANAGEMENT, MARKETING AND INFORMATION SYSTEMS

Distinguished Teaching Professor: Barry Armandi

Professors: Nejdet Delener, Annette Forti

Associate Professors: Madeline Crocitto, Alireza Ebrahimi, Barbara Olsen, Lynn Walsh

Visiting Instructors: Maria Randazzo-Nardin, Christina Schweikert

The overall objective of the Management program is to prepare students to manage people and tasks in a variety of organizations. The program focuses on the delivery of management knowledge and the practice of effective skills. Four areas of specialization are presented to accomplish the overall objective: Human Resource Management, Global Business, Management Accounting, and General Business and Management. The purpose of the Human Resource Management specialization is to present detailed and current information on the field, while encouraging students to acquire the necessary knowledge and skills to function effectively in a human resources department. The General Management specialization's purpose is to provide students with the necessary theories and interpersonal skills of management in general, so that they may assume positions in any industry, organizational type, or functional area. The Management Accounting specialization prepares graduates for entry-level positions in private accounting in all types of business enterprises. The specialization in Global Business is designed to reflect the international aspects of business education.

The primary objective of the Marketing program is to enable students to acquire analytical and communication skills in sales, marketing, and distribution in preparation for entry into today's dynamic marketing environment. Specifically, students learn about the importance of branding, channels of distribution, informational advertising, and global marketing. The Marketing curriculum provides one specialization. Students are trained for positions in retailing, wholesaling, advertising, and market research.

The Management Information Systems (MIS) program is designed for:

- Entering college students who wish to major in MIS
- Transfer students as well as computer industry professionals with associate degrees in computer science
- Non-computer professionals who are interested in acquiring a working knowledge of computers and information systems for solving problems in their disciplines.

The main thrust of the curriculum is usage of the computer in support of information systems for management decision making in a variety of business environments. Study of computer-based information systems is an integral part of the curriculum.

The Bachelor of Professional Studies (B.P.S.) in Business and Management is offered to permit students maximum flexibility in designing a program of studies leading to a business degree. This degree program must be designed in consultation with a faculty advisor so that all degree requirements are met. The BPS is not recommended for those who intend to go to graduate school.

The Management and Marketing curricula are divided into two parts: a common core of business courses and a set of elective courses in specialized areas of management and marketing. The core is designed to provide a broad foundation in the functional areas of business. These courses embody both the disciplinary and multidisciplinary perspectives within each area, while providing the cognitive and analytical competencies that will be utilized in the specialized areas of the curriculum. The Management Information Systems curriculum is divided into three parts: business, MIS, and mathematics courses, to achieve its multidisciplinary objective.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE (B.S.) DEGREE IN BUSINESS ADMINISTRATION

A. General Education & Freshman Seminar 56 cr.

(includes three required courses designated below as "GE")

B. Business Core: 40 cr.

BU2420	Principles of Microeconomics (GE)	
BU2430	Principles of Macroeconomics	
BU3201	Principles of Statistics	
BU3220	Calculus for Business and Economics (GE)	
BU3502	Principles of Accounting I	
BU3511	Principles of Accounting II	
BU3600	Principles of Business Law	(2 cr.)
BU3800	Marketing: Principles and Concepts	
BU3905	Business Communications	(2 cr.)
BU4110	Organizational Behavior & Management (GE)	
BU4120	Global Business	

BU4762	Financial Management I
BU5190	Business Strategy & Policy
CS1500	Introduction of Computer Applications

C. Students must choose one of the following specializations:

Human Resource Management Specialization (16 credits w/12 cr. minimum at OW)*

BU4141	Labor Relations & Collective Bargaining	
BU5171	Human Resource Management	
BU5173	Training & Development	(2 cr.)
BU5174	Compensation Management	(2 cr.)
BU5195	Management Seminar	

*This specialization can only be completed by taking evening courses.

**Global Business Specialization
(20 credits w/16 cr. minimum at OW)**

- BU5145 International Management
 - BU5771 Global Financial Markets
 - BU5820 International Marketing
- Cross-Cultural Courses (two) selected in consultation with faculty advisor

**Management Accounting Specialization
(20 credits w/16 cr. minimum at OW)**

- BU4500 Intermediate Accounting I
- BU4510 Intermediate Accounting II
- BU4530 Accounting Applications on Computers
- BU4570 Federal Income Tax I
- BU4590 Cost Accounting

**General Business & Management Specialization
(16 credits w/12 cr. minimum at OW)**

- BU4774 Financial Markets and Institutions
 - BU5171 Human Resource Management
 - BU5851 Consumer Behavior
- Management/Marketing Elective (4 cr.) selected in consultation with faculty advisor

Specialization Requirements	16-20 cr.
Department Requirements	56-60 cr.
D. General Electives	12-16 cr.
In consultation with Academic Advisor	
TOTAL CREDITS REQUIRED	128 CR.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE (B.S.) DEGREE IN MARKETING

A. General Education & Freshman Seminar 56 cr.
(includes three required courses designated below as "GE")

B. Business Core 40 cr.

- BU2420 Principles of Microeconomics (GE)
- BU2430 Principles of Macroeconomics
- BU3201 Principles of Statistics
- BU3220 Calculus for Business and Economics (GE)
- BU3502 Principles of Accounting I
- BU3511 Principles of Accounting II
- BU3600 Principles of Business Law (2 cr.)
- BU3800 Marketing: Principles and Concepts
- BU3905 Business Communications (2 cr.)
- BU4110 Organizational Behavior & Management (GE)
- BU4762 Financial Management I
- BU5190 Business Strategy & Policy
- BU5820 International Marketing
- CS1500 Introduction to Computer Applications

**C. Students must choose the following specialization:
Marketing Specialization - (16 credits w/12 cr. minimum at OW)**

- BU5800 Marketing Research

BU5851 Consumer Behavior
Marketing Electives (8 cr.) selected in consultation with faculty advisor

Marketing Electives

- BU3830 Introduction to E-Commerce
- BU4801 Advertising & Promotion
- BU4805 Marketing Public Relations
- BU4840 Direct Marketing
- BU5841 Strategic Marketing Management
- BU5860 Business to Business Marketing
- BU5865 Services Marketing
- BU5880 Brand Theory and Strategy
- BU5891 Marketing Seminar

Specialization Requirements	16 cr.
Department Requirements	56 cr.
D. General Electives	16 cr.
In consultation with Academic Advisor	
TOTAL CREDITS REQUIRED	128 CR.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE (B.S.) DEGREE IN MANAGEMENT INFORMATION SYSTEMS

A. General Education 51-52 cr.
Refer to the *General Education Bulletin* for specific requirements *(includes three required courses designated below as "GE")*.

B. Major Requirements 60 cr.

1. MIS Courses 44 cr.

- BU3015 Visual Basic
- BU3016 Advanced Business Programming with Data Structures
- BU3032 Introduction to Web Technologies and Network Management

- CS4100 Technical Communications
- or**
- BU3905 Business Communications (2 cr.)
- and**
- BU3910 Advanced Business Communications (2 cr.)
- CS4501 Software Engineering
- CS4550 Database Management Systems
- BU4035 Web Systems and Electronic Commerce
- BU4045 Topics in MIS
- BU4230 Information Systems for Managers
- CS5710 Computer Networks
- or**

BU5115	Operations Management	
CS5910	Systems Design & Implementation	
2. Business Courses		8 cr.
BU2420	Principles of Microeconomics (GE)	
or		
BU2430	Principles of Macroeconomics (GE)	
BU4110	Organizational Behavior & Management (GE)	
Business Electives (8 cr.) selected in consultation with faculty advisor:		
BU2420	Principles of Microeconomics	
BU2430	Principles of Macroeconomics	
BU3502	Principles of Accounting I	

BU3800	Marketing Principles & Concepts	
BU4120	Global Business	
BU4774	Financial Markets and Institutions	
BU5115	Operations Management	
3. Mathematics Courses		8 cr.
MA2310	Calculus & Analytical Geometry I (GE)	
MA3030	Discrete Mathematics	
MA3210	Probability & Statistics	
C. General Electives		
In consultation with Academic Advisor		
TOTAL CREDITS REQUIRED		120 CR.

REQUIREMENTS FOR THE BACHELOR OF PROFESSIONAL STUDIES (B.P.S.) DEGREE IN BUSINESS AND MANAGEMENT

A. General Education & Freshman Seminar		56 cr.
<i>(includes three required courses designated below as "GE")</i>		
B. Business Core:		40 cr.
BU2420	Principles of Microeconomics (GE)	
BU2430	Principles of Macroeconomics	
BU3201	Principles of Statistics	
BU3502	Principles of Accounting I	
BU3511	Principles of Accounting II	
BU3600	Principles of Business Law	(2 cr.)
BU3800	Marketing: Principles and Concepts	
BU3905	Business Communications	(2 cr.)
BU4110	Organizational Behavior & Management (GE)	
BU4120	Global Business	
BU4762	Financial Management I	

BU5190	Business Strategy & Policy	
CS1500	Introduction to Computer Applications	
MA2080	Precalculus for Business and Economics (GE)	
C. Individualized Study Courses		16 cr.
Students who select this degree will design, under the guidance of a business faculty advisor, a group of 4 courses (business/liberal arts) which satisfies their professional goals and objectives. A curriculum contract will be established at the point of declaration of major and will constitute the curriculum requirements for graduation.		
D. General Electives		16 cr.
In consultation with Academic Advisor		
TOTAL CREDITS REQUIRED		128 CR.

MINORS

The School of Business sponsors the following three minors:

- Accounting
- General Business
- Marketing

For specific requirements, please refer to pages 118, 120, and 122